

# [1] Outline of the 37th Show

1. **Name of Event:** The 37th Tokyo Motor Show - Passenger Cars & Motorcycles - (2003)
2. **Organizer:** Japan Automobile Manufacturers Association, Inc. (JAMA)
3. **Co-sponsors:** Japan Auto Parts Industries Association (JAPIA)  
Japan Auto-Body Industries Association, Inc. (JABIA)  
Japan Automotive Machinery and Tool Manufacturers Association (JAMTA)
4. **Patron:** H.I.H. Prince Tomohito of Mikasa
5. **Chairman:** Yoshihide Munekuni
6. **Dates:** Oct. 24 (Fri) - Nov. 5 (Wed), 2003
  - Press Days -----Oct. 22 (Wed) and 23 (Thu)
  - Special Guest Day and Opening Ceremony -----Oct. 24 (Fri)
  - General Public Days ----- Oct. 25 (Sat) - Nov. 5 (Wed)
7. **Hours:**
  - Press Days----- 9:00 - 18:00
  - Special Guest Day  
General Participants-----12:30 - 18:00
  - General Public Days  
Weekdays-----10:00 - 19:00  
Saturdays and Holiday----- 9:30 - 19:00  
(Admission time is subject to change or the number of visitors admitted may be limited depending on congestion.)
8. **Admission Fees:**Adults: ¥ 1,200 (Advance tickets: ¥ 1,000)  
Students (Junior/Senior High): ¥ 600 (Advance tickets: ¥ 500)  
Elementary students and under: free  
After 15:00 tickets: Adults ¥ 1,000 Junior/Senior High ¥ 500 (On-site)
9. **Location:** Makuhari Messe (Nippon Convention Center)  
Makuhari, Chiba Prefecture
10. **Support:** Ministry of Foreign Affairs  
Ministry of Economy, Trade and Industry  
Ministry of Land, Infrastructure and Transport  
Ministry of the Environment  
Tokyo Metropolitan Government  
Chiba Prefectural Government  
Chiba Municipal Government  
Organisation Internationale des Constructeurs d'Automobiles (OICA)  
Japan External Trade Organization (JETRO)

## [2] Theme of the 37th Show

### The Challenge: Driving toward a Better Future.

Since entering the 21st Century, the global automotive industry has been faced with a wide range of issues, including growing alliances and group mergers between manufacturers, efforts targeting global environmental problems, the integration of automobiles and information technologies, and demands for more advanced safety technologies, in addition to diversifying user needs and greater demands for customer satisfaction.

The above theme is an expression of our belief that a stance of continually meeting these challenges head-on will lead to hope and confidence for the future, and our desire to share this belief with others. By doing so, we at the Tokyo Motor Show will continue to respond to the needs of society, and at the same time to evolve and send out new messages for the future.



Poster image for the 37th TOKYO MOTOR SHOW

[http://www.tokyo-](http://www.tokyo-motorshow.com)

( Digital data for Logo mark and poster image can be downloaded from:  
[motorshow.com/show/2003/exhibitors/](http://motorshow.com/show/2003/exhibitors/) ID: exhibitors PW: 20031024 )

## [3]Official Events

### **Schedule**

Date	Event	Time	Venue
Special invitation day Oct. 24 (Fri.)	Opening Ceremony	10:00 - 10:35	Convention Hall
	Patron show tour	10:40 - 12:00	Inside venue
	Reception party	12:30 - 14:00	Convention Hall
	Special guests	9:00 - 18:00	
	General guests	12:30 - 18:00	

### **Opening Ceremony Program**

1. Date: Friday, October 24, 2003 10:00 – 10:35

2. Venue: Convention Hall, International Conference Hall 2nd Floor

10:00	Patron arrival	T.I.H. Prince and Princess Tomohito of Mikasa seated
	Opening speech	Executive Director Kato (MC)
	Flag raising	Accompanied by instrumental “Kimigayo”
	Chairman greeting	Chairman Yoshihide Munekuni
	Speech (1)	Minister of Economy, Trade and Industry Shoichi Nakagawa
	Speech (2)	Minister of Land, infrastructure and Transport Nobuteru Ishihara
	Speech (3)	Governor of Chiba Prefecture Akiko Domoto
	Guest introduction	OICA President Josephine Cooper
	Wind Music	Chiba Prefectural Police Band
	Opening declaration	Vice Chairman Itaru Koeda
	Tape cutting	H.I.H. Princess Tomohito of Mikasa
10:35	Closing speech	Executive Director Kazuhiko Kato (MC)
10:40	Patron show tour	T.I.H. Prince and Princess visit the venue in an electric vehicle

## [4] Exhibit Distribution

Category		The 35th Show			The 37th Show					
		Space(m <sup>2</sup> )	Exhibitors		Space(m <sup>2</sup> )	Exhibitors		Changes		
Passenger Vehicles	Domestic	14,775	10		14,670	9		105 (99.3%)		
	Foreign	13,430	27		13,560	29		130 (101.0%)		
	Sab-total	28,205	37		28,230	38		25 (100.1%)		
Motorcycles	Domestic	3,245	4		3,250	4		5 (100.2%)		
	Foreign	785	7		815	8		30 (103.8%)		
	Sab-total	4,030	11		4,065	12		35 (100.9%)		
Parts	Domestic	Member	562 (B)	151 (C)	1 assn.	570 (B)	137 (C)	1 assn.	8 (B) (101.4%)	
		Non-member	131 (B)	35		134 (B)	33 assn.		3 (B) (102.3%)	
		Sab-total	693 (B)	186 (C)	1 assn.	704 (B)	170 (C)	1 assn.	11 (B) (101.6%)	
	Foreign	Company	136 (B)	39		91 (B)	30		45 (B) (66.9%)	
		Governments	67 (B)	6 govts		46 (B)	4 govts		21 (B) (68.7%)	
		Sab-total	203 (B)	39 (C)	6 govts	137 (B)	30 (C)	4 govts	66 (B) (67.5%)	
	Total		896 (B) (8,064m <sup>2</sup> )	225 (C)	6 govts	1 assn.	841 (B) (7,569m <sup>2</sup> )	200 (C)	4 govts	1 assn.
Electric Vehicle Organization		720	1 assn.		-	-		-	-	
Indoor Exhibitors	Exhibitor Space	41,019			39,864			1,155 (97.2%)		
	Special Exhibits	1,100			1,695	13		595 (154.1%)		
	Sub-total	42,119	273 (C)		41,559	263 (C)		560 (98.7%)		
Grand Total		42,119	273 (C)		41,559	263 (C)		560 (98.7%)		
			6 govts		2 assn.	4 govts		1 assn.		

Exhibiting Countries	The 35th Show : 13 countries	The 37th Show : 14 countries
		Belguim, Canada, France, Germany, Italy, Korea, Netherlands, Spain, Sweden, Switzerland, U.K., U.S.A., and Japan (Government pavilions (parts) : Belguim, Canada, France, Germany, Sweden, U.S.A.)

The members of JABIA, JAPIA, JAMATA

Note : (B) stands for "Booth". ( one booth equals to 9m<sup>2</sup> ) (C) stands for company.

## [5] Number of Exhibits

### Exhibits of Domestic Car Manufacturers

WP: World premiere (Product exhibited for the first time in the world at the Tokyo Motor Show)

J P: Japan premiere (Product that has already premiered abroad, but being exhibited for the first time in Japan at the Tokyo Motor Show)

Manufacturer	No. of exhibits	WP	JP	Units
<b>Suzuki Motor Corp.</b>	21	4	1	1
<b>Daihatsu Motor Co., Ltd.</b>	18	5	1	4
<b>Toyota Motor Corp.</b>	29	6	2	3
<b>Nissan Motor Co., Ltd.</b>	21	7	1	10
<b>Fuji Heavy Industries Ltd.</b>	14	3	1	4
<b>Honda Motor Co., Ltd.</b>	19	4	0	8
<b>Mazda Motor Corp.</b>	14	3	3	6
<b>Mitsubishi Motors Corp.</b>	20	2	3	4
<b>Mitsuoka Motor Co., Ltd.</b>	6	4	0	1
<b>Total number of passenger car exhibits (9 companies)</b>	162	38	12	41
<b>Kawasaki Heavy Industries, Ltd.</b>	21	0	9	2
<b>Suzuki Motor Corp.</b>	42	6	7	1
<b>Honda Motor Co., Ltd.</b>	45	5	4	7
<b>Yamaha Motor Co., Ltd.</b>	17	11	6	1
<b>Total number of motorcycle exhibits (4 companies)</b>	125	22	26	11
<b>Total number of domestic company exhibits</b>	287	60	38	52

(The 35th Show of 2001)

Type of Vehicles Manufacturer	Passenger Car	Motor Cycle	Total	Units
<b>Domestic (12 companies, 1 organization)</b>	213	225	438	88
<b>Foreign (33 companies)</b>	201	70	271	41
<b>Total (45 companies, 1 organization)</b>	414	295	709	129

## Exhibits of Foreign Car Manufacturers

Country	Manufacturer	No. of exhibits	WP	JP	Units
USA	General Motors Corp.	13	0	4	0
	Ford Motor Co.	8	0	2	0
	DaimlerChrysler Corp. (Chrysler)	9	1	2	0
UK	Aston Martin Lagonda Ltd.	2	0	1	1
	Jaguar Cars Ltd.	7	0	0	0
	Land Rover	7	0	1	1
	Bentley Motors Ltd.	2	0	1	1
	Rolls-Royce & Bentley Motor Cars Ltd.	1	0	0	0
Italy	Fiat Auto	12	0	4	0
	Ferrari S.p.A.	3	0	1	0
	Maserati S.p.A.	5	0	2	0
	Automobili Lamborghini S.p.A.	2	0	1	0
Sweden	Saab Automobile AB	4	0	2	0
	Volvo Car Corp.	3	0	0	0
Korea	Hyundai Motor Co.	5	1	2	0
	Kia Motors Corp.	3	0	3	0
Germany	Audi AG	8	0	3	5
	Alpina Burkard Bovensiepen GmbH & Co.	4	0	3	0
	Adam Opel AG	6	0	3	0
	DaimlerChrysler AG	14	0	0	0
	smart GmbH	5	0	0	0
	Mercedes-AMG GmbH	2	0	0	0
	BMW AG	20	0	0	0
	Volkswagen AG	12	0	4	2
	Bugatti Automobiles S.A.S.	1	0	0	0
	Dr. Ing.h.c.F. Porsche AG	9	0	0	5
France	Automobiles Citroën	7	1	3	0
	Automobiles PEUGEOT	13	0	2	0
	Renault	8	0	6	2
<b>Total number of passenger car exhibits</b>	<b>7 countries, 29 companies</b>	<b>195</b>	<b>3</b>	<b>50</b>	<b>17</b>
USA	Harley-Davidson Motor Co.	21	9	0	0
UK	Triumph Motorcycles Ltd.	4	0	1	0
Italy	Ducati Motor S.p.A	13	0	0	0
	Magni S.R.L.	1	0	0	0
	Moto Guzzi S.p.A	5	0	0	0
Austria	KTM Sportmotorcycle AG	2	1	1	0
Switzerland	Grüter+Gut Motorrad Technik	1	0	0	0
Germany	BMW AG	16	0	0	0
<b>Total number of motorcycle exhibits</b>	<b>6 countries, 8 companies</b>	<b>63</b>	<b>10</b>	<b>2</b>	<b>0</b>
<b>Total number of foreign company exhibits</b>	<b>36 companies</b>	<b>258</b>	<b>13</b>	<b>52</b>	<b>17</b>
<b>Total number of carrozzeria exhibits</b>	<b>5 countries, 13 companies</b>	<b>31</b>	<b>14</b>	<b>6</b>	<b>0</b>
<b>Grand total</b>	<b>60 companies</b>	<b>576</b>	<b>87</b>	<b>96</b>	<b>69</b>

	WP	JP
Parts (200 companies, 4 governments and 1 organization)	40	16

## [6] New Sponsorship Program

The Tokyo Motor Show has introduced its first-ever sponsorship program this year in order to enable the show to offer even greater added value than before, and to make it more attractive and more international from the perspective of exhibitors and visitors alike. The call for sponsors is open to a wide range of companies befitting the tradition and integrity of the Tokyo Motor Show except Japanese and foreign automobile and motorcycle manufacturers and their representative firms.

In exchange for sponsor fees, sponsoring companies receive advertising space in the halls and show pamphlets and on the official website. They also enjoy special sponsor booths, exposure for their company names, complimentary tickets and a wide range of other benefits. The sponsorship fees go towards the creation of a new, more value-added Tokyo Motor Show through a variety of special events, aimed at expanding the capacity for transmitting information throughout the world, and attracting a broader scope of visitors, with a particular focus on younger people, including young women. Below are this year's sponsors:

### **Sponsoring companies**

Auto Wave Co., Ltd.  
Tsubasa System Co., Ltd.  
Sony Computer Entertainment, Inc.  
Showa Shell Sekiyu K.K.  
Mobilecast Inc.  
Microsoft Co., Ltd.  
Japan Tobacco Inc.  
Suntory Limited. (official beverage)

### **Event tie-ups**

In addition to the sponsorship program, some companies are also cosponsoring individual events.

Bridgestone Corp. (Press Center)  
TOMY Company, Ltd. (Tomica Corner)  
Toppan Printing Co., Ltd. (Motor Info Gate)  
Fuji Xerox Co., Ltd and Fuji Xerox Office Supply Co., Ltd.  
(Tokyo Motor Show News publication)  
Japan Airlines Company, Ltd. (Invitation of foreign press)

## [7] Special Events

### 1. Festival Park

The West Rest Zone (on the west side of the Event Hall) will be the site of the "Festival Park," a general entertainment space for traffic safety education activities and events geared to family audiences. A large number of shows are planned for the special stage with a large screen. There are also benches available for those who would like to rest.

#### 1) Fiesta Mariscos

A live cooking show featuring a variety of performances and dance medleys, and culminating in a large paella. Samples will be available after the show.

#### 2) "Traffic Troop Anzenger" show

A live action hero adventure to teach children about traffic safety.

#### 3) Trial Demonstration

Mr. Naoki Kobayashi, Japan's top trial bike rider, will demonstrate his art and talk about motorcycle safety.

#### 4) Traffic Safety Post

Visitors write a "Traffic Safety Pledge" on a postcard that is delivered 3 months later, allowing them to reconfirm their commitment to traffic safety.

#### 5) Safety Commercial Contest

Film students at universities and vocational schools are invited to submit commercials on the theme of traffic safety. The nominated submission receiving the most audience votes will win the grand prix.

#### 6) Chiba Prefectural Police Corner

Features a seat belt convincer, driving aptitude test car, and also patrol car and police bike exhibits. In addition, there will be live performances by the Prefectural Police Band and live demonstrations of police bikes.

#### 7) "SmoCar 2"

A Parisian-style open cafe, created from a large truck given redesigned into a stylish, original bus. "SmoCar 2" ("Smoker") is sponsored by Japan Tobacco Inc.

At other times, the large screen on the special stage will show daily highlights, motorcycle videos and Chiba tourist attractions.

## **2. Carrozeria Exhibit**

The event hall (3,000 square meters) will house an exhibit of 31 "Carrozeria" cars from 13 original and tuning car manufacturers in 6 countries, including Japan. This year's international exhibitors are: ARMEC (Switzerland), BRABUS (Germany), GEMBALLA (Germany), GRINNAL (U.K.), HARTGE (Germany), KLEEMANN (Denmark), SPORTEC (Switzerland), and TVR (U.K.). From Japan, they are Ohno Car Craft, Q Car Motors, Keio University, Sivax and Tokyo R&D. (See the attached list for details.)

Adjacent to the exhibit will be the Carrozeria Cafe. The Society of Automotive Engineers of Japan is also sponsoring an exhibit of the top 3 entries in the 2003 All-Japan Student Formula Contest.

## **3. Clean Energy Vehicle Test Rides**

From the first Press Day, October 22 (Wed.), through November 5 (Wed.) 10:30 to 16:30, Makuhari Seaside Park will be the site of "Clean Energy Vehicle Test Rides," featuring fuel cell vehicles and a number of other next-generation, environment-friendly automobiles. Test Rides are made possible by the participation of 8 manufacturers: Toyota, Nissan, Honda, Daihatsu, Subaru, Daimler-Chrysler, Hino and Mitsubishi Fuso. A total of 12 vehicles will be on hand, including fuel cell, hybrid and CNG models. Rides will go around an approximately 500 meter course set up within the park. (See the attached list for test ride.)

## **4. Symposiums**

Symposiums will be held everyday on weekdays during the show. These include a total of 18 themes, and will be held in various formats, from a seminar format for experts to a forum or talk show format for the general public.

The symposiums will consist of 8 themes hosted by the Ministry of Land, Infrastructure and Transport, the Ministry of Environment, the Ministry of Economy, Trade, and Industry and the Society of Engineers of Japan; 2 themes hosted with the cooperation of Waseda University and the Japanese Council of Traffic Science; and 8 themes hosted by the Japan Automobile Manufacturers Association. (See the attached list for details.)

## **5. Children's Art Exhibit**

The Children's Art Exhibit began with the 28th show (1989). This is the eighth time we have run it. Working in cooperation with the Chiba City Kindergarten Association, we ask Chiba children in their last year of kindergarten to draw pictures on a specific theme. The exhibit helps to build relations with the local community and provides an opportunity to enjoy the talents of local children. The two themes for this year are: "Going by car! A fond memory of car travel," and "I wish there was a car like this: The kind of car I've always wanted to build." We received 3,719 works from 57 kindergartens. They are located on the 2nd floor Kids corner in the North Hall of the International Exhibition Hall. (The 35th show had 3,287 works from 53 kindergartens.)



## Carrozzeria Exhibits

	Exhibitor	Application agent	Country	Area (m <sup>2</sup> )	Number of vehicles	Description
1	ARMEC	Doken	Switzerland	25	1	Original 3-wheel vehicle
2	GRINNAL		UK		1	
3	BRABUS	Exe Brabus Japan	Germany	50	2	Mercedes Benz
4	GEMBALLA	Gemballa Japan	Germany	150	4	Porsche
5	HARTGE	Hartge Japan	Germany	25	1	BMW
6	KLEEMANN	Kleemann Japan	Denmark	75	3	Mercedes Benz
7	SPORTEC	Sportec Japan	Switzerland	100	4	Porsche, Audi, VW
8	TVR	Auto Trading Luft Japan	UK	50	2	TVR
9	OHNO CAR CRAFT	Ohno Car Craft	Japan	25	1	Original
10	Q Car	Choro Q Motors	Japan	125	4	Original
11	Keio University	Keio University	Japan	150	2	Original
12	SIVAX	Sivax Inc.	Japan	100	2	Original
13	Tokyo R&D	Tokyo R&D	Japan	100	4	Original
	Total			975 m <sup>2</sup>	31	

## Participants of Clean Energy Vehicle Test Rides

Type	Manufacturer	Vehicle Name	Seating	Size (L/W/H)
Hydrogen	DAIHATSU	Move FCV-K-2	4	3395/1475/1705
Hydrogen	DaimlerChrysler	F-Cell	4	3785/1720/1610
Hydrogen	HONDA	FCX	4	4165/1760/1645
Hydrogen	NISSAN	Nissan Extrail FCV	5	4465/1765/1790
Hydrogen	TOYOTA	Toyota FCHV	5	4735/1815/1685
Hydrogen	TOYOTA-HINO	FCHV-BUS2	60	10515/2490/3360
	* Co-developed and co-exhibited by Toyota and Hino			
Hybrid	HONDA	CIVIC Hybrid	5	4470/1695/1430
Hybrid	MITSUBISHI-Fuso	Mitsubishi Fuso MP-HEV (Hybrid bus)	68	10955/2490/3095
Hybrid	TOYOTA	Prius	5	4445/1725/1490
Hybrid	TOYOTA	Prius	5	4445/1725/1490
Hybrid	TOYOTA	Prius	5	4445/1725/1490
CNG	SUBARU	Subaru Legacy B4 CNG	5	4635/1730/1425

## Symposiums Schedule

Date	Time	Theme	Sponsor	Location	Description
Oct. 24 (Fri)	15:00 - 16:30	The History of the Tokyo Motor Show: Close Up Events that Changed History	JAMA	International Conference Room	A look at the history of the "Tokyo Motor Show" from the 1st show in 1954 to the present day, viewing the show as a microcosm of the development and prosperity of the Japanese automotive industry.
	14:00 - 17:30	New Safety Technologies	MLIT	Room #201	A review of traffic accident statistics and the driving habits and physical characteristics of the elderly to show directions for vehicular safety in an aging society.
Oct. 25 (Sat)	10:30 - 16:30	On the Forefront of Japanese Design	JSAE	International Conference Room	A look at manufacturing design as an expression of Japanese energy and vitality, focusing on the creativity and professionalism of designers at the core of the manufacturing process.
Oct. 26 (Sun)					
Oct. 27 (Mon)	13:30 - 15:30	Towards Standardization of Electronic Data Interchange (EDI) in the Automotive Industry	JAMA	Room #201	The automotive industry is moving forward with the standardization of electronic data exchange in e-commerce, with implementation beginning among automakers and parts companies in FY 2003. This symposium will provide an overview of these activities in both the domestic and international contexts.
	15:30 - 17:00	Traffic Accidents and Emergency Medicine	JAMA	International Conference Room	An in-depth look at "comprehensive social systems for traffic safety and rescue activities," focusing on directions for future development and challenges to be tackled.
Oct. 28 (Tue)	13:00 - 15:00	Environment-friendly Cars of the Future	JAMA	International Conference Room	Elementary school students from Chiba Prefecture will comment, from the perspective of those who will have to deal with current environmental problems, on what they want from adult society and what they can do for the environment. A number of respected guests will be on hand to discuss the environments of the future with them.
	14:00 - 16:30	Cars for the Active Elderly	JSAE	Room #201	A discussion of "active seniors" who use automobiles to get where they want and enjoy vigor and activity throughout their lives.
Oct. 29 (Wed)	14:00 - 16:30	Direction of Next-Generation Low Emission Vehicle Fuel and Technology	METI	International Conference Room	A technically-oriented discussion of how popular low-pollution and fuel cell vehicles will spread and what this will mean for the motorized society.
	14:00 - 17:30	Reducing Traffic Deaths by Half Perspectives and Insights on Safety, Peace of Mind and Self-responsibility	JSAE	Room #201	A very personal look at the general question of how to reduce traffic fatalities by half, providing a wide range of perspectives on traffic accident statistics, driver psychology, the safety of child seats, the safety of motorcycles and the idea of "injury centers" as a means of reducing fatalities.
Oct. 30 (Thu)	10:30 - 17:00	42 V Power Net Brings Greater Environment-friendliness and Comfort	JSAE	Room #201	42 V has been agreed upon internationally as be standard voltage of the future and is looked to as a new technology that will bring both a better environment and more comfortable lives. Automotive electrical systems are said to "only change once every 50 years." This symposium will consider the challenges that face 42 V electrical systems and the efforts to meet them.
	13:00 - 16:00	Environmental Issues and Efforts in Asia	JAMA	International Conference Room	As Asian economies develop, environmental issues take on greater importance for the automotive industry in the region. This symposium will look at the environmental problems in Asia and efforts to deal with them.
Oct. 31 (Fri)	14:00 - 17:30	Mechanical, Electrical and Hydrogen Vehicle Technologies	JSAE	Room #201	A panel discussion among the developers of three types of continuously variable automatic transmission (CVT), hi-performance hybrid vehicles and on-road fuel cell vehicles, providing explanations of the technology seen at the Tokyo motor show.
	13:30 - 15:00	Traffic Safety: Becoming the safest country in the world	JAMA	International Conference Room	Panelists and the audience will consider ways to improve traffic safety, reduce traffic fatalities, and also reduce the numbers of accidents and injuries.
Nov. 1 (Sat)	13:30 - 15:00	The appeal and romance of the motorcycle	JAMA	International Conference Room	A discussion of the attraction and appeal of motorcycles geared towards the general public as well as bikers and featuring motorcycle enthusiasts from a wide variety of fields.
	14:00 - 15:30	Vehicles and Taxation 2003	Automobile-tax Reform Forum	Room #201	A discussion of drivers' opinions on automobile taxation based on comments solicited prior to the show. Panelists will discuss their favorite car anecdotes and will consider the issues in Japanese automobile taxation from international perspectives.
Nov. 2 (Sun)					
Nov. 3 (Mon)					
Nov. 4 (Tue)	14:00 - 16:00	Environment-friendly Living: Using Automobiles while Reducing Global Warming	ME	International Conference Room	The automobile is an extremely important factor in combating global warming. What will it look like in the near future? This symposium will discuss new technologies and new requirements from the perspectives of both manufacturers and drivers and will seek directions for achieving effective change.
	15:00 - 17:00	The New Age of ITS Cars	JAMA	Room #201	This symposium will show how ITS will change driving, focusing on how lives will be enriched in the "ubiquitous society." It will also include demonstrations currently-available technologies.
Nov. 5 (Wed)	16:00 - 18:00	The Motor Sports Lifestyle	JAMA	Special outdoor stage	As the Tokyo Motor Show finale, this will be a colorful and entertaining look at the fun and attraction of motor sports. Racers and visitors will consider the appeal and attraction of motor sports, culminating with a vow to meet again at the next Tokyo Motor Show.

\*The contents are subject to change.

\*JSAE: Society of Automotive Engineers of Japan; METI: Ministry of Economy, Trade and Industry of Japan; MLIT: Ministry of Land, Infrastructure and Transport of Japan; ME: Ministry of the Environment of Japan

## [8] Related Events

### 1. Special Viewing Time for Visitors in Wheelchairs

This was originally planned for the 35<sup>th</sup> Tokyo Motor Show (Passenger Cars and Motorcycles) in 2001, but was cancelled at the last minute due to security concerns in the aftermath of the 9/11 terrorist attacks on the US. This "Special Viewing Day for Wheelchair Users" will be held this year.

#### Program Outline

- ◆ Date: Thursday, October 23, 2003 13:00 – 18:00
- ◆ Qualifications: Wheelchair users that can come to the venue by themselves or with the help of accompanying persons. Visitors in wheelchairs and up to two accompanying persons permitted.
- ◆ Admission Fee: Free (Oct. 23 only)
- ◆ Attending staff: Recruited local volunteers and operating staff will attend.

### 2. Motor Info Gate

Motor Info Gate is an information service that uses mobile telephones as its interface. It is co-sponsored by Toppan Printing Co., Ltd. as part of an effort to improve visitor services during the show. The system distributes non-contact IC tags to visitors. Each tag has a 13-digit number that the visitor types into his phone's e-mail function in order to register. When the IC tag passes through one of the scanners located around the show, the visitor immediately receives an e-mail containing relevant show information. This new system supplements more traditional and limited visitor information services like show pamphlets, information corners and maps. As a new information tool, it will provide a significant improvement in visitor hospitality.

### 3. Publication of Tokyo Motor Show News

With the co-sponsorship of Fuji Xerox Co., Ltd. and Fuji Xerox Office Supply Co., Ltd., "The 37<sup>th</sup> Tokyo Motor Show News," a newsletter full of venue information, will be issued in Japanese and English daily throughout the Show. This will be distributed to the Press Center and partially to Show visitors. In the past, this was printed on both sides of an A4 sheet, but this year it will be 4 pages on a folded A3 sheet for easier reading. This newsletter will also be available on the official Tokyo Motor Show website <http://www.tokyo-motorshow.com/> in PDF and DocuWorks format.

### 4. Kids Corner

Like the 35<sup>th</sup> motor show, this show has a "Kids Corner" on the 2nd floor of the North Hall (Esplanade). The corner combines the "Tomica Corner" miniature car exhibit that will delight adults as well as children (sponsored by Tomy Company), the Children's Art Exhibit featuring works from kindergarten children in Chiba City, and the "Baby and Infant Service Center" with facilities for nursing and diaper changing.

### 5. JAMA PR corner

The Japan Automobile Manufacturers Association will have a PR corner on the second floor of the Center Mall, featuring both panel displays and publicity pamphlets. There will also be information about the JAMA pavilion at the 2005 World Exposition, Aichi, Japan.

### 6. Blood Drive and Bone Marrow Bank Corner

The Japan Red Cross will sponsor a blood drive on the second floor of the Central First-aid Station (south side of the North Hall). The Bone Marrow Bank will also show videos and have educational activities running adjacent to the blood drive reception corner (1st floor). People giving blood may provide their blood to register with the Bone Marrow Bank at the same time if they desire.

## [9] Press Services

### 1. Date for Lifting of Ban on Advance Press Releases by Exhibitors

Exhibitors at the 37th Tokyo Motor Show are prohibited from making advance announcements regarding displays and other exhibit information to the media until the dates listed below.

- Newspapers: Announcements on Oct. 14 (Tue.); publication in Oct. 15 (Wed.) morning edition
- Magazines: Announcements on Oct. 14 (Tue.); on sale on or after Oct. 15 (Wed.)
- TV, Radio, Internet, etc.: Announcements on Oct. 14 (Tue.); broadcast after 6:00 a.m. on Oct. 15 (Wed.)

This does not apply to regular announcements regarding new products unrelated to exhibits at the 37th Tokyo Motor Show.

### 2. Press Days

#### 1) Press briefings

Press briefings will be held on Press Days Oct. 22 (Wed.) and Oct. 23 (Thu.) from 9:30 a.m. to 5:30 p.m. at the Exhibitors' booths in the exhibition halls.

Each company will be allotted 20 minutes for briefings, with 5 minutes between to allow movement.

#### 2) Ban on explanatory meetings, parties, etc.

All meetings and parties etc. are prohibited during open hours, regardless of location.

#### 3) Regulations regarding noise levels during press briefings

Exhibitors are to abide by the following to maintain a quiet environment for press activities.

- (1) Any and all noise is prohibited in the halls where press briefings are being held.
- (2) On Press Days, all Exhibitors shall adhere strictly to the article on "Volume limit" in the Regulations stating, "Sound level must be no more than 77dBA at the booth border facing common passageways."

#### 4) Food and drink service to members of the press

As in the past, individual Exhibitors may provide food and drink service to members of the press. If an application to the Chiba City Public Health Department is required due to content of food and drink service, exhibitors are responsible for processing their own applications.

#### 5) Items for distribution to the press

- (1) Distribution of souvenirs is prohibited.
- (2) Bags for carrying materials distributed in booths must be bags normally used by the Exhibitor. Please note that distribution of these bags is prohibited on General Public Days.
- (3) The Secretariat will prepare a carrying bag for materials distributed by the Secretariat on Press Days.

### 3. Press Center

A Press Center fully equipped with computers, modular jacks, telephones, fax machines, and other communication devices required for transmission of Show information will be set up on the second floor of the International Conference Hall. A variety of services will also be provided to support visiting press with their media-related activities.

## 4. Press Briefing Schedule

Day One	West Hall	Center Hall	East Hall	North Hall
Oct. 22	Passenger Cars	Passenger Cars	Passenger Cars	Motorcycles
9:30 ~ 9:50		Nissan		
9:55 ~ 10:15		× Renault		
10:20 ~ 10:40	Suzuki	VW		
10:45 ~ 11:05	GM	Bentley		
11:10 ~ 11:30	Opel	Bugatti		
11:35 ~ 11:55	Saab	Aston Martin	Mitsubishi	
12:00 ~ 12:30	Lunch Time			
12:30 ~ 12:50	Fiat	Jaguar		
12:55 ~ 13:15	Subaru	Land Rover		
13:20 ~ 13:40		Volvo	DC(Mercedes), Smart Joint-Briefing	
13:45 ~ 14:05	Honda	Ford		Harley-Davidson
14:10 ~ 14:30	Audi	Mazda	DC(Chrysler)	KTM
14:35 ~ 14:55	Lamborghini	Peugeot		Triumph
15:00 ~ 15:20	Hyundai	BMW	Toyota	Suzuki
15:25 ~ 15:45	Maserati	Alpina	Daihatsu	Yamaha
15:50 ~ 16:10	Ferrari	Rolls-Royce		Honda
16:15 ~ 16:35		Citro n		Kawasaki
16:40 ~ 17:00		Porsche		BMW
17:05 ~ 17:25		Mitsuoka		Ducati

Day Two	West Hall	Center Hall	East Hall	North Hall	Event Hall
Oct. 23	Parts	Passenger Cars	Passenger Cars	Parts	Carrozzeria
10:00 ~ 10:20	Canada				
10:25 ~ 10:45	Sweden				
10:50 ~ 11:10	VDA (German Suppliers)				Keio University
11:15 ~ 11:35	Johnson Controls				Tokyo R&D
11:40 ~ 12:00					Kleemann
12:00 ~ 13:00	Lunch Time				
13:00 ~ 13:20	Bridgestone				Ohno Car Craft
13:25 ~ 13:45	Michelin				Gemballa
13:50 ~ 14:10	× Sumitomo Rubber				Choro-Q Motors
14:15 ~ 14:35				Toyota Loom	TVR
14:40 ~ 15:00				Calsonic Kansei	Armec
15:05 ~ 15:25				Bosch	
15:30 ~ 15:50				Denso	
15:55 ~ 16:15				Hitachi Group	
16:20 ~ 16:40				GKN	
16:45 ~ 17:05				Aisin Group	
17:10 ~ 17:30				× Brembo	

\* : simultaneous interpretation, : paragraph-by-paragraph interpretation,  
: interpretation not decided, × : interpretation not available

### Press Embargo Lift Date

Members of the media may announce details of the 37<sup>th</sup> Tokyo Motor Show such as exhibit content before the show opening only after the following dates. (Applicable to exhibitors. Announcements from JAMA, the organizer, are excluded.)

Newspapers: Announcements on Oct. 14 (Tue.) Publication in Oct. 15 (Wed.) morning edition

Magazines: Announcements on Oct. 14 (Tue.) On sale on or after Oct. 15 (Wed.)

TV, Radio, Internet: Announcements on Oct. 14 (Tue.); broadcast after 6:00 a.m. on Oct. 15 (Wed.)

# [10] Visitor/Exhibitor Services

## 1. Rest zone / priority seats

The show has three Rest Zones (North, South and West) with shops and benches. There are also approximately 10,000 bench seats located around the venue to provide visitors with room to rest. Some 450 of the seats have been marked as "priority seats" for the elderly and disabled.

## 2. Cafeterias/Shops

In addition to the three permanent restaurants and six shops within the venue, a number of temporary food stands and shops selling food and drink will be set up in the North, South, and West, Rest Zones.

Also, the "Carrozzeria Café" will be set up for the first time so visitors may rest leisurely in a classy, relaxing setting while enjoying car exhibits in the Event Hall.

### 1) Exhibitor's Lounge

In addition, there will be an Exhibitors Restaurant set up in the Convention Hall, 2<sup>nd</sup> floor of the International Conference Hall.

- Opening period : October 25(Sat). to November 5(Wed), 2003
- Hours : Tea        9:00-17:30  
                 Lunch  11:00-15:00
- Payment : Cash or the 37<sup>th</sup> Tokyo Motor Show Restaurant Coupons

### 2) Restaurant Coupons

Restaurants that accept coupons (indicated by stickers at the entrance)

Valid : October 14-November 8

Inside the show site : Permanent restaurants, permanent shops, temporary dining rooms and shops, and the exhibitors restaurant.

Outside the show site : Restaurants in nearby hotels (Makuhari Prince Hotel, Hotel New Otani Makuhari, The Manhattan, Hotel Green Tower Makuhari, Hotel Franks, and Hotel Springs Makuhari) Messe Amuse Mall, Pal Plaza Makuhari, Makuhari Techno Garden, World Business Garden, and Plena Makuhari.

Restaurant coupons: Accounting Section, Nippon Convention Center, Inc.  
+tel. +81-43-296-0525

## 3 . Auto parts / machinery joint lounge

We have set a joint lounge (free of charge) for the auto parts exhibitors for each gender, as we have received numbers of requests in the past years.

### 1) Location (Figure below)

West Center East Hall exhibitors	West hall on the north side approximately 180 m <sup>2</sup>
North Hall exhibitors	North hall second hall approximately 130 m <sup>2</sup>

### 2) Available date and time

Oct 22 (Wed) 2003-Nov 5 (Wed) 8:00-20:00

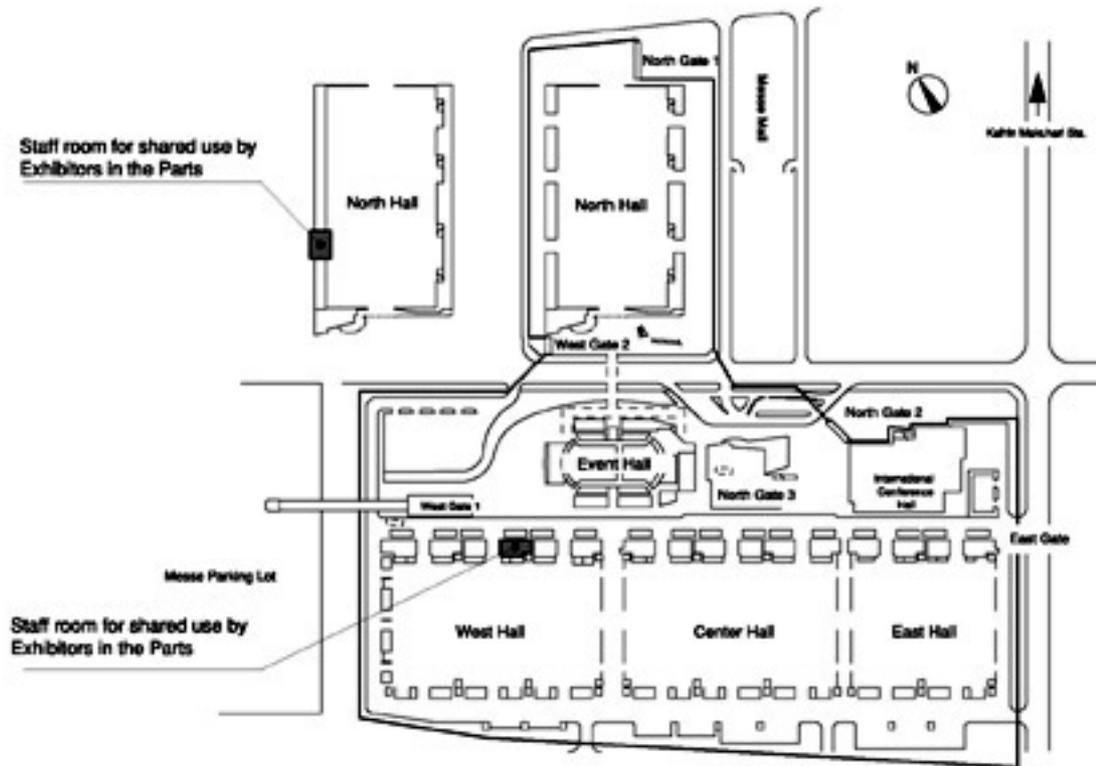
### 3) Facilities

Table, chair, smoking area, dressing space (female lounge only)

### 4) Regulations for use

When entering the room, presentation of the exhibitor admissions card is necessary. Lockers or storage space will not be provided. You will be unable to store pamphlets or documents nor equipments for each company. Please note that it is not a storage room.

Please avoid reserving space for length of time.  
 The secretariat will take no responsibility for theft or accidents that occur in the lounge.  
 Please restrain from inappropriate behavior that may offend other exhibitors.



#### 4. Information

Information desks will be found at 9 locations at each admission gate and in front of the Secretariat Office.

Besides handling various inquiries at each of the admission gates, at the “Rendezvous Square” Information desk near North Gate 2, services such as venue information, a message board, and protection of lost children will be provided.

#### 5. First Aid Centers

Doctors and nurses are stationed at 2 First Aid Centers, outside the south side of the North Hall and on the south side of the Center Hall.

#### 6. Infant/Child Care Center

An area will be set up on the second floor of the North Hall (within the Kids Corner at Esplanade), where infants can be taken care of.

Childcare staff will be stationed to look after children between 3 and 6 years of age upon request.

- ◆ Facilities for feeding, diaper changes, and rest for parents and children
- ◆ Pre-school children between 3 and 6 years of age may be watched up to two hours

### <Outline of Infant/Child Care Center facilities>

Open hours: From 10:00 to 19:00 (Weekends & Holidays 9:30 to 19:00)

Facilities: Baby beds, toys, hot water supply for feeding, lockers, etc.

Facility staff: 6 persons on weekdays, 8 persons on weekends and holidays

## 7. Handling of lost children, designated hospital, and requests for ambulances

### 1) General Information & Service Center

The General Information & Service Center receives requests for announcements regarding lost children, cares for lost children until their guardians are located, and offers a message board for visitor communications.

- Hours of Operations: Services available at all times while the exhibition grounds are open, for the duration of the Show.
- Location: Immediately inside the Central Gate.

### 2) First Aid Station and Designated Hospital

Persons suffering from illness or injury within the exhibition grounds can receive first aid treatment and other services at the First Aid Station (Central Hall, 1<sup>st</sup> Floor, South Rest Zone). The Narashino Daiichi Hospital has also been asked to provide emergency response as the Tokyo Motor Show designated hospital.

Narashino Daiichi Hospital (Tokyo Motor Show designated hospital)

Address: 5-5-25 Tsudanuma, Narashino City

TEL: 047-454-1511 (Switchboard)

### 3) Requesting ambulance services

In the event of illness or injury requiring ambulance services, please contact the Secretariat Office, and advise the following:

- Location, condition, sex, and age of the person involved
- Booth name and name of person in charge

Secretariat Office: TEL: 043-269-7711

\*Please also contact the Secretariat Headquarters in the event that an exhibitor calls 119 (emergency services) directly.

## 8. Coin lockers

The show has installed an additional 2,128 temporary coin lockers at the gates and malls to supplement the permanent lockers at Makuhari Messe.

## 9. Post Office/Delivery Service

A post office and delivery service are located in front of the Secretariat Office.

## 10. Tourist Information

The Chiba City Tourism Association will have a Chiba City Tourist Information Center near the Central Entrance (2nd floor) with information about tourist attractions in the vicinity of the Tokyo Motor Show.

## 11. Other services

Cash dispensers are located near the Central Entrance (2nd floor). There is also a Business Center near the Central Entrance (2nd floor) with copy, facsimile, DPE and data output services.

## 12. “Automotive Guidebook of Japan” Sales Stands

Seven “Automotive Guidebook of Japan” sales stands will be set up in the venue. The sales stands will be offering the “Automotive Guidebook of Japan” as well as the CD-ROMs, handy bags, and eco-bags. Additionally, “Automotive Guidebook of Japan” coupons that are valid throughout the show may be exchanged with the guidebooks at these stands. The official guide “Tokyo Motor Show Guide 2003” (Edited by Japan Automobile Manufacturers Associa-

tion, Published by Nikkan Jidosha Shimbun) will also be available for sale starting this year. A reprinted edition of the exhibit catalog from the first All Japan Motor Show held at Hibiya Park in 1954 commemorating the 50<sup>th</sup> volume of the Automotive Guidebook of Japan will also be available for sale in limited quantities.

### **13. Tokyo Motor Show Official Goods Sales**

Three shops in the show will carry Tokyo Motor Show official goods, including mobile phone straps, T-shirts, towels and a variety of cookies and candies bearing the Tokyo Motor Show logo.

### **14. Newsstand**

A Newsstand selling newspapers, magazines, professional books, video cassettes and CD-ROMs (25 booths for 22 companies) will be located on the second floor of the Center Mall at the International Exhibition Hall. The purpose of the Newsstand is to enable the general public to better understand the automotive industry through professional publications and car magazines.

### **15. Shelter Zone**

A Special shelter zone will be set up linking the Event Hall and North Hall, and provide shelter in case of rain.

### **16. Cleanup campaign**

Cleaning staff at all times to take care of garbage and ensure cleanliness will patrol the show. They will also check for suspicious objects in order to ensure visitors' safety. The Tokyo Motor Show asks visitors to cooperate with trash segregation and also asks exhibitors to reduce waste right from the planning and design stages. As always, the Tokyo Motor Show encourages the "3 Rs" - Reduce, Reuse and Recycle.

### **17. Consignment sales of advance tickets**

For the convenience of visitors, advance tickets will be available not only at the show venue, but also through agents easily accessible to visitors. Advance tickets are ¥1,000 (regular admission ¥1,200) for adults and ¥500 (regular admission ¥600) for junior high and high school students. Major ticket sales agents include JR East, most major convenience stores, Playguide outlets, ticket agents, travel agents, bookstores, and university Co-op stores. (consumption tax included) For details, please refer to attached sheet.

### **18. Sale of After 15:00 tickets**

Discounts are available to visitors entering after 15:00.

Evening tickets are ¥1,000 for adults, ¥500 for junior high and high school students.

Available only at the box office of the venue. (Consumption tax included)

### **19. Tokyo Motor Show Web Site**

JAMA, the show organizer, is now providing information on the 37th Tokyo Motor Show worldwide on its official Web site. It provides the show's outline, details on special events such as the symposium, Festival Park, as well as a covering the show's history. In addition, the Tokyo Motor Show News, a daily newspaper published in the show venue, will be uploaded on the web during the show days.

URL: <http://www.tokyo-motorshow.com/eng/> (Japanese/English pages available)

## Admission Ticket Sales Agents

category	sales agents	paper tickets		computerized -tickets			Sales counter
		advance	regular	advance	regular	group	
							advance tickets available: From 9/1 to 10/24 regular tickets available: From 10/25 to 11/5
transportation	<b>JR East</b>	○	○	○	○	-	Midori no Madoguchi, View Plaza
	<b>Keisei Group</b>	○	○	-	-	-	Major stations on Keisei lines, Keisei Bus sales offices, Hokusō line stations, Keisei Travel offices
	<b>Yokohama City Air Terminal</b>	○	○	-	-	-	YCAT Information Counter
	<b>Highway service areas</b>	○	○	-	-	-	(Nasukogen, Kamikawachi, Moriya, Kamisato, Ebina, Fujikawa, Makinohara, Dangozaka) SA in/outbound, Ishikawa PA inbound
convenience stores	<b>Seven-Eleven</b> (Computerized-tickets sold in 9,600 stores nationwide)	○	-	○	○	-	(from 9/23) Advance paper tickets only available at Tokyo, Kanagawa, Saitama and Chiba stores. (from 9/23) Regular paper tickets available at Chiba stores.
	<b>Lawson</b>	-	-	○	○	-	stores nationwide
	<b>Sunkus</b>	-	-	○	○	-	stores nationwide
	<b>Circle K</b>	-	-	○	○	-	stores nationwide
	<b>Family Mart</b>	-	-	○	○	-	stores nationwide
	<b>am/pm</b>	-	-	○	○	-	all stores nationwide E+ website
	<b>Save On</b>	-	-	○	○	-	all Gunma, Tochigi, Ibaraki, Saitama, Chiba, Nagano stores
	<b>Three F</b>	-	-	○	○	-	Metropolitan area stores with e-TOWER terminals
	<b>MINISTOP</b>	○	-	-	-	-	all Tokyo, Kanagawa, Saitama, Chiba stores, regular paper tickets available at Makuhari Aeon Tower store only
ticket agencies	<b>Tokyo Playguide Association</b>	○	○	-	-	-	Ticket bureaus and major metropolitan area ticket agencies
	<b>CN Playguide</b>	-	-	○	○	-	all CN Stations
	<b>Ticket Pia</b>	-	-	○	○	-	all affiliated selling agent stores, terminals
	<b>E+ (Entertainment Plus)</b>	-	-	○	-	-	Order through E+ website ( <a href="http://eee.eplus.co.jp">http://eee.eplus.co.jp</a> )
travel agents	<b>JTB</b>	-	-	○	○	○	all branches and agents nationwide
	<b>Tokyu Tourist</b>	-	-	○	○	○	all branches and agents nationwide
	<b>Kinki Nippon Tourist</b>	-	-	○	○	○	all branches and agents nationwide
	<b>Nokyo Tourist</b>	-	-	○	○	○	all branches and agents nationwide
other	<b>Chuo University Co-op store</b>	○	○	-	-	-	Tama campus, Ochanomizu campus
	<b>Amlux Toyota</b>	○	-	-	-	-	amlux Tokyo, Megaweb
	<b>University Co-op Tokyo Union</b>	○	-	-	-	-	(from 9/10) 90 Co-ops at 65 universities in Tokyo
	<b>Consumers' Co-operative Union</b>	○	-	-	-	-	(Chiba Prefectural Office Co-op, Chiba Co-op, Ibaraki Co-op)
	<b>Corporate welfare service companies</b>	○	-	-	-	-	(Ricoh San-Ai Service, Yokogawa Pionics)
	<b>Tokyo worker service public corporations</b>	○	-	-	-	-	(Chuo, Minato, Chiyoda, Sumida, Setagaya, Suginami, Arakawa, Kita, Mequro, Taito, Itabashi, Shiniuku) (Kokubunji, Tachikawa, Machida, Higashimurayama, Inagi)

# [11] Transportation Access

Because it has become harder to secure parking spaces due to increasing development around the venue, and also because surrounding roads are crowded on a regular basis, we are encouraging visitors to actively use public transportation.

## 1. Trains

### <JR East>

#### 1) From Tokyo Station

About 30 minutes on the Keiyo Line (Rapid Service), exit Kaihimmakuhari Station. 5 minute walk to the venue.

If you take the Limited Express, it's a nonstop ride of about 23 minutes between Tokyo Station and Kaihimmakuhari Station. A non-reserved Limited Express ticket is 500 yen.

#### 2) From the Yokohama vicinity, Omiya vicinity, and Shinjuku vicinity, transfer to the Keiyo Line at Tokyo Station.

#### 3) From the Fuchuhommachi vicinity, Shim-Matsudo vicinity, and Nishi-Funabashi vicinity, some of the Musashino Line trains will go directly to Kaihimmakuhari Station.

#### 4) From the Chuo Line (Rapid Service) or Sobu Line (Local Train), transfer to the Musashino Line at Nishi-Funabashi Station. Some of the Musashino Line trains will go directly to Kaihimmakuhari Station. Another alternative is to exit Makuharihongo Station and take a special shuttle bus to the venue.

#### 5) Increased number of trains during the Tokyo Motor Show

##### (1) Rapid service, local trains (increased only on weekends and holidays)

Keiyo Line, from Tokyo Station to Kaihimmakuhari Station, 5 additional Rapid Service trains

Musashino Line, from Nishi-Funabashi vicinity to Kaihimmakuhari Station, 6 additional trains

Musashino Line, from Kaihimmakuhari Station to Nishi-Funabashi vicinity, 5 additional direct service trains.

##### (2) Limited Express trains

###### <To the venue>

All 9 Limited Express trains departing Tokyo Station between 9:00 to 13:30 will stop at Kaihimmakuhari Station; 3 are as usual, 6 are special stops only during the Show.

\*Departure from Tokyo station about every 30 minutes, on the hour and a half, with the exception of 12:30.

###### <From the venue>

All Limited Express trains passing through Kaihimmakuhari Station after 15:10 will stop at Kaihimmakuhari Station; 12 trains on weekdays (one is a special additional Limited Express), 10 trains on weekends and holidays.

\*Departure from Kaihimmakuhari is about every 30 minutes, at about 10 minutes and 40 minutes on the hour.

##### (3) For details regarding special train schedules, refer to the following. <http://www.jrchiba.jp/>

### <Subway/Rinkai Line>

The Yurakucho Line and Rinkai Line connect to the JR Keiyo Line at Shin-Kiba Station, and the Hibiya Line also connects to the JR Keiyo Line at Hatchobori. The Tozai Line connects to the JR Sobu Line/Musashino Line at Nishi-Funabashi Station.

### <Keisei Electric Railway>

From the Ueno/Nippori vicinity or Narita vicinity, go via Keisei Tsudanuma Station and exit Makuharihongo Station.

## 2. Bus

- 1) A special shuttle bus is available from JR Sobu Line/Keisei Chiba Line “Makuharihongo Station” to the venue. The fee is ¥240 for adults and ¥120 for children.
- 2) An express bus operates from Yokohama City Air Terminal (YCAT) to the show venue. The fee is ¥1,500 for adults and ¥750 for children
- 3) Additionally, there are buses operating from JR Inage Station, Narita Airport, and Haneda Airport to the venue area.

### <Inquiries>

Keisei Electric Railway sales division  
03-3621-2418 (weekdays 9:30-17:00)  
<http://keisei.co.jp/>

## 3. Parking

We have been able to secure 6,000 spaces in the Makuhari Messe Parking Lot, 1,100 spaces in the Messe Mall Underground Parking Lots, as well as 12,600 spaces in special parking lots, for a total of 20,000 spaces.

However, we strongly discourage visitors from driving their own cars because the roads surrounding the venue will be crowded.

### 1) Parking Lots for Exhibitors

- The West 2 Parking lot is for Exhibitors

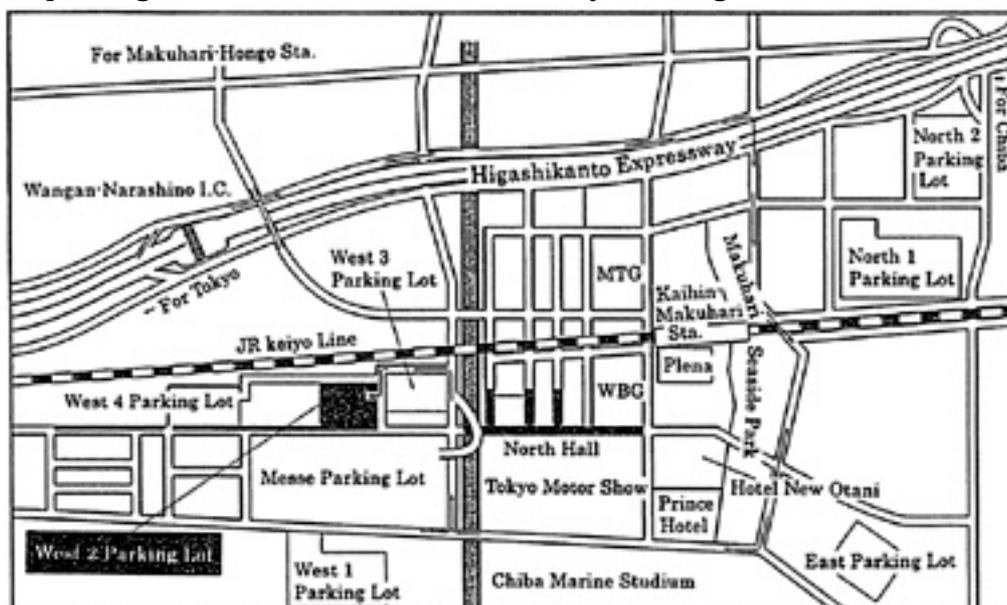
When parking, stickers should be placed at the front glass.

If a sticker is not displayed, the car will be charged as at the other parking areas.

- Other parking lots need fees.

Roads indicated by  have traffic regulations.

Depending of traffic situation, the routes may be changed.



2) General parking lot

The temporary parking lot 2 (800 parking space) used in the 35<sup>th</sup> Show is unavailable this year, yet the West-5 parking lot (500 parking space) is reserved which adds to approximately 20000 parking space equivalent to the past years.

Parking Lot		Capacity	Opening Hours	Fees (yen/day)		
				Cars	Buses	Motorcydes
Perma -nent	Messe Parking Lot	6,000	4:00 - 23:00 24 hrs.(before holidays)	900	3,700	200
	Underground Park ing Lot (South)	500	7:00 - 22:00	300/1h	-	-
	Underground Park ing Lot (North)	600	7:00 - 22:00	300/1h	-	-
Temp o-rary	North 1 Parking Lot	4,900	8:00 - 20:00	600	-	-
	North 2 Parking Lot	1,700	8:00 - 20:00	600	-	-
	West 1 Parking Lot	1,800	8:00 - 20:00	600	-	-
	West 2 Parking Lot	1,000	24 hrs.	(600)	-	-
	West 3 Parking Lot	600	8:00 - 20:00	600	-	-
	West 4 Parking Lot	1,200	8:00 - 20:00	600	-	-
	West 5 Parking Lot	500	for Saturdays and holidays	600	-	-
	Temporary 1 Parking Lot	900	for Saturdays and holidays	Free	-	-
Total		19,700				

Due to the distance, a free shuttle bus will be provided form the North 1 & 2 parking lots.

A motorcycle parking lot (free) will be provided by the shuttle bus stop.

A bicycle parking lot (free) will be provided by the shuttle bus stop, and aside of the north Hall 2.

# [12] Site Management

## 1 . Admission for Exhibitors

When entering the Show site, Exhibitors must clearly show their “Exhibitor admission card” at the gate.

### 1) During Delivery and Removal periods, and during the show before opening (until 30 minutes before opening):

Exhibitors in West, Central, East, and Event Halls:

West 1, East, and North 2 gates

Exhibitors in North Hall:

West 2 and North 1 gates

### 2) During the Show (during opening hours)

Exhibitors may enter from any of the six entry gates.

Contractors must wear a “Contractor Badge” (100 yen each; sold only at the site) at all times. This badge is valid during the Delivery and Removal periods and outside of opening hours during the Show (from 30 minutes after closing to 30 minutes before opening).

## 2 . Traffic restrictions around the site

During the show, traffic restrictions will be imposed between the North Hall and the Event Hall.

No vehicles will be allowed to pass through this area while traffic restrictions are enforced. Please ensure that all persons working at the site or involved in Show activities are well aware of these restrictions.

	Location	Schedule for traffic restrictions
Press Day, Special Guest Days (Oct. 22 – 24)	Between North Hall and Event Hall	8:45 ~ 18:30
General Public Days (Oct. 25 – Nov. 5)	Between North Hall and Event Hall	Weekdays: 9:30 ~ 20:00 Weekends and holidays: 9:00 ~ 20:00

## 3 . Theft Prevention

During Delivery and Removal periods and during the Show, a large number of persons are expected to be present in booths, in the Lounge, and in other areas throughout the Show site. As in the past, the Secretariat will assign security personnel to undertake general safety management throughout the venue, and will make every effort to prevent theft and accidents. Please note, however, that the Secretariat will assume no responsibility whatsoever for losses of any exhibit item or other property due to theft, fire, damage, etc. Exhibitors should take the necessary preventative measures, such as locking up and insuring property.

## 4 . Delivery and Removal Periods

### 1) Delivery and Installation Period

Passenger Car and Motorcycle Divisions:

Oct. 14, 2003 (Tues.) at 12:00 a.m. – Oct. 21 (Tues.) at 6:00 p.m.

Parts, Machinery and Tools, and Related Products Division:

Oct. 15, 2003 (Wed.) at 8:00 a.m. – Oct. 21 (Tues.) at 6:00 p.m.

### 2) Removal Period

All Divisions: Nov. 5, 2003 (Wed.) at 8:00 p.m. – Nov. 8 (Sat.) at 5:00 p.m.

\*Any facilities not removed by November 8 at 5:00 p.m. will be appropriately disposed of by the Secretariat, and the Exhibitor shall bear the cost of that removal, with an invoice to be forwarded at a later date.

## 5 . Vehicles for Delivery and Removal

### 1) Times for vehicle entry

#### Delivery and removal periods

24-hour access from specified gates.

A waiting area (Block L, Makuhari Messe Permanent Parking Lot; at no charge) will be set up for vehicles that are unable to enter the site. This waiting area will only be available during delivery and removal periods; parking or waiting in this area during the Show is prohibited. (A charge will be levied for parking in this waiting area during delivery and removal periods.)

\*Note that start of removal on November 5 shall be according to the following schedule:

From 10:00 a.m.: Opening of parking lot for removal vehicles (Reception will be at Block L, Makuhari Messe Permanent Parking Lot. Follow the instructions of the on-site attendants regarding parking positions.)

From 8:00 p.m.: Entry for workers and removal equipment (pushcarts, forklifts, etc.)  
Entry for priority removal vehicles (Passenger car / Motorcycle Divisions: Number of vehicles will be limited)

From around 10:00 p.m.: (Depending on removal conditions for priority removal vehicles): Entry for removal vehicles

#### During the Show

During opening hours: Entry of vehicles into the Show site and parking is prohibited, with the exception of emergency vehicles and catering vehicles (Press Day only). Exhibitors delivering catalogs and other materials must use pushcarts, etc.

After closing: From 30 minutes after closing to 30 minutes before opening. Entry via the delivery gate (East 2, East 3, and West 2 gates).

### 2) Site entry and exit gates

In order to alleviate congestion of Delivery and Removal vehicles within the site, Exhibition Halls will be divided into blocks and identified by colors, with entry and exit gates designated for vehicles used by Exhibitors in these Halls. Drivers must use specified entry and exit gates according to the sticker color.

Exhibitors (by Hall location)	Entry gate	Exit gate	Sticker color
West Hall (South Side)	Delivery Gate (South 1)	Same as entry gate	Red
West Hall (North Side)	Delivery Gate (East 2)	Removal gate (North)	Green
Central Hall (South Side)	Delivery Gate (South 2)	Same as entry gate	Orange
Central Hall (North Side)	Delivery Gate (East 2)	Removal gate (North)	Yellowish Green
East Hall (South Side)	Delivery Gate (South 2)	Removal gate (East 1)	Yellow
East Hall (North Side)	Delivery Gate (East 2)	Removal gate (North)	Blue
Event Hall	Delivery Gate (North)	Same as entry gate	Purple
North Hall	Delivery Gate (West 1-3, East 3-4)	Same as entry gate	Brown

### 3) Vehicles allowed to enter the site

Only trucks and other vehicles transporting materials for setup, removal, and exhibits.

Vehicles for transporting persons (buses, passenger vehicles) may not enter the site either during delivery/removal periods or during the Show.

\* Vehicles for transporting persons shall present an “Exhibitor’s Parking Permit,” and park in the Exhibitor’s parking lot. Vehicles without a permit shall park in the permanent or temporary parking lots for a fee.

#### 4) Priority Removal Vehicles

At the start of removal operations on November 5, in order to alleviate congestion within the site, vehicles involved in dismantling and removal for Passenger Car and Motorcycle Divisions shall be given priority for entry from 8:00 p.m. Stickers will be distributed separately for the relevant vehicles according to the standards outlined below. Please display these stickers on the front windshield along with the colored stickers described above.

Distribution of stickers for priority entry vehicles

Exhibitor Division	Exhibit area	Number of stickers
Passenger cars	2,000 m <sup>2</sup> or more	5
	1,500 m <sup>2</sup> or more – Less than 2,000 m <sup>2</sup>	4
	600 m <sup>2</sup> or more– Less than 1,500 m <sup>2</sup>	3
	200 m <sup>2</sup> or more– Less than 600 m <sup>2</sup>	2
	Less than 200 m <sup>2</sup>	1
Motorcycles	300 m <sup>2</sup> or more	3
	200 m <sup>2</sup> or more– Less than 300 m <sup>2</sup>	2
	Less than 200 m <sup>2</sup>	1

## 6. Other Items

- 1) All persons shall follow the instructions of security personnel at the Show site.
- 2) Parking in the roads in the vicinity of the Show site is prohibited.
- 3) Loading and unloading operations should be conducted as quickly as possible; after the operations are completed, the vehicles should leave the Show site immediately. Working and parking is prohibited particularly in the roads and passageways inside and in the vicinity of the Show site.
- 4) When driving fork lift or specialized automobiles, it must be done by a qualified personnel, and must be done with extreme caution
- 5) As a rule, work should be conducted inside the booths, and with attention to avoiding inconvenience to others nearby.
- 6) Workers must wear safety helmets and safety boots, and should pay full attention to prevent accidents.

## [13] Tokyo Motor Show Disaster Prevention Plan (excerpt)

At the Tokyo Motor Show, we will implement the following Disaster Prevention Plan founded on the principle of “protection of visitors’ safety,” and based on the guidance and cooperation of related authorities.

1. **Fire Prevention measures (establishment of a Local Fire Brigade; a fire-fighting vehicle will be standing by on the Exhibition Site at all times).**
2. **Crowd response (particularly on weekends and holidays)**
3. **Measures in case of illness, injury, etc. (establishment of First-aid Stations; an ambulance will be standing by on the Exhibition Site at all times)**
4. **Countermeasures against bomb threats and other threatening acts (recorded in a manual)**

The following measures shall be taken as precautions in the event of a disaster.

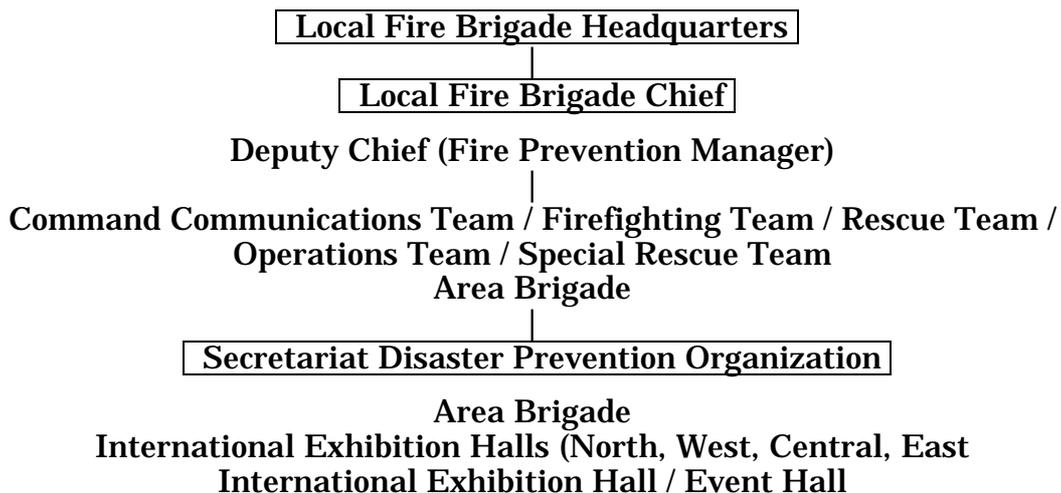
### 1. Critical Measures

- 1) Installation of emergency communication equipment
- 2) Implement of security patrols (measures against suspicious objects, threatening acts, etc.)
- 3) Strengthening of the fire prevention organization
- 4) Assurance of safety during especially crowded periods
- 5) Earthquake countermeasures
- 6) Warnings of threatening acts, etc., and measures with regard to suspicious objects.

### 2. Organization of the Local Fire Brigade

We have organized a Local Fire Brigade to take measures in the event of fire, but this group shall act as a part of the organization of the Nippon Convention Center’s Local Fire Brigade.

Organizational chart of the Nippon Convention Center’s Local Fire Brigade



**1) Duties of the Secretariat Disaster Prevention Organization (based on the Nippon Convention Center's Disaster Prevention Policies)**

**(1) In the Event of Fire**

Person discovering fire	Notify nearby persons of the fire Activate the nearest emergency bell (automatic fire alarm equipment, transmitter)
Command Communications Team (Secretariat)	Confirm status of fire Contact Secretariat Headquarters (043-296-7711, Ext.7000, 7001) and General Management Center(043-296-0531, Ext.3140) Notify Area Brigade Chief (person in charge of Hall) of status
Firefighting Team (Exhibitors, Secretariat)	Carry out initial fire control using nearest fire extinguishers (use several fire extinguishers) Guide Local Fire Brigade Firefighting Team and Fire Brigade
Escape Guidance Team (Exhibitors, security company)	When an emergency announcement is broadcast, follow the announced instructions, and encourage calm evacuation; guide persons in the direction of the safest emergency exit (using a loud voice and gestures). Offer assistance to any persons who appear to be slow in escaping.
Rescue Team (Secretariat)	Treat any injured or sick persons. Call an ambulance for any persons showing serious symptoms.

**(2) At All Times**

Command Communications Team (Secretariat)	Confirm positions of emergency bells, etc., and ensure that they can be used at any time. Confirm locations of emergency phones and emergency broadcast equipment, etc, as well as how to use these facilities
Firefighting Team (Exhibitors, Secretariat)	Ensure understanding of positions of fire extinguishers, as well as quantities and how to use them. Confirm the locations (booths) for dangerous materials, open flames, etc., that have been permitted into the Exhibition Site as part of exhibits. Instruct Exhibitors to ensure that these materials are being handled safely. Encourage the safe and proper disposal of cigarette butts, etc.
Escape Guidance Team (Exhibitors, security company)	Confirm location of emergency exits, and secure evacuation routes
Rescue Team (Secretariat)	Confirm locations of First-aid Stations and contact information for emergency hospitals
Safety Confirmation Team (Exhibitors, security company) (Secretariat)	Exhibitors shall conduct regular inspections of booths, Exhibitor waiting rooms, etc., and shall confirm and record safety conditions. Similarly, the Secretariat shall conduct regular inspections, safety checks, and records for common areas such as Exhibit Hall aisles, toilets, etc.

### 3. Activities in the Event of a Fire (response by Exhibitors and Secretariat)

Person discovering fire shall notify others

Notify those in the immediate area of the fire  
Activate the transmitter (emergency bell) for automatic fire alarm equipment



Response by Hall Secretariat

Inform Secretariat Headquarters of location and status of fire, etc.  
Carry out initial fire control, begin leading evacuation

Response by Exhibitors

Carry out initial fire control and begin leading evacuation  
(In cooperation with Exhibitors and others nearby)



Response by Secretariat Headquarters

Confirm status and notify:  
General Management Center (conduct emergency broadcast, etc.)  
Chiba Municipal Fire Department Watch Headquarters  
Chiba Prefectural Police Security Headquarters

General Management Center lead evacuation using an emergency public-address system.

Give instructions for evacuation routes (as a rule, escape routes should be in the opposite direction from the location of the fire)

Restrict entry to the location (Hall) where the fire has broken out.

Emergency Contact	Outside Phone No.	Extension
Secretariat Headquarters	043-296-7711	7000, 7001
General Management Center	043-296-0531	3140
Chiba Municipal Fire Department Watch Headquarters	043-296-4672	7126
Chiba Prefectural Police Security Headquarters	043-296-4680 ~ 3	7044

#### 4. Response in the Event of Earthquake

In the Event of an Earthquake (generally of intensity 5 or more on the Japanese scale)

Response by Secretariat / General Management Center

1) Obtain earthquake information; 2) discuss response (fire, police authorities); 2) establish Countermeasure Headquarters; 4) make announcement by PA system in the Exhibition Site

“An earthquake of intensity \_\_ has just occurred.”

a. If there is little damage:

“Please wait for a few moments while the staff conducts an inspection to confirm safety. If you have been injured, please advise the nearest staff. Thank you for your cooperation.” (Message in Japanese)

b. If there is significant damage:

“To ensure your safety, please begin evacuation, following the instructions of the staff.” (Message in Japanese)

Mobilization of Local Fire Brigade

Confirm injuries, and degree of damages to facilities, etc.

Secure accessibility of entrances and exits

Lead evacuation (Secretariat, Exhibitors)

Once safety has been confirmed, make an announcement canceling the alert by PA system.

## **5. Response to Suspicious Objects and Outline of Emergency Evacuation Procedures**

### **1) Self-imposed Security**

#### **(1) Response by Exhibitors**

As a precaution against the occurrence of telephone threats of bombs, poison gas, etc, all boxes and containers brought into the Exhibition Site must be clearly labeled with the name of the exhibiting company, the name of the item contained, and the name of the person in charge, to allow early discovery of any potential explosives, etc.

Persons in charge of booths shall regularly conduct careful inspections to confirm the presence or absence of suspicious objects within their own booths.

#### **(2) Response by Secretariat**

Persons in charge of Exhibition Halls shall regularly conduct careful inspections to confirm the presence or absence of suspicious objects while the Center is open and while it is closed as well.

Persons in charge of Exhibition Halls shall pay constant and careful attention with regard to discovery and handling of such objects, and to appropriate communications.

### **2) Transmission of Warnings**

The following measures shall be taken in the event that a telephone warning of a bomb is received.

Announcement by PA system to initiate search for suspicious objects, etc.  
(primary announcement initiated by Secretariat Headquarters)

**Mr. Makuhari at the center, the administration group is searching for you.**

If the above announcement is heard, immediately conduct a search of the "Search Responsibility Sectors" noted in below, and report findings to the Secretariat staff.

The Secretariat shall receive instructions from Police and Fire authorities, and contact the persons in charge of the various Exhibition Halls and the persons responsible for the various booths.

#### **Search Responsibility Sectors**

##### **i. Exhibitors:**

Within the Exhibitor's own display booth and waiting room.

##### **ii. Secretariat:**

Secretariats for the various halls, as well as aisles, bathrooms, and other common areas.

##### **iii. Nippon Convention Center:**

International Conference Hall and surrounding areas and lockers

Announcement for evacuation guidance allocation.

(Guidance to the evacuation exit positioned.)

**Mr. Makuhari at the center please use the front exit when rearing.**

In the event emergency evacuation is required (secondary announcement by PAS, initiated by General Management Center)

\*Depending on the situation, announcements may be made by hand microphones and/or PA system, etc.

**All visitors to the Convention Center, may we have your attention please. A suspicious object has just been discovered in the \_\_\_ Exhibition Hall. We will be conducting an inspection as a precaution. Please follow the instructions of the Staff, and evacuate the building from the nearest emergency exit. (Message in Japanese)**

**3) Evacuation Areas**

As a rule, persons should be evacuated to the “Messe Parking Lot” on the west side of the Exhibition Site and the “Area Surrounding the Chiba Marine Stadium” on the side nearest the ocean. In the event of an evacuation following a secondary announcement, the “persons in charge of the various Halls” shall organize the movement of evacuated visitors until such time as another person is appointed to this position.

When leading the evacuation, the “persons in charge of the various Halls” shall carry with them at all times the walkie-talkies furnished for this purpose, and maintain contact with the appropriate authorities.

**4) Cancellation of Alert**

Once safety has been confirmed, the Secretariat Headquarters shall immediately contact the parties concerned, and at the same time broadcast a Japanese traditional song, “To-Ryan-Se” by PA system throughout the Exhibition Hall as a sign that the alert has been cancelled. (Repeat three times).

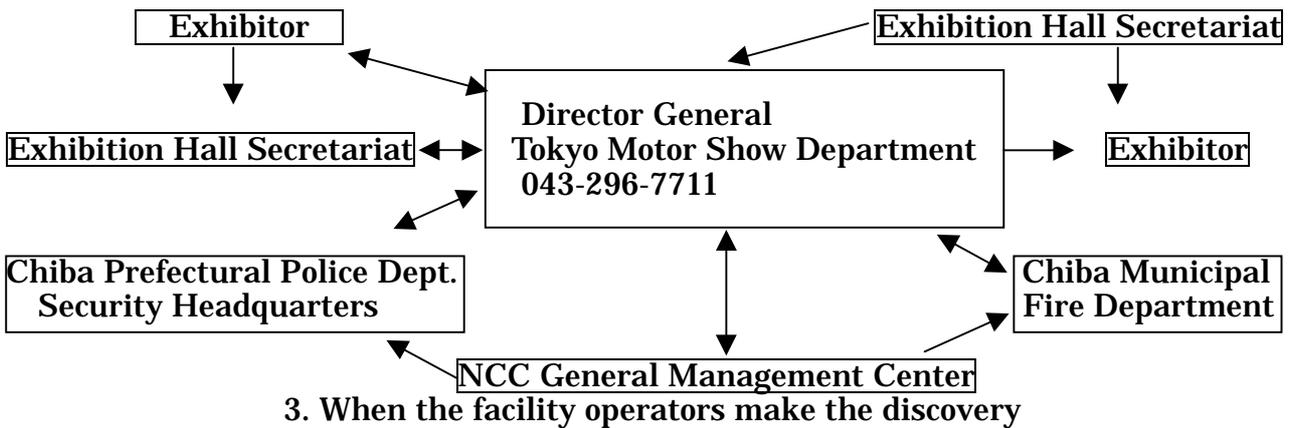
**5) Response in the Event of Disaster**

In the event of a disaster or the discovery of suspicious objects, the persons in charge of the various halls shall follow the above noted procedures and guide Exhibitors and visitors calmly to safety.

**Communication network in the event of emergency**

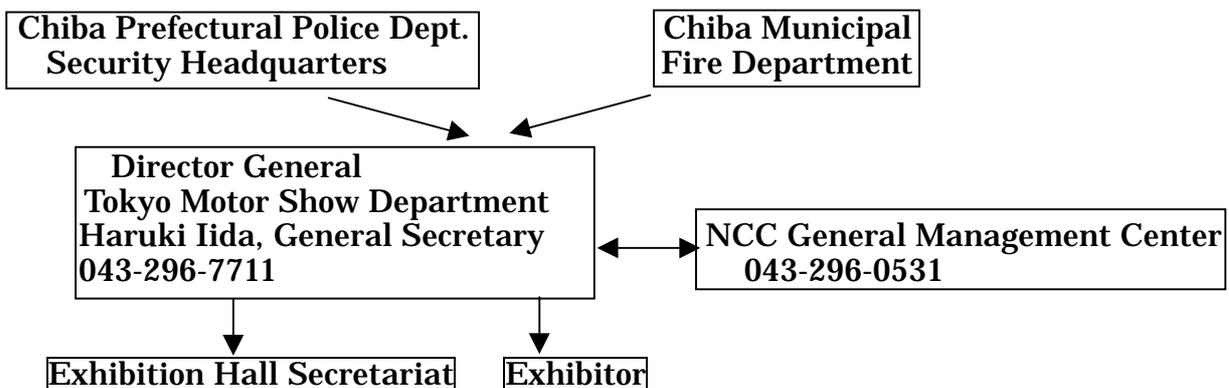
**1. When an Exhibitor makes the discovery**

**2. When the Exhibition Hall Secretariat makes the discovery**



**3. When the facility operators make the discovery**

**Communication network for cancellation of evacuation**

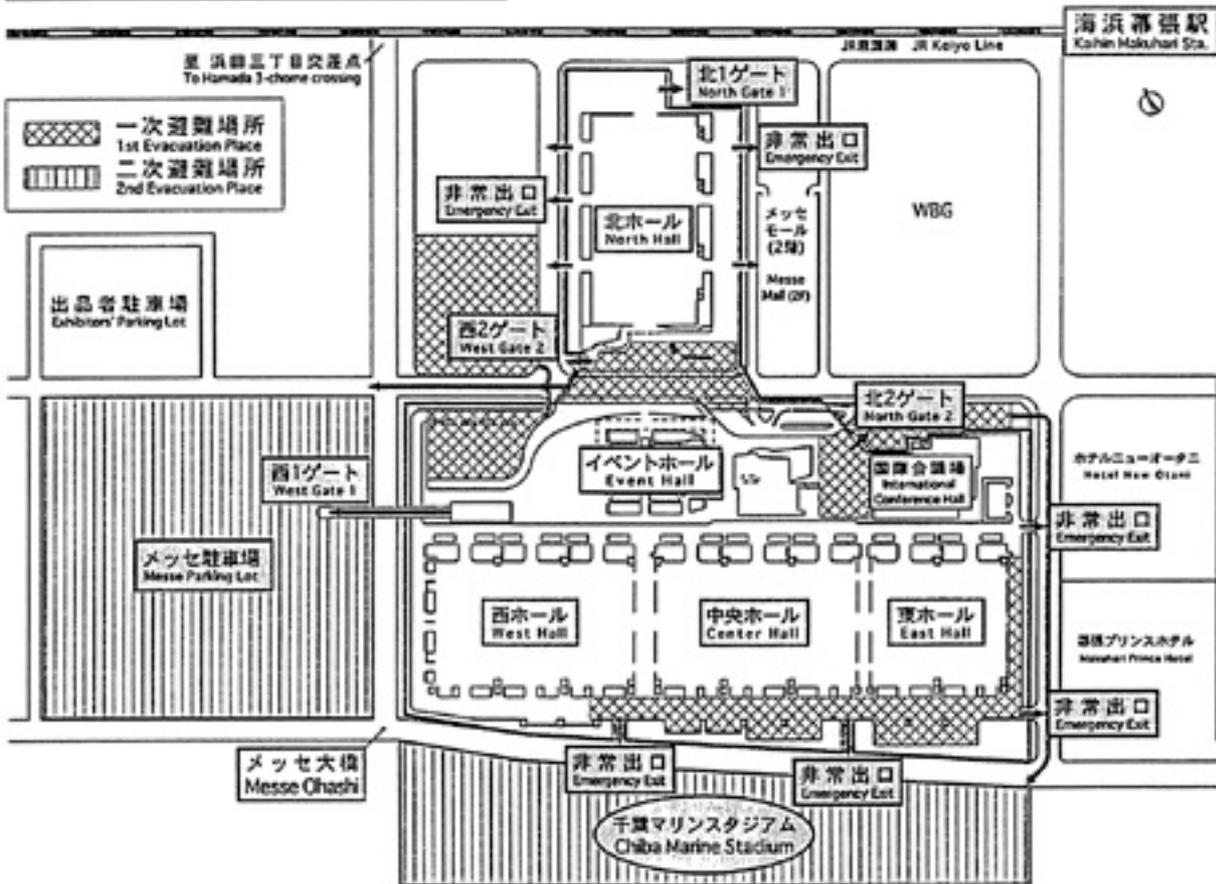


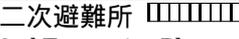
## 6)Nighttime Measures

At night, a security company is on alert at the Secretariat Headquarters and the Nippon Convention Center General Management Center, and makes contact with related authorities (Police, Fire) and related parties in the event that an accident occurs.

Secretariat Headquarters 043 - 296 - 7711(Ext.7000,7001)  
 General Management Center 043 - 296 - 0531(Ext.3140)

緊急避難誘導場所位置図  
 Map of positions for emergency evacuation guidance



来場者の位置 Locations of Visitors	一次避難所  1st Evacuation Place	二次避難所  2nd Evacuation Place
北ホール North Hall	場内 ( 1 階 ) 1st Floor 西側バスターミナル Shuttle Bus Terminal	メッセ駐車場 Messe Parking Lot
	エスプラナード ( 2 階 ) 2nd Floor メッセモール ( 2 階 ) Messe Mall(2F)	
イベントホール Event Hall	西休憩ゾーン West Rest Zone 北ホールとの間の路上付近 Roads between North Hall and Event Hall	
西ホール West Hall	西休憩ゾーン West Rest Zone	千葉マリンスタージアム Chiba Marine Stadium
2階中央モール Central Mall(2F)	メッセ駐車場 Messe Parking Lot	
中央・東ホール Center Hall and East Hall	南休憩ゾーン South Rest Zone	
国際会議場 International Conference Hall	北2ゲート周辺広場 North Gate 2 Zone	

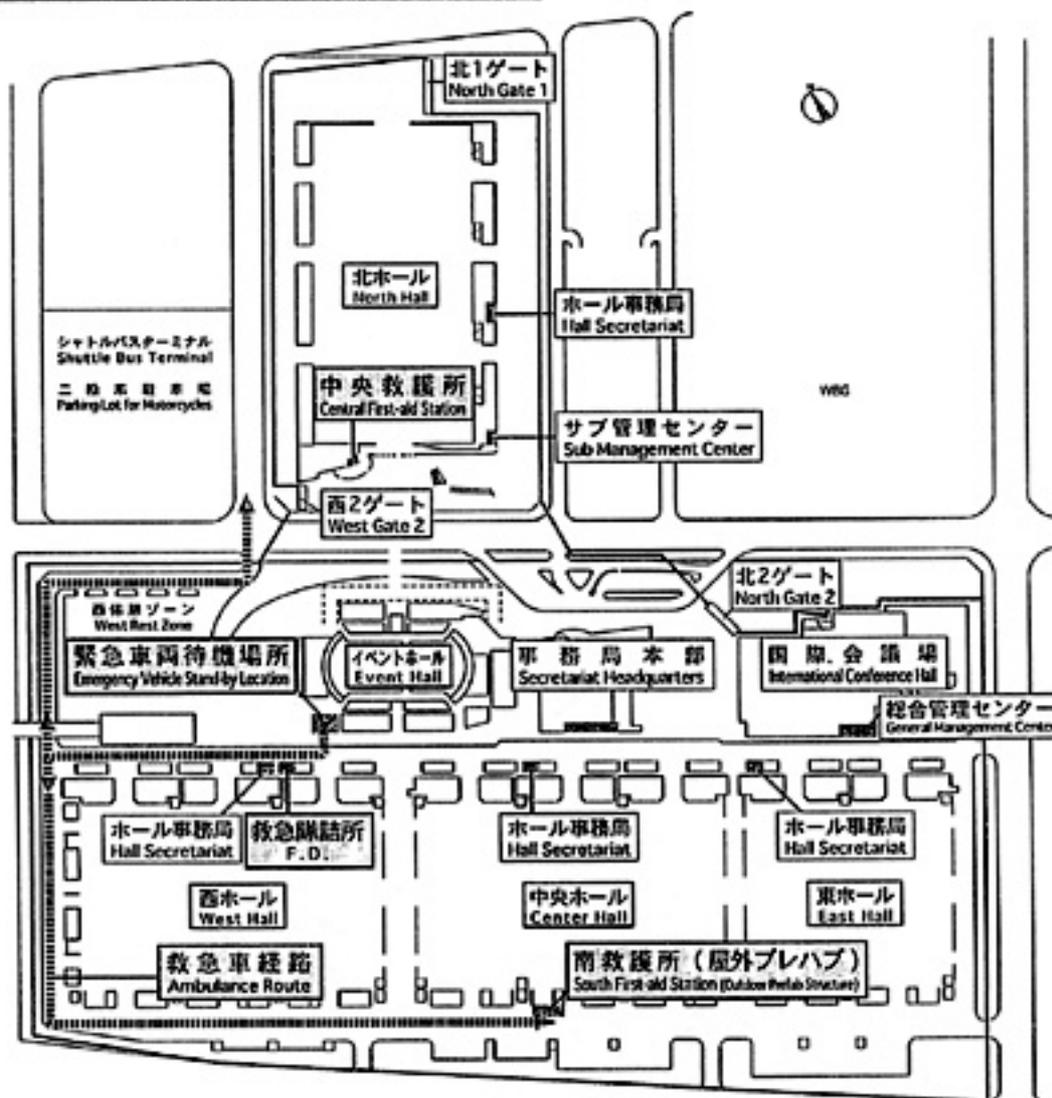
## 7) Hospitals, First-aid Stations, stand-by locations for ambulances and fire trucks

There are two First-aid Stations in the Exhibitions Site (Central and South) offering emergency first-aid treatment, etc.

A fire truck and ambulance are also standing by at all times at the south side of the Event Hall.

Narashino Daiichi Hospital provide will emergency treatment as the Show's specified Medical Institution.

**救護所と緊急車両位置図**  
Map of positions for First-aid Stations and emergency vehicles



### Medical Institutions

Narashino Daiichi Hospital (specified by the Motor Show; emergency treatment available)

5-5-25 Tsudanuma, Narashino City Tel.:0474(54)1511

Chiba Municipal Kaihin Hospital

3-31-1 Isobe, Mihama, Chiba City Tel.:043(277)7711

Chiba Kensei Hospital Available on weekdays

4-5-24-2 Makuhari-cho, Hanamigawa-ku, Chiba City Tel.:043(272)1211

# [14] Data on Tokyo Motor Shows

No.	Year	Date	Days	Venue	Admission Fees yen (incl. tax)	Site Area ( m <sup>2</sup> )	Area for Exhibits ( m <sup>2</sup> )	Number of		
								Exhibitors	Vehicles	Visitors
1	1954	4.20 ~ 4.29	10	Hibiya	Free	14,999	4,389	254	267	547,000
2	1955	5.07 ~ 5.18	12	"	Free	14,999	4,689	232	191	784,800
3	1956	4.20 ~ 4.29	10	"	Free after Apr.22	14,999	5,405	267	247	598,300
4	1957	5.09 ~ 5.19	11	"	20	14,999	6,049	278	268	527,200
5	1958	10.10 ~ 10.20	11	Korakuen	30	28,050	6,094	302	256	519,400
6	1959	10.24 ~ 11.04	12	Harumi	50	44,653	8,996	303	317	653,000
7	1960	10.25 ~ 11.07	14	"	50	44,653	11,025	294	358	812,400
8	1961	10.25 ~ 11.07	14	"	100	79,236	13,470	303	375	952,100
9	1962	10.25 ~ 11.07	14	"	100	107,710	21,209	284	410	1,049,100
10	1963	10.26 ~ 11.10	16	"	100 ( Premiere 500)	141,756	28,921	287	441	1,216,900
11	1964	09.26 ~ 10.09	14	"	100 ( Premiere 500)	137,002	34,889	274	598	1,161,000
12	1965	10.29 ~ 11.11	14	"	100 ( Premiere 500)	136,002	36,800	243	642	1,465,800
13	1966	10.26 ~ 11.08	14	"	120 ( Charity 500)	148,433	39,089	245	732	1,502,300
14	1967	10.26 ~ 11.08	14	"	200 ( Charity 500)	125,086	35,732	235	655	1,402,500
15	1968	10.26 ~ 11.11	17	"	200 ( Charity 500)	139,356	39,819	246	723	1,511,600
16	1969	10.24 ~ 11.06	14	"	200 ( Charity 500)	128,693	38,552	256	722	1,523,500
17	1970	10.30 ~ 11.12	14	"	250 ( Charity 500)	134,967	41,298	274	792	1,452,900
18	1971	10.29 ~ 11.11	14	"	250 ( Charity 500)	122,247	33,550	267	755	1,351,500
19	1972	10.23 ~ 11.05	14	"	250 ( Charity 500)	108,103	26,395	218	559	1,261,400
20	1973	10.30 ~ 11.12	14	"	300	115,720	34,232	215	690	1,223,000
21	1975	10.31 ~ 11.10	11	"	500	108,074	28,381	165	626	981,400
22	1977	10.28 ~ 11.07	11	"	600	117,500	30,633	203	704	992,100
23	1979	11.01 ~ 11.12	12	"	700	117,500	34,969	184	800	1,003,100
24	1981	10.30 ~ 11.10	12	"	800	114,700	34,332	209	849	1,114,200
25	1983	10.28 ~ 11.08	12	"	800	111,650	35,130	224	945	1,200,400
26	1985	10.31 ~ 11.11	12	"	900	114,780	40,734	262	1,032	1,291,500
27	1987	10.29 ~ 11.09	12	"	900	112,800	38,662	280	960	1,297,200
28	1989	10.26 ~ 11.06	12	Makuhari	1000	173,820	41,844	338	818	1,924,200
29	1991	10.25 ~ 11.08	15	"	1200	210,300	45,635	336	783	2,018,500
30	1993	10.22 ~ 11.05	15	"	1200	211,300	46,924	357	770	1,810,600
31	1995	10.27 ~ 11.08	13	"	1200	211,300	47,941	361	787	1,523,300
32	1997	10.24 ~ 11.05	13	"	1200	211,300	48,693	337	771	1,515,400
33	1999	10.22 ~ 11.03	13	"	1200 (PC + Motorcycle)	211,300	45,394	294	757	1,386,400
34	2000	10.31 ~ 11.04	5	"	1000 (CV)	133,000	24,773	133	251	177,900
35	2001	10.26 ~ 11.07	13	"	1200 (PC + Motorcycle)	211,300	42,119	281	709	1,276,900
36	2002	10.29 ~ 11.03	6	"	1000 (CV)	133,000	24,837	110	224	211,100
37	2003	10.24 ~ 11.05	13	"	1200 (PC + Motorcycle)	211,300	41,559	268	-	-

PC: Passenger cars

Notes: - The number of vehicles is an accumulated number of 4, 3, and 2-wheelers.

CV: Commercial vehicles

- Tokyo Motor Show was held every two years from 1973 to 1999.

No.	Special Programs and Events
1	PR Center appealing the "Car manufacturing process" Gathering of cars Commemorative lecture event Photograph contest (until the 9th show) Elementary school student drawing contest (until the 5th show)
2	PR Center appealing "Automotive industry is an integrated industry" Gathering of auto shows Together with Cars (Technology lecture event) Car model contest (Displayed at Mitsukoshi venue)
3	PR Center appealing the "History of cars" Gathering of cars Poster contest for Tokyo National Univ. of Fine Arts & Music, Tokyo Univ. of Education, and Chiba Univ.
4	PR Center appealing "Roads/traffic, car design" Automobile Information Center (until the 15th show) Exhibition contest (until the 17th show) Technology discussion Car design discussion
5	PR Center appealing "Enhanced traffic morality" Technical Center Vintage hall (6 foreign cars, 8 domestic cars), PR film theater
6	PR Center appealing "Tomorrow's car" Motor Library (until the 10th show)
7	PR Center appealing the "Summary of new road traffic laws" Essay contest for prizes (Future of new road traffic) Research survey held
8	PR Center appealing "Buy Japanese cars" campaign in anticipation of trade deregulation Scribble corner (18 famous people contribute messages)
9	PR Center appealing "Favored use of domestic cars and traffic issues" Technical Corner Movie center
10	PR Center appealing "Favored use of domestic cars" Technical Center 10th anniversary commemorative events (Play viewing event at Nihon Theater, Hotel Okura) Test drive track (12,000m <sup>2</sup> ) Commemorative album
11	PR Corner appealing "Present and future of Japan's roads" Movie center World poster exhibit (85 domestic and foreign artworks)
12	PR Corner appealing "Role model of auto technology" Movie center Test Rides (2 days: Press Day and Premium Show day, until the 16th show)
13	PR Corner appealing "'You best Driver' and traffic safety, auto emissions"
14	PR Corner appealing "Traffic safety science corner, traffic safety, auto emissions"
15	Safety Science Corner (Safety and anti-pollution) Movie corner Children's Safety Class using 10 go-carts
16	Safety Science Center (How to safely drive on highways, anti-pollution, CO measures) Car diagnosis corner Safety check class
17	Safety and Anti-Pollution Center appealing "Better tomorrow for man and car" Safety check class
18	Public demonstration of "CVS model" Safety check class Motor sports encyclopedia Charity autograph signing event Movie corner
19	Safety and Anti-Pollution Center
20	20th show commemorative event "Development of Vehicles" Photograph contest
21	Theme Hall "Vehicles, Life and Us" Motorcycle Test Rides for Families Special car exhibit begins Exhibit of car carrier ship Sale of goods directly from producers Japan Automobile Research Institute tour Talk-in '75 "Cars and lifestyle" (held every year thereafter)
22	Theme Hall "The Automobile Talks (Japanese Automobiles during 30 Postwar Years)" National Day set
23	Theme Hall "Japan's Engine Technology"
24	Theme Hall "TODAY'S AUTO ENGINEERING"
25	Theme Hall "Vehicles: Past, Present and Future" 25th Show commemorative symposium "Japanese and Vehicles - Past, Present and Future"
26	Theme Hall "Mr. X's Design House"
27	Theme Hall "Modern auto technology"
28	Special Programs - Talk show Car design exhibit/Children's drawing exhibit Event commemorating 30 millionth visitor South Rest Zone opened
29	Special Programs - Theme Hall "Think Safety"(Reviewing safety technology) Talk show Car design gallery Children's Art Exhibit Rest theater West Rest Zone opened
30	Show 30th anniversary commemorative project (donation to environmental protection projects, special Theme Hall exhibit, Satellite Studio 30, issue of Motor Show Guidebook, sale of official goods, official film of past shows from 1st show to 29th show)
31	Special Program - Theme Hall "Dream the Dream, Car with That Feel" Automotive Guidebook of Japan CD-ROM Show information announced on the Internet Great Hanshin Earthquake footage corner Children's Art Exhibit
32	Special Programs - Theme Hall "Great Cars in Memorable Movies" Techno Gallery "Keys to Car Knowledge" Children's Art Exhibit Motor Show information announced on the Internet Automotive Guidebook of Japan CD-ROM VICS Test Rides Issuance of CD-ROM recording entire Tokyo Motor Show
33	Special Program - Theme Hall "Automobiles in Japan: The first 100 years - The Past as Headlights for the Future" Children's Art Exhibit Motor Show information transmitted on Internet Automotive Guidebook of Japan CD-ROM
34	Special Programs - Commercial Vehicle Test Rides Holding of symposiums (for experts and for the general public) Sale of "logo car"
35	Special Program - Theme Hall "Breakthroughs in Automotive Technology - History-making Cars from Japan" Children's Art Exhibit "Talk-in 2001" symposium: "Open the Door: A smart drive for the new tomorrow - how do the different generations perceive the charm and value of vehicles"
36	Special Programs - Commercial Vehicles Test Rides "Talk-in 2002" symposium: "Distribution in the ITS Era - how the 21st-century transport systems are changing the distribution industry" JAMA PR Corner Vintage Commercial Vehicles Corner Commercial Vehicles Supporting People's Life Corner
37	Special Programs - test rides in fuel cell vehicles, hybrid vehicles, CNG vehicles 18 symposiums on various topics Carrozzeria Exhibition Festival Park Offering of reprinted edition of Automotive Guidebook of Japan Volume 1

	Notes	Producer	Poster Design
1	Titled "Zen-Nihon Jidousha Show" (English title: "Tokyo Motor Show") Logo mark designed.	Tetsuro Hashimoto	-
2	"The Motor March" released		
3	Received Crown Prince's first visit (Every year until the 20th show)	Kan'ichi Ozuki	-
4	Exhibition by vehicle type English brochure made (overseas advertisement started)	Toru Seike, etc.	Yasuo Kuroki (Chiba University junior) Atsuya Yamashita (Chiba University junior)
5	"Rendezvous Square" introduced	Kan'ichi Ozuki Masaki Yamaguchi, etc.	Keiichi Takazawa
6	Indoor exhibition started. Exhibition by vehicle type. Admission ticket with raffle drawing stub introduced, tie-up formed for car prize (until the 15th show)	Masaki Yamaguchi, etc.	Shigehiko Ishikawa
7	South Gate opened Advertisement on radio started Evening admission extended until 20:00 (two days)	Yamaguchi Design Group	Masaki Yamaguchi, etc. and Keiji Ito
8	Donation to Tokyo Olympic Fund Foundations (until the 10th show)	Takashi Mori, etc.	Kenji Ito
9	Circumference of venue restricted to one-way traffic Sea transport started Overseas PR film made (English and Spanish)	Shinji Koike, etc.	Yusaku Kamekura
10	Increased to 2 halls for passenger cars, 3 halls for commercial vehicles. Premium show started. Net income donated to Central Community Chest of Japan (until the 19th show).	Shinji Koike, etc.	Jo Murakoshi
11	Press room opened. Highlights of each exhibitor published. First exhibition by 3 companies from overseas	Takashi Mori, etc.	Mitsuo Katsui
12	Title changed to "Tokyo Motor Show" in Japanese. English title remains the same.	Takashi Mori, etc.	Kazumitsu Tanaka
13	Use of fashion models restricted 100 strollers made available for borrowing Newsstand started.	Takashi Mori, etc.	Kazumasa Nagai
14	Owners Hall opened (until the 18th show) Distribution of souvenirs abolished Tokyo City bus stop moved to South Gate	Takashi Mori, etc.	Etsushi Kiyohara
15	PR sticker (4 types) designed Display of motorcycles separated to A zone and B zone	Takashi Mori, etc.	Keisuke Nagatomo
16	Use of fashion models prohibited and Technical Guide staff introduced	Takashi Mori, etc.	Keisuke Nagatomo
17	Shared lights and Motor Show Ek set up in commercial vehicle hall (17th show)	Takashi Mori, etc.	Tosho Printing Co., Ltd.
18	Safety Slogan Contest held and Technical Advice Corner opened (manufacturers)	Takashi Mori, etc.	Mitsuo Katsui
19	Full-scale participation of foreign passenger cars Start of restrictions for driving into the venue area for general public cars	Takashi Mori, etc.	No longer printed in B size
20	Joint operation for laying of carpet on shared road in passenger car hall Large-size commercial vehicles excluded (until the 19th show)	Takashi Mori, etc.	Kazuo Kousai (only B3)
21	Shopping bus operation started.	Takashi Mori, etc.	No longer printed in B size
22	Foreign passenger cars exhibited individually, mixing with domestic car displays (until the 21st show), Owners Hall merged		
23	Safety and environmental corners set up by individual companies		
24	Canada held first government exhibit in parts hall Show cancelled for the following year		
25	Theme: Man and Automobiles Exhibit theme for passenger car hall established (touch and see) Show held every other year hereafter.	Shinya Izumi, etc.	Dentsu Inc. (Resume printing in B size)
26	Theme: Everybody's Car, Everybody's World A large number of manufacturers from various countries including the UK government participated in the parts hall	Shinya Izumi, etc.	Dentsu Inc.
27	Theme: Abundance Towards the 80s --Vehicles Connecting the World-- First regional show held in Osaka the following year.	Shinya Izumi, etc.	Hiroshi Matsushita
28	Theme: Better living, surer vehicles	Shinya Izumi, etc.	Katsumi Asaba
29	Theme: Vehicles, Brighten up, and Growing World	Shinya Izumi, etc.	Tsuyoshi Fukuda
30	Theme: The Culture of Motoring: The New Generation of Vehicles	Shinya Izumi, etc.	Makoto Saito
31	Theme: Pleasure of Driving, Throbbing Future of Man and Vehicles	Shinya Izumi, etc.	Tsuguya Inoue
32	Theme: Freedom of Mobility - A Taste of Real Life and Luxury	Shinya Izumi, etc.	Masato Oki
33	Theme: Discovering a New Relationship: People, Cars and Earth as One Temporary exhibition hall (18,200m2) opened	Shinya Izumi, etc.	Koichi Sato
34	Theme: Ecolution in Car Innovation ECOLUTION IN CAR INNOVATION (ECOLUTION=ECOLOGY+EVOLUTION)	Shinya Izumi, etc.	Yusaku Kamekura
35	Theme: Dream the Dream, Car with That Feel	Shinya Izumi, etc.	Makoto Matsunaga
36	Theme: One World. One People. One Show. North Hall (18,000m2) newly opened. Exhibition by manufacturer Evening admission for visitors entering after 16:00.	Shinya Izumi, etc.	Kiyoshi Kuritsu
37	Theme: Eye to the future. Changing vehicles for the earth. Passenger cars and motorcycles show Evening admission for visitors entering after 16:00.	Shinya Izumi, etc.	Hiroshi Serizawa
38	Theme: Vehicle of Character Across the World, Building Our Future. The first commercial vehicles show Tokyo Motor Show Guidebook published	Shinya Izumi, etc.	Masahiko Sato and Norio Nakamura
39	Theme: Open the door! Automobile's bright future Exhibition by corporate group	Shinya Izumi, etc.	Shin Kamiya and Naonori Nakamura
40	Theme: Sense the Evolution - Commercial Vehicles on Stage The first show held since the merger with the Japan Motor Industrial Federation to form the new Japan Automobile Manufacturers Association.	-	Masahiko Sato and Norio Nakamura
41	Theme: The Challenge: Driving toward a Better Future Special Viewing Time for Wheel Chair Users Admission fee reduced (Junior / Senior student: ¥500, free for elementary school students and under) Started evening admission at 15:00, an hour earlier than the previous show.	-	Ryoji Tsukada

## [15] "Automotive Guidebook of Japan"

### 1. Automotive Guidebook of Japan 2003 – 2004 Vol. 50

The Automotive Guidebook of Japan reaches its 50th volume this year. While utilizing the data collection content of previous guidebooks, the overall content has been revamped, including special features such as "The 50 best roads in Japan" and "Tips on Safety, Environment and Tax" which the Japan Automobile Manufacturers Association specializes in. Also, as a bonus feature for copies sold at the Tokyo Motor Show venue, the "Concept Car a la carte," which features concept cars displayed at the Tokyo Motor show, will be included.

- 1) Date of issue: Wednesday, October 22, 2003
- 2) Format: AB size, 544 pages
- 3) Retail price: ¥1,200 (tax included)
- 4) Available at: Tokyo Motor Show venue, major bookstores nationwide, mail order (Kuroneko-Yamato Book Service), etc.

### 2. "motor searcher 2004"

(CD-ROM version of Automotive Guidebook of Japan)

Information from the Automotive Guidebook of Japan has basically been built into a database, so search ability such as selecting a car by inputting price and engine size etc. is improved. Also, footage of concept cars displayed at the Tokyo Motor show will be shot on the first Press Day and included in this CD-ROM.

- 1) Date of issue: Saturday, October 25, 2003
- 2) Format: One CD-ROM enclosed in plastic case, Win/Mac hybrid
- 3) Retail price: ¥2,000 (tax included)
- 4) Available at: Tokyo Motor Show venue, mail order (Kuroneko-Yamato Book Service), etc.

### 3. Reprinted edition of Automotive Guidebook of Japan Vol. 1

The first All Japan motor show was held at Hibiya Park in 1954. This "Official Catalog" was first created as a catalog of exhibitors, and evolved over the years together with the Motor show to the current Automotive Guidebook. The motor vehicles, three-wheelers and motorcycles that were displayed at the time are depicted not with photographs but with illustrations. The content of this is valuable as a historical resource. This is available in a limited quantity, only at the Tokyo Motor Show venue.

- 1) Date of issue: Wednesday, October 22, 2003
- 2) Format: B6 size, 354 pages
- 3) Retail price: ¥3,000 (tax included)
- 4) Available at: Tokyo Motor Show venue

## [16] Introduction to Japan Automobile Manufacturers Association, Inc.

Established in 1967, Japan Automobile Manufacturers Association, Inc. (JAMA) works to support the sound development of Japan's automobile industry and to contribute to economic and social welfare. JAMA is a nonprofit industry association currently comprised of 14 manufacturers of passenger cars, trucks, buses and motorcycles in Japan. Its organization today is the result of the merger of the Japan Motor Industrial Federation (JMIF) and the Japan Automobile Industry Employers' Association (JAIEA) with JAMA in May, 2002.

### Current Chairman:

Yoshihide MUNEKUNI (Chairman, Honda Motor Co., Ltd.)

### Member Companies:

Daihatsu Motor Co., Ltd., Fuji Heavy Industries Ltd., Hino Motors, Ltd., Honda Motor Co., Ltd., Isuzu Motors Limited, Kawasaki Heavy Industries, Ltd., Mazda Motor Corporation, Mitsubishi Fuso Truck & Bus Corporation, Mitsubishi Motors Corporation, Nissan Diesel Motor Co., Ltd., Nissan Motor Co., Ltd., Suzuki Motor Corporation, Toyota Motor Corporation, Yamaha Motor Co., Ltd.

### Administrative Organization:

Traffic Affairs Department, Business Affairs Department, Technical Department, Environment Department, International Department, Tokyo Motor Show Department, Human Resources Office, Public Relations Office, Administrative Division, Coordination Division, North American Office (Washington), European Office (Brussels), Singapore Representative Office and Beijing Representative Office.

### Publications available in English:

#### (1) Periodicals

The Motor Industry of Japan (annual), Motor Vehicle Statistics of Japan (annual), World Motor Vehicle Statistics (annual, bilingual Japanese-English), News from JAMA (monthly, in English, French and German), News from JAMA, Asia-Pacific Edition (published thrice yearly, in English), News from JAMA Motorcycle (quarterly, in English), Japan Auto Trends and Tokyo Motor Show News.

#### (2) Other Publications

Japan's Automobile Manufacturers-Global Companies in a Global Industry: Moving Forward with Cutting-Edge Technology, Japanese Automakers in Europe-Investing in a Common Future, Towards the Development of the ASEAN Automotive Industry, A Better Environment for Future Generations and The Future of Motorcycles.

#### (3) Guidebook and others

Automotive Guidebook of Japan (annual, bilingual Japanese-English), CD-ROM: "motor searcher" (issued once every two years), The Tokyo Motor Show Official DVD

# 【17】List of Exhibitors

## Passenger Cars

### West Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
W01	Fiat Auto S.p.A	Corso Agnelli 200 Torino, ITALY			600
	Fiat Auto Japan Ltd.	2-13-34, Konan, Minato-ku, Tokyo	03-5460-1977	03-5460-1992	
W02	Audi AG	85045 Ingolstadt, F.R.GERMANY			670
	Audi Japan K.K.	2-30-8, Oyamadai, Setagaya-ku, Tokyo	03-5752-1502	03-5752-1516	
W03	Automobili Lamborghini S.p.A.	Via Modena, 12 40019 St. Agata Bolognese, ITALY			200
	Automobili Lamborghini Japan	3-7-5, Oyamadai, Setagaya-ku, Tokyo	03-5752-1530	03-5752-1531	
W04	Hyundai Motor Co.	140-2 Kye-dang, Chongro-ku, Seoul, KOREA			280
	Hyundai Motor Japan Co., Ltd.	3-3-2, Kasumigaseki, Chiyoda-ku, Tokyo	03-3504-8923	03-3504-8899	
W05A	Ferrari S.p.A	4, Via Abetone Inf, 41053 Maranello, ITALY			150
	B Maserati S.p.A	322 Viale Ciro Manotti 41100 Modena, ITALY			150
		Cornes & Co., Ltd.	3-3-9, Shiba, Minato-ku, Tokyo	03-5443-7900	03-5443-7875
W06	Kia Motors Corp.	231 Yangjae-Dong, Seocho-Gu, Seoul, KOREA			125
	Kia Japan Co.	3-2-2, Nishinohara, Inzai-shi, Chiba-ken	0476-40-1400	0476-40-1372	
W07	Suzuki Motor Corp.	300, Takatsuka-cho, Hamamatsu-shi, Shizuoka-ken	053-440-2187	053-448-8295	1,390
W08A	General Motors Corp.	100 Renaissance Center Detroit, MI, U.S.A.			840
	B Adam Opel AG	Bahnhofsplatz 1 D-65423 Russelsheim, F.R.GERMANY			800
		C Saab Automobile AB	461 80 Trollhattan, SWEDEN		
	General Motors Japan Ltd.		4-20-3, Ebisu, Shibuya-ku, Tokyo	03-5424-2957	03-5424-2801
W09	Fuji Heavy Industries Ltd.	1-7-2, Nishi-Shinjuku, Shinjuku-ku, Tokyo	03-3347-2156	03-3347-2191	1,265
W10	Honda Motor Co., Ltd.	2-1-1, Minami-Aoyama, Minato-ku, Tokyo			1,935
	Honda Commtec Inc.	1-2-3, Kita-Aoyama, Minato-ku, Tokyo	03-3423-2694	03-3423-3866	

## Center Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
C01	Bugatti Automobile S.A.S.	D-38436 Wolfsburg, F.R.GERMANY			125
	Volkswagen Group Japan K.K.	1-12-32, Akasaka, Minato-ku, Tokyo	03-5575-8116	03-5575-7367	
C02	Renault S.A.S.	S79 079 410 79, Rue de Sevres 92109 Boulogne Billancourt, FRANCE			510
	Moe Planning Inc.	1-11-2, Koyamadai, Shinagawa-ku, Tokyo	03-3791-8892	03-3791-8892	
C03	Volkswagen AG	D-38436 Wolfsburg, F.R.GERMANY			1,100
	Volkswagen Group Japan K.K.	1-12-32, Akasaka, Minato-ku, Tokyo	03-5575-8116	03-5575-7367	
C04	Bentley Motors	Crewe, Cheshire, CW1, 3PL, U.K.			100
	Bentley Motors Japan	1-12-32, Akasaka, Minato-ku, Tokyo	03-5575-7071	03-5575-7341	
C05	Automobilès Citroën	12, rue Fructidor, Immeuble Colisee , 75017 Paris, FRANCE			340
	Citroën Japon K.K.	3-1-25, Ariake, Koto-ku, Tokyo	03-3599-7814	03-3599-7850	
C06	BMW AG	Petuelring, 130, BMW Haus, D-80788 München, F.R.GERMANY			1,010
	BMW Japan Corp.	1-10-2, Nakase, Mihama-ku, Chiba- shi, Chiba-ken	043-297-7112	043-297-7116	
C07	Alpina Burkard Bovensiepen GmbH & Co.	Alpenstrasse 37 86807 Buchloe, F.R.GERMANY			250
	Nicole Racing Japan Co., Ltd.	2-5-7, Tode, Saiwai-ku, Kawasaki-shi, Kanagawa-ken	044-511-3322	044-533-1600	
C08	Rolls-Royce Motor Cars Ltd.	Petuelring, 130, BMW Haus, D-80788 München, F.R.GERMANY			100
	BMW Japan Corp.	1-10-2, Nakase, Mihama-ku, Chiba- shi, Chiba-ken	043-297-7112	043-297-7116	
C09	Automobiles Peugeot	75, avenue de la Grande-Armée 75761 Paris, FRANCE			650
	Peugeot Japon Co., Ltd.	3-16-3, Higashi, Shibuya-ku, Tokyo	03-5468-1319	03-5468-1329	
C10	Mitsuoka Motor Co., Ltd.	515-1, kakeo-machi, Toyama-shi, Toyama-ken			150
	(Correspondence to be addressed to)	4-26-8, Sakuragaoka, Setagaya-ku, Tokyo	03-5451-3535	03-5451-3514	
C11	Dr.Ing.h.c.F. Porsche AG	Porschestra ße 15-19 71634 Ludwigsburg, F.R.GERMANY			400
	Porche Japan K.K.	1-8-1, Shimo-meguro, Meguro-ku, Tokyo	03-5436-5925	03-5436-5919	
C12	Nissan Motor Co., Ltd.	6-17-1, Ginza, Chuo-ku, Tokyo	03-5565-2385	03-5565-2387	2,265

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
C13A	Mazda Motor Corp.	3-1, Shinchi, Fuchu-cho, Aki-gun, Hiroshima-ken	082-287-4646	082-287-5365	1,575
C13B	Ford Motor Co.	American Road, Dearborne, MI State, U.S.A.			980
	Ford Japan Ltd.	4-3-13, Toranomom, Minato-ku, Tokyo	03-5470-4050	03-5470-6067	
C	Volvo Car Corp.	S-405 31 Gothenburg, SWEDEN			750
	Volvo Cars Japan (PAG Import, Inc.)	4-3-13, Toranomom, Minato-ku, Tokyo	03-5404-8611	03-5404-8630	
D	Jaguar Cars Ltd.	Browns Lane Allesley Coventry CV5 9DR, U.K.			460
	PAG Import, Inc.	4-3-13, Toranomom, Minato-ku, Tokyo	03-5470-4161	03-5470-4288	
E	Land Rover	Banbury Road, Lighthorne, Warwick. CV35 ORG, U.K.			320
	PAG Import, Inc. Land Rover Japan	4-3-13, Toranomom, Minato-ku, Tokyo	03-5470-4226	03-5470-2682	
F	Aston Martin Lagonda Ltd.	Wykham Mill, Bloxham Road Banbury Oxfordshire OX16 9UX, U.K.			150
	PAG Import, Inc.	4-3-13, Toranomom, Minato-ku, Tokyo	03-5404-8624	03-5470-4288	

## East Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
E01	DaimlerChrysler Corp. (Chrysler)	1000 Chrysler Drive, Auburn Hills, MI 48326-2766, U.S.A.			610
	DaimlerChrysler Japan Co., Ltd. (Chrysler)	1-9-9, Roppongi, Minato-ku, Tokyo	03-3560-5716	03-3560-5794	
E02	smart GmbH	Leibnizstrasse 2 71032 Boblingen, F.R.GERMANY			210
E03A	DaimlerChrysler AG	70546 Stuttgart, F.R.GERMANY			1,200
B	Mercedes-AMG GmbH	Daimlerstrasse 1, 71563 Affalterbach F.R.GERMANY			120
	DaimlerChrysler Japan Co., Ltd.	1-9-9, Roppongi, Minato-ku, Tokyo	03-5572-7233	03-5572-7188	
E04	Mitsubishi Motors Corp.	2-16-4, Konan, Minato-ku, Tokyo	03-6719-3133	03-6719-0007	1,730
E05A	Toyota Motor Corp.	1, Toyota-cho, Toyota-shi, Aichi-ken			3,025
	(Correspondence to be addressed to)	3-3-5, Higashi-Ikebukuro, Toshima-ku, Tokyo	03-5391-5211	03-5391-5014	
B	Daihatsu Motor Co., Ltd.	1-1, Daihatsu-cho, Ikeda-shi, Osaka			1,335
	(Correspondence to be addressed to)	2-2-10, Nihonbashi-Honcho, Chuo-ku, Tokyo	03-3279-0815	03-3279-0038	

# Motorcycles

## North Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
N01	Harley-Davidson Motor Co.	3700 W. Juneau Avenue Milwaukee, WI 53208 U.S.A.			275
	Harley-Davidson Japan K.K.	4-2-3, Shiba, Minato-ku, Tokyo	03-3457-0991	03-3457-9709	
N02	KTM Sportmotorcycle AG	A-5230 Mattighofen, AUSTRIA			30
	KTM JAPAN KK	2-9-1, Kami-meguro, Meguro-ku, Tokyo	03-5725-7715	03-5725-6110	
N03	Triumph Motorcycles Ltd.	Jacknell Road, Dodwells Bridge Industrial Estate, Hinckley, Leicestershire, LE10 3BS U.K.			30
	Triumph Japan K.K.	2-5-6, Toranomon, Minato-ku, Tokyo	03-5501-3474	03-5501-3469	
N04A	Moto Guzzi S.p.A	22054 Mandello del Lario ITALY			25
B	Gruter+Gut Motorrad Technik	Hochdorfstrasse 9 CH-6275 Ballwil SWISS			25
C	Magni S.R.L	Via Leonard Da Vinci, 331 21017 Samarate(VA) ITALY			20
	Fukuda Motors Corp.	2-10-10, Akasaka, Minato-ku, Tokyo	03-3468-6841	03-3468-6844	
N05	Ducati Motor S.p.A	Via Cavalieri Ducati 3, 40132 Bologna ITALY			140
	Ducati Japan Ltd.	1-26-9, Kami-meguro, Meguro-ku, Tokyo	03-3794-5001	03-3794-5715	
N06	BMW AG	Petuelring, 130, BMW Haus, D-80788 Munchen F.R.GERMANY			270
	BMW Japan Corp.	1-10-2, Nakase, Mihama-ku, Chiba- shi, Chiba-ken	043-297-7112	043-297-7116	
N07	Suzuki Motor Corp.	300, Takatsuka-cho, Hamamatsu-shi, Shizuoka-ken	053-440-2342	053-440-2323	780
N08	Kawasaki Heavy Industries, Ltd.	1-1, Kawasaki-cho, Akashi-shi, Hyogo-ken	078-921-1358	078-923-4468	535
N09	Yamaha Motor Co., Ltd.	2500, Shingai, Iwata-shi, Shizuoka-ken	0538-32-1145	0538-37-4250	845
N10	Honda Motor Co., Ltd.	2-1-1, Minami-Aoyama, Minato-ku, Tokyo			1,090
	Honda Motorcycle Japan Co., Ltd.	1-18-3, odai, Adachi-ku, Tokyo	03-3879-5908	03-3879-5398	

# Parts

## West Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
W001	Maeda Metal Industries, Ltd.	3-14-3, Fukae-Kita, Higashinari-ku, Osaka-shi, Osaka	06-6973-9741	06-6976-4896	3
W002	Kyoto Tool Co., Ltd.	128, Sayama-Shinkaichi, Kumiyama-cho, Kuze-gun, Kyoto	0774-46-3716	0774-46-3768	3
W003	Bose Corp.	The Mountain, Framingham, MA 01701-9168 U.S.A.			8
	Bose International K.K.	1-23-23, Ebisu, Shibuya-ku, Tokyo	03-5447-8640	03-5447-8601	
W101	Sumitomo Rubber Industries, Ltd.	3-3-3, Toyosu, Koto-ku, Tokyo	03-5546-0113	03-5546-0140	6
W102	Goodyear Japan Ltd.	1-9-13, Akasaka, Minato-ku, Tokyo	03-5572-8235	03-3582-1877	6
W103	Bridgestone Corp.	1-10-1, Kyobashi, Chuo-ku, Tokyo	03-3563-6811	03-3567-4615	14
W104	Federal Government of Canada	7-3-38, Akasaka, Minato-ku, Tokyo			10
	ABC Group of Companies	2 Norelco Drive Toronto, Ontario M9L 2X6 CANADA			
	Dofasco Inc.	P.O. Box 2460, 1330 Burlington Street East Hamilton, Ontario L8N 3J5 CANADA			
	Ford Motor Company of Canada Ltd.	The Canadian Road Oakville, Ontario L6J 5E4 CANADA			
	Fuel Cells Canada	3250 East Mall Vancouver, British Columbia V6T 1W5 CANADA			
	JIT Automation Inc.	160 Bentley Street Markham, Ontario L3R 3L2 CANADA			
	Magna International Inc.	337 Magna Drive Aurora, Ontario L4G 7K1 CANADA			
	Cosma International Inc.	50 Casmir Court Concord, Ontario L4K 4J5 CANADA			
	Decoma International Inc.	50 Casmir Court Concord, Ontario L4K 4J5 CANADA			
	Intier Automotive Inc.	521 Newpark Boulevard Newmarket, Ontario L3Y 4X7 CANADA			
	Magna Donnelly	49 West Third Street Holland, Michigan 49423-2813 U.S.A.			
	Tesma International Inc.	1000 Tesma Way Concord, Ontario L4K 5R8 CANADA			
	Wescast Industries Inc.	P.O. Box 1600, 150 Savannah Oaks Drive Brantford, Ontario N3T 5L8 CANADA			
	The Woodbridge Group	4240 Sherwoodtowne Boulevard Mississauga, Ontario L4Z 2G6 CANADA			
	Industry Canada, Aerospace and Automotive Branch	235 Queen Street, 7th Floor, East Tower Ottawa, Ontario K1A 0H5 CANADA			
	Automotive Parts Manufacturers' Association	195 The West Mall, Suite 516 Toronto, Ontario M9C 5K1 CANADA			

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
W104	Canadian Embassy, Tokyo	7-3-38, Akasaka, Minato-ku, Tokyo	03-5412-6403	03-5412-6250	
W105	Mito Tool MFG. Co., Inc.	1845, Otsuka-cho Mito-shi, Ibaraki-ken			2
	Mito Kogyo Co., Ltd.	6, Kita-Norimono-cho, Kanda, Chiyoda-ku, Tokyo	03-3252-1215	03-3252-0393	
W106	Tohnichi MFG. Co., Ltd.	2-2-12, Omori-Kita, Ota-ku, Tokyo	03-3762-2452	03-3761-3852	4
W201	Falken Tire Ltd.	9-1, Kawahara-cho, Izumiohtsu-shi, Osaka	0725-23-1003	0725-21-2715	6
W202	Nihon Michelin Tire Co., Ltd.	1-6-1, Fujimi, Chiyoda-ku, Tokyo	03-5210-2850	03-5210-2736	8
W203	The Yokohama Rubber Co., Ltd.	5-36-11, Shinbashi, Minato-ku, Tokyo	03-5400-4532	03-3432-8430	8
W204	Toyo Tire & Rubber Co., Ltd.	1-17-18, Edobori, Nishi-ku, Osaka-shi, Osaka			4
	(Correspondence to be addressed to)	2-17-22, Takada, Toshima-ku, Tokyo	03-5955-1208	03-5955-1258	
W205	Outokumpu Copper Strip AB	Kopparbergsvagen 28, SE-721 88 Västerås, SWEDEN			6
	Embassy of Sweden, Commercial Office	1-10-3-200, Roppongi, Minato-ku, Tokyo	03-5562-5019	03-5562-9080	
W206	Atlantic Trade Pavilions, Inc.	P.O. Box 447 Cabin John, Maryland, 20818, U.S.A.			10
	ACDelco	6200 Grand Pointe Drive Grand Blanc, Michigan 48439, U.S.A.			
		4-20-3, Ebisu, Shibuya-ku, Tokyo	03-5424-2632	03-5424-2641	
	Pennzoil-Quaker State Co.	700 Milam Street, Houston, Texas, 77002, U.S.A.			
		2-5-1, Kita-aoyama, Minato-ku, Tokyo	03-3497-6548	03-3497-6637	
	Snap-On Tools	2801-80th street kenosha , WI 53141-1410 , U.S.A			
		3-5-12, Kohnan, Minato-ku, Tokyo	03-5463-1289	03-5463-1284	
W207	Enkei Corp.	111-2, Itaya-machi, Hamamatsu-shi, Shizuoka-ken			4
	(Correspondence to be addressed to)	5-27-9, Sanarudai, Hamamatsu-shi, Shizuoka-ken	053-415-1085	053-415-1086	
W301	Pirelli Pnematici	Viale F. Tesri. 250 20126 Mirano, ITALY			6
	Krupp Bilstein Suspension GmbH	P.O.Box 1151, D 58240 Ennepetal, F.R.GERMANY			
	H & R Special springs, LP	3815 Bakerview spur #7 Bellingham WA98226, U.S.A			
	Aluster Wheels Trading GmbH	Bruchstr. 34 67098 Bad Durkheim, F.R.GERMANY			

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
W301	A. Benzoni & C. S.R.L	20090 Opera(MI) Via Lambro 68, ITALY			
	MAK S.R.L	25013 Carpenedolo Via C. Colombo(Brescia), ITALY			
	Mcgard Inc.	3875 California Road Orchard Park, U.S.A			
	Abe Shokai Ltd.	3, Kanda-Mitoshiro-cho, Chiyoda-ku, Tokyo	03-3233-2671	03-3291-1298	
W302	Topy Industries Ltd.	5-9, Yonban-cho, Chiyoda-ku, Tokyo			4
	(Correspondence to be addressed to)	2-3-1, Ogami, Ayase-shi, Kanagawa- ken	0467-78-1130	0467-79-1694	
W303	Continental Aktiengesellschaft	Vahrenwalder Strasse 9, 30165 Hanover F.R.GERMANY			2
	Continental AG	5-36-11, Shinbashi, Minato-ku, Tokyo	03-5400-4825	03-5400-4826	
W304	Ring Techs Co., Ltd.	2670, Tsurushinden, Tsurazima-cho, Kurashiki-shi, Okayama-ken			3
	(Correspondence to be addressed to)	3-4-18, Higashi-nihonbashi, Chuo-ku, Tokyo	03-3661-5621	03-3661-5624	
W305	BBS Kraftfahrzeugtechnik AG	Welschdorf 220, D-77761, Schiltach, F.R.GERMANY			6
	BBS Japan Co., Ltd.	2-15-21, Takanawa, Minato-ku, Tokyo	03-3453-7000	03-3453-8000	
W306	VDA - German Automobile Industry Association	P.O.Box 15 05 63 60079 Frankfurt/Main, F.R.GERMANY			20
	Behr GmbH & Co. KG	Mausenstrasse 3 70469 Stuttgart, F.R.GERMANY			
	BERU Aktiengesellschaft	Morikestrasse 155 D-71636 Ludwigsburg, F.R. GERMANY			
	Brose Fahrzeugteile GmbH & Co. KG	Ketschendorfer Str 38-50 96450 Coburg, F.R.GERMANY			
	Emitec	Gesellschaft fur Emissionstechnologie mbH Hauptstr. 128 53797 Lohmar, F.R. GERMANY			
	FAG Kugelfischer AG & Co. KG	Georg-Schaefer-Str. 30 97421 Schweinfurt, F.R. GERMANY			
	INA-Schaeffler KG	Industrie Str. 1-3 91074 Herzogenaurach, F.R. GERMANY			
	Wilhelm Karmann GmbH	Karmannstrasse 1 49084 Osnabrueck, F.R. GERMANY			
	Kolbenschmidt Pierburg AG	Rheinmetall Allee 1 D-40476 Dusseldorf			
	LuK GmbH & Co. oHG	Industriestr. 3 77815 Buehl, F.R.GERMANY			
	Schlemmer GmbH	Gruber Str. 48 85586 POING, F.R.GERMANY			
	ThyssenKrupp Automotive AG	Alleestrasse 165 D-44793 Bochum, F.R. GERMANY			
Webasto AG	Krallinger Strasse 5 D-82131 Stockdorf, F.R. GERMANY				

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
W306	W.E.T. Automotive Systems AG	Rudolf-Diesel-Strasse 12 85235 Odelzhausen, F.R. GERMANY			
	Woco Group	Hanauer Landstrasse 16 63628 Bad Soden-Salmuenster, F.R. GERMANY			
	ZF Friedrichshafen AG	D-88038 Friedrichshafen, F.R. GERMANY			
	ZF Sachs AG	D-97419 Schweinfurt, F.R. GERMANY			
	VDA-Association of the German Automobile Industry	Verband der Automobilindustrie e.V. Westendstrasse 61 60325 Frankfurt, F.R.GERMANY			
	Federal Ministry of Economics and Labor	Bundesministerium fur Wirtschaft und Arbeit 53107 Bonn, F.R. GERMANY			
	Association of the German Trade Fair Industry	Ausstellungs-und Messeausschuss der Deutschen Wirtschaft AUMA e.V. Littenstrasse 9 10179 Berlin, F.R. GERMANY			
	Durma Messe Stuttgart International GmbH	Am Kochenhof 16, 70192 Stuttgart, F.R.GERMANY	+49-69-69 29 54	+49-69-69 29 57	
W307	Central Motor Wheel Co., Ltd.	1-7, Maruta, Ozaki-cho, Anjo-shi, Aichi-ken	0566-96-6242	0566-96-6469	4
W308	Viewtec Japan Inc.	3-239-2, Kosugi-machi, Nakahara-ku, Kawasaki-shi, Kanagawa-ken	044-722-2211	044-722-7460	1
W309	U-Mold Co., Ltd.	2575-62, Showa-Kaisaku, Fujimagari, Ube-shi, Yamaguchi-ken			4
	Ube Automotive Co., Ltd.	1-2-1, Shibaura, Minato-ku, Tokyo	03-5419-6295	03-5419-6219	
W401	Piaa Corp.	5-52-2, Jingu-mae, Shibuya-ku, Tokyo	03-3413-3331	03-3413-9888	6
W402	Ohlins Racing AB	Box722, S-194 27 Upplands Vasby SWEDEN			4
	Ditta Flabo	Via Gallarate, 4-210022 Brunello (VA) ITALY			
	Sentinel Lubricants Corp.	P.O.Box 694240 Miami, Frolida, 33269-1240 U.S.A.			
	Militec Corp.	1911 N, Fort Myer Drive, Suite 500, Arlington, VA22209 U.S.A.			
	Carrozzeria Japan Co., Ltd.	1-12-16, Hirano, Adachi-ku, Tokyo	03-5851-1853	03-5851-1861	
W403	Fujitsu Giken Kogyo Co., Ltd.	3-204-17, Sengen-cho, Nishi-ku, Yokohama-shi, Kanagawa-ken			3
	(Correspondence to be addressed to)	3-3-1, Takamatsu, Nerima-ku, Tokyo	03-5241-5151	03-5241-3777	
W404	Data System Co., Ltd.	3-4-3, Higashi-Ikebukuro, Toshima-ku, Tokyo	03-5950-2191	03-5950-0551	6
W405	Namba Press Works Co., Ltd.	8-3-8, Kojima-Ogawa, Kurashiki-shi, Okayama-ken	086-473-3111	086-474-1350	2
W406	Carmate MFG. Co., Ltd.	72, Enoki-cho, Shinjuku-ku, Tokyo			6
	(Correspondence to be addressed to)	3-35-13, Yayoi-cho, Nakano-ku, Tokyo	03-3320-6562	03-3320-3053	

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
W407	Aprica Kassai Inc.	1-13-13, Shimanouchi, Chuo-ku, Osaka-shi, Osaka	06-6245-2640	06-6245-3376	6
W408	Johnson Controls Automotive Systems Corp.	771, Kozono, Ayase-shi, Kanagawa-ken	0467-70-0460	0467-76-9138	8
W409	Shigeru Co., Ltd.	330, Yura-cho, Ota-shi, Gunma-ken	0276-31-3892	0276-31-3684	2
W410	SS Limited Co.	1-11-1, Shimomaruko, Ota-ku, Tokyo	03-3759-7777	03-3759-7779	3
W411	Mitsui & Co., Ltd.	1-2-1, Otemachi, Chiyoda-ku, Tokyo			4
	Adcook Co., Ltd.	1-46-4, Tomigaya, Shibuya-ku, Tokyo	03-3485-8501	03-3485-8502	
W501	Nagai Electronic Inst. Co., Ltd.	471, Shimosakunobe, Takatsu-ku, Kawasaki-shi, Kanagawa-ken	044-877-2441	044-877-2658	6
W502	Repsol, S.A.	Paseo de la Castellana, 278 28046 Madrid SPAIN			2
	Pennzoil-Quaker State International Corp.	700 Mailam Street, Houston, Texas 77002 U.S.A.			2
	Quattro Co., Ltd.	6-11-9, Higashi-Ohi, Shinagawa-ku, Tokyo	03-3768-0512	03-3768-0513	
W503	MOMO S.R.L.	Via Decemviri, 20-20138 Milano ITALY			3
	MOMO Japan Ltd.	2-26-4, Yoga, Setagaya-ku, Tokyo	03-5716-5485	03-5716-3504	
W504	Sonic Design Co., Ltd.	2-6-18, Minamicho, Chuo-ku, Chiba-shi, Chiba-ken	043-209-1777	043-209-1778	2
W505	Araco Corp.	25, Kami-Fujiike, Yoshiwara-cho, Toyota-shi, Aichi-ken	0565-51-2222	0565-51-2295	6
W506	Takata Corp.	1-4-30, Roppongi, Minato-ku, Tokyo			8
	(Correspondence to be addressed to)	2-12-31, Akasaka, Minato-ku, Tokyo	03-3582-1293	03-5561-9745	
W507	TS Tech Co., Ltd.	3-7-27, Sakae-cho, Asaka-shi, Saitama-ken	028-676-1286	028-676-1594	6
W508	Takanichi Co., Ltd.	1-1, Maehata, Oshima-cho, Toyota-shi, Aichi-ken	0565-52-3163	0565-53-4309	6
W509	Tachi-S Co., Ltd.	3-3-7, Matsubara-cho, Akishima-shi, Tokyo			3
	(Correspondence to be addressed to)	1-7-8, Suehiro-cho, Ome-shi, Tokyo	0428-33-1923	0428-33-1951	
W510	Recaro Japan Co., Ltd.	1570-1, Shibahara-Minami-cho, Yohkaichi-shi, Shiga-ken	0748-25-0603	0748-25-0689	2
W511	Combi Corp.	2-6-7, Motoasakusa, Taito-ku, Tokyo			4
	(Correspondence to be addressed to)	3-36-18, Minami-Urawa, Minami-ku, Saitama-shi, Saitama-ken	048-883-2227	048-883-2260	

## Center Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
C001	Matsushita Electric Industrial Co., Ltd.	1006, Kadoma, Kadoma-shi, Osaka			14
	Panasonic Automotive Systems Co.	4-12-4, Higashi-shinagawa, Shinagawa-ku, Tokyo	03-6710-3307	03-6710-3881	
C002	Pioneer Corp.	1-4-1, Meguro, Meguro-ku, Tokyo	03-3495-6620	03-3495-4301	10
C003	Clarion Co., Ltd.	50, Kamitoda, Toda-shi, Saitama-ken	048-443-0705	048-443-0797	8
C004	Kenwood Corp.	2967-3, Ishikawa-cho, Hachioji-shi, Tokyo	0426-46-6733	0426-46-6729	8
C006	Fujitsu Ten Ltd.	1-2-28, Gosho-dori, Hyogo-ku, Kobe-shi, Hyogo-ken	078-682-2054	078-671-6268	8

## East Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
E001	Zenrin Co., Ltd.	1-1-10, Shimoitouzu, Kokurakita-ku, Kitakyushu-shi, Fukuoka-ken			6
	(Correspondence to be addressed to)	1-1-1, Nishikanda, Chiyoda-ku, Tokyo	03-5259-5070	03-5259-5085	
E002	Sanyo Electric Co., Ltd. Cosumer Business Group				6
	Sanyo Multimedia sales Co., Ltd.	1-1, Sanyo-cho, Daito-shi, Osaka	072-870-7084	072-870-4450	
E003	Alpine Electronics, Inc.	1-1-8, Nishi-Gotanda, Shinagawa-ku, Tokyo			10
	(Correspondence to be addressed to)	20-1, Yoshima-Kogyodanchi, Iwaki-shi, Fukushima-ken	0246-36-1522	0246-36-8309	
E004	Xanavi Informatics Corp.	2-6-35, Hironodai, Zama-shi, Kanagawa-ken	046-259-1310	046-259-1317	4

## North Hall

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N001	Nifco Inc.	184-1, Maioka-cho, Totsuka-ku, Yokohama-shi, Kanagawa-ken			3
	(Correspondence to be addressed to)	1-2-3, Miyashimo, Sagamihara-shi, Kanagawa-ken	042-770-0216	042-779-2529	
N002	Iwata Bolt Co., Ltd.	2-32-4, Nishi-Gotanda, Shinagawa-ku, Tokyo	03-3493-0251	03-3493-2096	2
N003	Aichi Hikaku Industry Co., Ltd.	2-16-22, Tabata, Kita-ku, Nagoya-shi, Aichi-ken			1
	(Correspondence to be addressed to)	6-19, Midorigaoka, Toyota-shi, Aichi-ken	0565-28-1587	0565-28-1572	
N004	Kyowa Leather Cloth Co., Ltd.	1876, Higashi-machi, Hamamatsu-shi, Shizuoka-ken	053-425-8156	053-426-2015	1
N005	Marui Industrial Co., Ltd.	1250, Iwase, Kamakura-shi, Kanagawa-ken	0467-44-4161	0467-44-7761	2

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N006	Meiwa Industry Co., Ltd.	33, Onna, Atsugi-shi, Kanagawa-ken	046-223-7611	046-223-6163	2
N007	Kasai Kogyo Co., Ltd.	3316, Miyayama, Samukawa-machi, Koza-gun, Kanagawa-ken	0467-75-1129	0467-74-8791	4
N008	Ohi Inalfa Roof Systems Co., Ltd.	1-10-17, Maruyama, Isogo-ku, Yokohama-shi, Kanagawa-ken	045-757-7052	045-752-0073	4
N009	Ohi Seisakusho Co., Ltd.	1-14-7, Maruyama, Isogo-ku, Yokohama-shi, Kanagawa-ken			3
	(Correspondence to be addressed to)	48, Kamome-cho, Naka-ku, Yokohama-shi, Kanagawa-ken	045-625-5653	045-625-5679	
N101	Avdel K.K.	2-2-1, Senba-Nishi, Minou-shi, Osaka			3
	(Correspondence to be addressed to)	3-1, Chigasaki-Chuo, Tsuzuki-ku, Yokohama-shi, Kanagawa-ken	045-947-1200	045-947-1205	
N102	Piolax Inc.	51, Iwai-cho, Hodogaya-ku, Yokohama-shi, Kanagawa-ken	045-710-2883	045-742-2979	2
N103	Isamu Paint Co., Ltd.	2-15-24, Sagisu, Fukushima-ku, Osaka-shi, Osaka			4
	(Correspondence to be addressed to)	3-9-8, Mitsuya-Minami, Yodogawa-ku, Osaka-shi, Osaka	06-6308-1365	06-6308-5581	
N104	Rock Paint Co., Ltd.	3-1-47, Himejima, Nishi-Yodogawa-ku, Osaka-shi, Osaka	06-6473-1122	06-6473-1000	4
N105	Toyoda Gosei Co., Ltd.	1, Nagahata, Ochiai, Haruhi-cho, Nishi-Kasugai-gun, Aichi-ken	052-400-1055	052-409-7491	8
N106	Toyoda Boshoku Corp.	1-1, Toyoda-cho, Kariya-shi, Aichi-ken	0566-26-0338	0566-26-0404	4
N107	Murakami Corp.	12-25, Miyamoto-cho, Shizuoka-shi, Shizuoka-ken	054-280-0911	054-280-0651	3
N108	INA Schaeffler KG	Industriestrasse 1-3, D-91074 Herzogenaurach, F.R.GERMANY			8
	LuK GmbH & Co. oHG	Industriestrasse 3 D-77815 Buhl, F.R.GERMANY			
	FAG Kugelfischer AG & Co. KG	Georg-Schafer-Str. 30 · 97421 Schweinfurt, F.R.GERMANY			
	Ina Bearing Inc.	2-3-12, Shin-Yokohama, Kohoku-ku, Yokohama-shi, Kanagawa-ken	045-476-5948	045-476-5920	
N109	Johnan MFG. Co., Ltd.	866-7, Shimo-maruko, Maruko-machi, Chiisagata-gun, Nagano-ken	0268-41-1603	0268-41-1630	2
N110	Sanden Corp.	1-31-7, Taito, Taito-ku, Tokyo	03-3833-1221	03-3835-2926	6
N111	Toyo Radiator Co., Ltd.	3-25-3, Yoyogi, Shibuya-ku, Tokyo	03-3373-1185	03-3373-1199	2
N112	Art Metal MFG. Co., Ltd.	2-2-43, Tokiwagi, Ueda-shi, Nagano-ken	0268-25-8113	0268-27-6320	3
N113	Wako Industrial Co., Ltd.	3-1-2, Kyobashi, Chuo-ku, Tokyo	03-3281-0585	03-3281-5359	2
N114	Tokyo Roki Co., Ltd.	3-12-3, Nakamachidai, Tuzuki-ku, Yokohama-shi, Kanagawa-ken	045-945-8531	045-945-8550	2
N115	Sawakyu Industries Co., Ltd.	3-43-11, Shiba, Minato-ku, Tokyo	03-5442-3500	03-5442-3554	3

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N201	Brembo S.p.A.	Via Brembo 25, 24035 Curno(BG), ITALY			6
	Brembo Japan Co., Ltd.	2-14-1, Kamiikedai, Ota-ku, Tokyo	03-5754-7770	03-3726-7605	
N202	Kyowa Kogyo Co., Ltd.	1-31, Bouzuyama, Yokone-cho, Ohbu-shi, Aichi-ken			2
	(Correspondence to be addressed to)	367-2, Higashi-Kozaka-cho, Nagahama-shi, Shiga-ken	0749-65-2951	0749-65-2950	
N203	Kiriu Corp.	2, Omataminami-cho, Ashikaga-shi, Tochigi-ken	0284-62-2323	0284-62-5220	2
N204	Nichirin Co., Ltd.	98-1, Edo-machi, Chuo-ku, Kobe-shi, Hyogo-ken			2
	(Correspondence to be addressed to)	1118, Sazuchi, Bessho-cho, Himeji-shi, Hyogo-ken	0792-52-4151	0792-51-2160	
N205	NTN Corp.	1-3-17, Kyomachibori, Nishi-ku, Osaka-shi, Osaka	06-6449-3613	06-6443-6966	10
N206	MAHLE GmbH	Pragstrasse 26-46, D-70376 Stuttgart, F.R.GERMANY			3
	Mahre Japan Ltd.	3-1-2, Ikebukuro, Toshima-ku, Tokyo	03-5911-0886	03-5911-0887	
	Mahle Tennex Corp.	3-1-2, Ikebukuro, Toshima-ku, Tokyo	03-3989-8411	03-3986-2928	3
	Mahle Izumi Corp.	2-17, Akabori, Okegawa-shi, Saitama-ken	048-772-5607	048-728-8804	2
N207	Otics Corp.	10, Hamadashimo, Nakabata-cho, Nishio-shi, Aichi-ken	0563-59-0303	0563-59-5597	3
N208	Riken Corp.	1-13-5, Kudan-Kita, Chiyoda-ku, Tokyo	03-3230-3916	03-3230-3431	2
N209	Nippon Piston Ring Co., Ltd.	5-12-10, Honmachi-Higashi, Chuo-ku, Saitama-shi, Saitama-ken	048-856-5025	048-856-5040	2
N210	Teikoku Piston Ring Co., Ltd.	1-9-9, Yaesu, Chuo-ku, Tokyo	03-3281-7035	03-3271-8220	2
N211	Toyota Industries Corp.	2-1, Toyota-cho, Kariya-shi, Aichi-ken	0566-27-5157	0566-27-5652	8
N212	Fuji Bellows Co., Ltd.	1-6-8, Fukami-Higashi, Yamato-shi, Kanagawa-ken	046-261-8260	046-261-9968	2
N213	NGK Insulators, Ltd.	2-56, Suda-cho, Mizuho-ku, Nagoya-shi, Aichi-ken	052-872-7182	052-872-7690	4
N214	Nittan Valve Co., Ltd.	518, Soya, Hatano-shi, Kanagawa-ken			3
	(Correspondence to be addressed to)	7-21-1, Nishi-Shinjuku, Shinjuku-ku, Tokyo	03-5337-3211	03-5337-3210	
N215	Federal-Mogul Corp.	26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.			4
	Federal-Mogul K.K.	3-9-13, Moriya-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken	045-450-2390	045-450-2398	
N301	Nissin Kogyo Co., Ltd.	840, Kokubu, Ueda-shi, Nagano-ken	0268-21-2213	0268-24-7520	3
N302	Matsui Universal Joint Corp.	1-2-19, Nihonbashi, Chuo-ku, Tokyo	03-3272-2101	03-3272-2108	2

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N303	Hikari Seiko Co., Ltd.	806, Kakizuka-Shinden, Kuwana-shi, Mie-ken	0594-22-3151	0594-22-3170	2
N304	Toyoda Machine Works, Ltd.	1-1, Asahi-machi, Kariya-shi, Aichi-ken			6
	(Correspondence to be addressed to)	1-18, Fukayama, Shinpukuji-cho, Okazaki-shi, Aichi-ken	0564-27-3483	0564-27-3487	
N305	Koyo Seiko Co., Ltd.	3-5-8, Minami-Senba, Chuo-ku, Osaka-shi, Osaka	06-6245-6086	06-6244-9007	10
N306	Taiho Kogyo Co., Ltd.	3-65, Midorigaoka, Toyota-shi, Aichi-ken	0565-28-4404	0565-29-0904	4
N307	Daido Metal Co., Ltd.	2-3-1, Sakae, Naka-ku, Nagoya-shi, Aichi-ken			2
	(Correspondence to be addressed to)	Tendoushinden, Maehara, Inuyama-shi, Aichi-ken	0568-61-4240	0568-61-1958	
N308	Yuasa Co., Ltd.	6, Kume, Okayama-shi, Okayama-ken			1
	(Correspondence to be addressed to)	5-7-10, Shinbashi, Minato-ku, Tokyo	03-3578-8515	03-3578-8516	
N309	Ahresty Corp.	2-3-9, Sakashita, Itabashi-ku, Tokyo	03-3966-6111	03-3967-3647	2
N310	Aisan Industry Co., Ltd.	1-1-1, Kyowa-cho, Obu-shi, Aichi-ken	0562-48-6229	0562-48-2785	6
N311	Nippon Thermostat Co., Ltd.	6-59-2, Nakazato, Kiyose-shi, Tokyo	0424-91-2201	0424-93-3085	2
N312	Kuzeh Co., Ltd.	2-2-19, Chidori, Ota-ku, Tokyo	03-3750-6127	03-3750-6175	1
N313	Toshiba Corp.				6
	Toshiba Agency Corp.	1-1-1, Shibaura, Minato-ku, Tokyo	03-3457-2350	03-5444-9348	
N314	Mikuni Corp.	6-13-11, Soto-Kanda, Chiyoda-ku, Tokyo	03-3833-2736	03-3836-4283	3
N315	Nikki Co., Ltd.	3029, Kamiechi, Atsugi-shi, Kanagawa-ken	046-286-3716	046-286-5242	1
N316	Ishikawa Gasket Co., Ltd.	2-5-5, Toranomom, Minato-ku, Tokyo	03-3501-0371	03-3501-6509	1
N317	Nippon Reinz Co., Ltd.	1-5-2, Fukami-Nishi, Yamato-shi, Kanagawa-ken	046-262-1125	046-264-6087	2
	Victor Reinz North America Dana Corp.	1945 OHIO Street. Lisle, IL 60532-2189			
	Reinz-Dichtungs-GmbH	Reinzstrasse 3-7 D-89233 Neu-Ulm			
N318	Nippon Leakless Corp.	2-33-8, Nishi-Shinbashi, Minato-ku, Tokyo			2
	(Correspondence to be addressed to)	2-24-17, Harayama, Midori-ku, Saitama-shi, Saitama-ken	048-881-8768	048-881-8289	
N319	Showa Corp.	1-14-1, Fujiwara-cho, Gyoda-shi, Saitama-ken	048-554-8130	048-556-8393	3
N401	Akebono Brake Industry Co., Ltd.	19-5, Nihonbashi-Koami-cho, Chuo-ku, Tokyo			6

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N401	(Correspondence to be addressed to)	5-4-71, Higashi, Hanyu-shi, Saitama-ken	048-560-1503	048-560-2884	
N402	Togo Seisakusyo Corp.	1, Haruki-Hiruike, Togo-cho, Aichi-gun, Aichi-ken	0561-38-5213	0561-38-3333	2
N403	Kayaba Industry Co., Ltd.	2-4-1, Hamamatsu-cho, Minato-ku, Tokyo	03-3435-3552	03-5472-3728	5
	Nippon Power Steering Co., Ltd.	2548 Dota, Kani-shi, Gifu-ken			1
N404	NSK Ltd.	1-6-3, Osaki, Shinagawa-ku, Tokyo	03-3779-7051	03-3779-7431	12
N405	Robert Bosch GmbH	P.O. Box 1060 50 D-70049 Stuttgart, F.R.GERMANY			7
	Bosch Automotive Systems Corp.	3-6-7, Shibuya, Shibuya-ku, Tokyo	03-5485-4173	03-3797-4774	7
N406	NGK Spark Plug Co., Ltd.	14-18, Takatsuji-cho, Mizuho-ku, Nagoya-shi, Aichi-ken	052-872-5933	052-872-9997	8
N407	CalsonicKansei Corp.	5-24-15, Minamidai, Nakano-ku, Tokyo	03-5385-0145	03-3380-6675	12
N501	NHK Spring Co., Ltd.	3-10, Fukuura, Kanazawa-ku, Yokohama-shi, Kanagawa-ken	045-786-7513	045-786-7598	4
N502	NOK Corp.	1-12-15, Shiba-Daimon, Minato-ku, Tokyo	03-3432-4240	03-3434-1743	4
N503	Aisin Seiki Co., Ltd.	2-1, Asahi-machi, Kariya-shi, Aichi-ken	0566-24-8231	0566-24-8003	7
	Aisin Takaoka Co., Ltd	1, Tenno, Takaoka-Shinmachi, Toyota-shi, Aichi-ken	0565-54-1123	0565-54-1200	4
	Aisin Chemical Co., Ltd.	1141-1, Okawagahara, Iino, Fujioka-cho, Nishi-kamo-gun, Aichi-ken	0565-76-6681	0565-76-6666	1
	Aisin AW Co., Ltd.	10, Takane, Fujii-cho, Anjo-shi, Aichi-ken	0566-73-1111	0566-73-1380	6
N504	Mitsubishi Electric Corp.	2-2-3, Marunouchi, Chiyoda-ku, Tokyo	03-3218-2836	03-3218-2931	14
N505	Denso Corp.	1-1, Showa-cho, Kariya-shi, Aichi-ken	0566-25-5597	0566-25-4509	14
	Asmo Co., Ltd.	390, Umeda, Kosai-shi, Shizuoka-ken	053-577-3320	053-577-3160	4
N601	Ohno Rubber Industrial Co., Ltd.	2-2-5, Ayase, Adachi-ku, Tokyo	03-3690-5825	03-3838-3830	4
	Toyo Element Industry Co., Ltd.	1-8-18, Sugao, Miyamae-ku, Kawasaki-shi, Kanagawa-ken	044-978-2751	044-979-1278	
	Nippon Gasket Co., Ltd.	2-1-1, Kano, Higashi-osaka-shi, Osaka	0729-62-4025	0729-62-4043	
	Miyamoto Electric Horn Co., Ltd.	2-6-7, Chuo, Edogawa-ku, Tokyo	03-3654-8812	03-3654-8819	
	Yamato Industrial Co., Ltd.	1136, Yokosuka, Hamakita-shi, Shizuoka-ken	053-586-3111	053-586-1080	
	Auto Parts Center	1-16-15, Takanawa, Minato-ku, Tokyo	03-3445-4211	03-3447-5372	
	Japan Auto Parts Industries Association	1-16-15, Takanawa, Minato-ku, Tokyo	03-3445-4211	03-3447-5372	

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N602	Arai Seisakusho Co., Ltd.	3-30-1, Horikiri, Katsushika-ku, Tokyo	03-5698-1229	03-5698-1241	2
N603	Fuji Univance Corp.	2418, Washizu, Kosai-shi, Shizuoka-ken	053-576-1315	053-576-1990	2
N604	Tochigi Fuji Sangyo K.K.	2388, Omiya-cho, Tochigi-shi, Tochigi-ken	0282-22-8522	0282-27-1120	3
N605	GKN Driveline	PO Box 4128, Ipsley House, Ipsley Church Lane, Redditch, Worcs. B98 OTL, U.K.			8
	GKN Japan Ltd.	3-7-12 Shibaura Minato-ku Tokyo	03-5476-5901	03-5476-5965	
N606	Siemens VDO Automotive AG	Im Gewerbepark B27 93059 Regensburg F.R.Germany			8
	Siemens VDO Automotive K.K.	3-14-13, Higashi-Gotanda, Shinagawa-ku, Tokyo	03-5423-6865	03-5423-4197	
N607	Keihin Corp.	1-26-2, Nishi-Shinjuku, Shinjuku-ku, Tokyo			6
	(Correspondence to be addressed to)	3, Miyayachi, Sakura, Kakuda-shi, Miyagi-ken	0224-63-1118	0224-63-1122	
N608	Mitsubishi Cable Industries, Ltd.	3-4-1, Marunouchi, Chiyoda-ku, Tokyo	03-3216-1589	03-3213-6464	1
	Ryosei Electro-Circuit Systems, Ltd.	5-29-1, Toyotamakita, Nerima-ku, Tokyo			1
N609	HKT Corp.	1457-1, Narahara-machi, Hachioji-shi, Tokyo	0426-24-1172	0426-26-2520	2
N610	The Furukawa Electric Co., Ltd.	2-6-1, Marunouchi, Chiyoda-ku, Tokyo			4
	(Correspondence to be addressed to)	1000, Amago, Koura-cho, Inukami-gun, Shiga-ken	0749-38-4153	0749-38-4190	
N611	Yazaki Corp.	1-4-28, Mita, Minato-ku, Tokyo			4
	(Correspondence to be addressed to)	1500, Mishuku, Susono-Shi, Shizuoka-ken	0559-65-3310	0559-65-0468	
N612	Arai Helmet Co., Ltd.	2-12, Azuma-cho, Omiya-ku, Saitama-shi, Saitama-ken			4
	Motor Sports Planning Co.,Ltd.	1-25-2, Minami-Aoyama, Minato-ku, Tokyo	03-3475-5777	03-3475-4830	
N613	Sumitomo Electric Industries, Ltd.	4-5-33, Kitahama, Chuo-ku, Osaka-shi, Osaka	06-6220-4275	06-6222-6319	3
N614	Viscodrive Japan Ltd.	1150, Daikoji-machi, Tochigi-shi, Tochigi-ken	0282-28-1800	0282-28-1811	3
N615	Yanagawa Seiki Co., Ltd.	2-12-8, Midori-cho, Fuchu-shi, Tokyo			2
	(Correspondence to be addressed to)	277, Yamashita, Takane, Mizuho-cho, Nishi-tama-gun, Tokyo	042-557-2811	042-557-0681	
N616	Keeper Co., Ltd.	2-4-36, Tsujido-kandai, Fujisawa-shi, Kanagawa-ken	0466-35-1888	0466-35-1876	2
N701	Yorozu Corp.	3-7-60, Taru-machi, Kohoku-ku, Yokohama-shi, Kanagawa-ken	045-543-6801	045-543-6279	4
N702	JATCO Ltd.	700-1, Imaizumi, Fuji-shi, Shizuoka-ken	0545-51-0059	0545-51-9280	8

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N703	Valeo S.A.	43, rue Bayen, 75017 Paris, FRANCE			2
	Valeo Japan Co., Ltd.	5-23-17, Sendagaya, Shibuya-ku, Tokyo	03-3226-8591	03-3226-9712	
	Zexel Valeo Climate Control Corp.	3-6-7, Shibuya, Shibuya-ku, Tokyo	03-5485-4150	03-3449-4115	6
	Valeo Unisia Transmission K.K.	2585, Iiyama, Atsugi-shi, Kanagawa-ken	046-250-7713	046-250-7742	2
N704	Tokai Rika Co., Ltd.	3-260, Toyoda, Oguchi-cho, Niwa-Gun, Aichi-ken	0587-95-5212	0587-95-7090	8
N705	Hitachi Metals, Ltd.	1-2-1, Shibaura, Minato-ku, Tokyo	03-5765-4079	03-5765-4080	6
N706	Hitachi, Ltd.	4-6, Kannada-surugadai, Chiyoda-ku, Tokyo	03-5295-5316	03-3258-5800	8
	Hitachi Unisia Automotive, Ltd.	1370, Onna, Atsugi-shi, Kanagawa-ken	046-225-8055	046-225-8170	4
	Hanshin Electric Co., Ltd.	13-6, Techno-park, Sanda-shi, Hyogo-ken			1
	(Correspondence to be addressed to)	1-3-10-701, Shin-Yokohama, Kohoku-ku, Yokohama-shi, Kanagawa-ken	045-471-2331	045-471-2470	
	Shin-Kobe Electric Machinery Co., Ltd.	2-8-7, Nihonbashi-Honcho, Chuo-ku, Tokyo	03-5695-6107	03-5695-6143	1
	Hitachi Powdered Metals Co., Ltd.	520, Minoridai, Matsudo-shi, Chiba-ken			1
	(Correspondence to be addressed to)	3-16-8, Soto-Kanda, Chiyoda-ku, Tokyo	03-3255-0172	03-3255-6980	
	Hitachi Cable, Ltd.	1-6-1, Otemachi, Chiyoda-ku, Tokyo	03-5252-3301	03-3201-0508	1
	Hitachi Chemical Co., Ltd.	2-1-1, Nishi-Shinjuku, Shinjuku-ku, Tokyo			1
(Correspondence to be addressed to)	4-9-25, Shibaura, Minato-ku, Tokyo	03-5446-9430	03-5446-9461		
N707	Tokico Ltd.	1-6-3, Fujimi, Kawasaki-ku, Kawasaki-shi, Kanagawa-ken	044-200-0213	044-200-0269	3
N708	Fuji Oozx Inc.	1-22-1, Engyo, Fujisawa-shi, Kanagawa-ken			1
	(Correspondence to be addressed to)	1-1-12, Akasaka, Minato-ku, Tokyo	03-3585-1201	03-3584-0426	
N709	Chuo Spring Co., Ltd.	68, Kamishioda, Narumi-cho, Midori-ku, Nagoya-shi, Aichi-ken			3
	(Correspondence to be addressed to)	43-1, Miyashita, Fukuda, Miyoshi-cho, Nishi-kamo-gun, Aichi-ken	05613-2-9666	05613-2-9668	
N801	Nippon Cable System Inc.	1-12-28, Sakae-machi, Takarazuka-shi, Hyogo-ken	0797-85-2521	0797-86-6405	2
N802	F.C.C. Co., Ltd.	7000-36, Technoland, Hosoe-cho, Inasa-gun, Shizuoka-ken	053-523-2402	053-523-2405	3
N803	U-Shin Ltd.	6-1-11, Shinbashi, Minato-ku, Tokyo	03-5401-4661	03-5401-4685	3
N804	Jidosya Denki Kogyo Co., Ltd.	1760, Higashi-Matano-cho, Totsuka-ku, Yokohama-shi, Kanagawa-ken	045-853-7506	045-851-7186	3

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N805	Mitsuba Corp.	1-2681, Hirosawa-cho, Kiryu-shi, Gunma-ken	0277-52-0114	0277-52-9552	4
	Oshima Electric Works Co., Ltd.	135-10, Nishi-Shinmachi, Ota-shi, Gunma-ken			2
N806	Matsushita Electric Works, Ltd.	1048, Kadoma, Kadoma-shi, Osaka	06-6900-5005	06-6900-5081	2
	Obihiro Matsushita Electric Works, Ltd.	1-2-1, Nishi-25jo-Kita, Obihiro-shi, Hokkaido			2
N807	Omron Corp.	6368, Okusa-Nenjozaka, Komaki-shi, Aichi-ken	0568-78-6181	0568-78-6188	6
N808	Stanley Electric Co., Ltd.	2-9-13, NakaMeguro, Meguro-ku, Tokyo			6
	(Correspondence to be addressed to)	27 Suzukawa, Isehara-shi, Kanagawa-ken	0463-92-7212	0463-93-4311	
N809	Royal Philips Electronics	5600 MD Eindhoven THE NETHERLANDS			6
	Philips Japan Ltd.	2-13-37, Kohnan, Minato-ku, Tokyo	03-3740-4465	03-3740-5367	
N810	Osram GmbH	Hellabrunner Strasse 1 D-81536 Munchen, F.R.GERMANY			4
	Osram Ltd.	2-8-29, Kitasaiwai, Nishi-ku, Yokohama-shi, Kanagawa-ken	045-323-5100	045-323-5110	
N811	Koito MFG. Co., Ltd.	4-8-3, Takanawa, Minato-ku, Tokyo	03-3443-7113	03-3447-1520	4
N812	Nippon-Seiki Co., Ltd.	2-2-34, Higashi-Zaoh, Nagaoka-shi, Niigata-ken	0258-24-3311	0258-21-2154	4
N813	Patlite Corp.	2-58, Wakabayashi-cho, Yao-shi, Osaka	0729-48-8113	0729-48-1567	3
N814	Alpha Corp.	1-6-8, Fukuura, Kanazawa-ku, Yokohama-shi, Kanagawa-ken	045-787-8410	045-787-8426	3
N815	Nabco Ltd.	7-3-3, Takatsukadai, Nishi-ku, Kobe-shi, Hyogo-ken			3
	(Correspondence to be addressed to)	1-9-18, Kaigan, Minato-ku, Tokyo	03-5470-2405	03-5470-2419	
N901	Yamada MFG. Co., Ltd.	1-2757, Hirosawa-cho, Kiryu-shi, Gunma-ken	0277-54-2109	0277-54-2145	3
N902	Fujikiko Co., Ltd.	2028, Washizu, Kosai-shi, Shizuoka-ken	053-575-2723	053-575-0113	3
N903	Imasen Electric Industrial Co., Ltd.	1, Kakahata, Inuyama-shi, Aichi-ken	0568-67-8296	0568-67-3418	3
N905	Maruko Keihoki Co., Ltd.	1880, KamiMaruko, Maruko-machi, Chiisagata-gun, Nagano-ken	0268-42-3118	0268-42-3120	2
N906	Asahi Denso Co., Ltd.	1126, Nakajo, Hamakita-shi, Shizuoka-ken	053-586-5166	053-586-5080	2
N907	IPF Corp.	2656, Kuragano-machi, Takasaki-shi, Gunma-ken	027-346-3311	027-347-1594	2
N908	Hella KG Hueck & Co.	Rixbecker Str. 75, 59552 Lippstadt, F.R.GERMANY			2
	Hella Asia Pacific Japan Liaison Office	2-14-18, Shibaura, Minato-ku, Tokyo	03-5442-2524	03-5442-2431	

Booth No.	Name of Company	Address	Telephone No.	Fax No.	No. of Booth(s)
N909	Ichikoh Industries, Ltd.	5-10-18, Higashi-Gotanda, Shinagawa-ku, Tokyo	03-3443-7281	03-3443-7233	4

# Special Exhibitors

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
SE01	Ministry of Land, Infrastructure and Transport	2-1-3, Kasumigaseki, Chiyoda-ku, Tokyo	03-5253-8591	03-5253-1639	36
SE02	Organization for Road System Enhancement	11-7, Niban-cho, Chiyoda-ku, Tokyo	03-5216-4666	03-5216-3815	40
SE03	Ministry of the Environment	1-2-2, Kasumigaseki, Chiyoda-ku, Tokyo	03-5521-8296	03-3593-1049	36
SE04	Battery Association of Japan	3-5-8, Shibakoen, Minato-ku, Tokyo	03-3434-0261	03-3434-2691	9
SE05	Tokyo Metropolitan Government, Bureau of Taxation.	2-8-1, Nishi-shinjuku, Shinjuku-ku, Tokyo	03-5388-2918	03-5388-1302	9
SE06	City of Chiba	1-1, Chibaminato, Chuo-ku, Chiba-shi, Chiba-ken	043-245-5190	043-245-5581	18
SE07	Japan Automobile Federation	3-5-8, Shibakoen, Minato-ku, Tokyo			37
		2-4-5, Azabudai, Minato-ku, Tokyo	03-3578-4920	03-3578-4911	
SE08	Japan Road Service Co., Ltd.	2-6-1, Nishi-Shinjuku, Shinjuku-ku, Tokyo	03-5325-5600	03-5325-5611	18
SE09	Society of Automotive Engineers of Japan, Inc.	10-2, Goban-cho, Chiyoda-ku, Tokyo	03-3262-8213	03-3261-2204	50
SE10	Vehicle Information and Communication System Center	2-2-1, Uchisaiwai-cho, Chiyoda-ku, Tokyo	03-3591-8831	03-3591-8838	40
SE11	Japan Automobile Research Institute	1-22-15, Toranomon, Minato-ku, Tokyo	03-3503-3651	03-3503-8493	45
SE12	National Organization for Automotive Safety & Victims' Aid	6-1-25, Koji-machi, Chiyoda-ku, Tokyo	03-5276-4455	03-3239-9336	36
SE13	Japan Automotive Hall of Fame	3-45, Arai, Nakano-ku, Tokyo			36
	(Correspondence to be addressed to)	3-18-13, Tsukushigaoka, Kashiwa-shi, Chiba-ken	04-7172-0213	04-7172-0213	
SE14	Japan Association For The 2005 World Exposition	3-15-1, Meieki, Nakamura-ku, Nagoya-shi, Aichi-ken	052-569-2111	052-569-2115	18

# Carrozzeria

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
	ARMEC(Aregger Mechanik & Co.)	Lohrensaege CH-60 Emmenbrucke, Stitzerland			25
	Grinnall Specialist Cars	Westridge House, Heightington, Bewdley, Worcestershire, DY12 2YJ, U.K.			
	Doken Co., Ltd.	350-1, Koto-cho, Hamamatsu-shi, Shizuoka-ken	053-486-4000	043-486-4004	
	Brabus GmbH	Brabus-Allee D-46240 Bottrop, F.R.Germany			50
	Exe Corp.	2-12-2, Kosaka-honmachi, Higashi-osaka-shi, Osaka	06-6730-3490	06-6730-3491	

Booth No.	Name of Company	Address	Telephone No.	Fax No.	Total Area(m <sup>2</sup> )
	Gemballa Automobil Technik GmbH & Co. KG	Mollenbachstrasse 17 D-71229 Leonberg, F.R.Germany			150
	Gemballa Japan Co., Ltd.	3-28-13, Yabe, Sagamihara-shi, Kanagawa-ken	042-776-0911	042-776-0912	
	Herbert hartge GmbH & Co. KG	An der B 51. D-66701 Beckingen, F.R.Germany			25
	Hartge Japan Co., Ltd.	838, Saedo-cho, Tsuzuki-ku, Yokohama-shi, Kanagawa-ken	045-938-5111	045-938-5888	
	Kleemann A/S	Rugmarken 27B DK-3250 Farum, Denmark			75
	Kleemann Japan Co., Ltd.	1-18-1, Magarimoto, Saitama-shi, Saitama-ken	048-838-5538	048-862-8585	
	Sportec AG	Hofstrasse 17, 8181 Hori b, Bulach, Switzerland			100
	Sportec Japan Co., Ltd.	838, Saedo-cho, Tsuzuki-ku, Yokohama-shi, Kanagawa-ken	045-929-2233	045-938-5888	
	Autotrading Luft Japan Co., Ltd.	3-38-15, Chigusa, Chigusa-ku, Nagoya-shi, Aichi-ken			50
	(Correspondence to be addressed to)	1-20-8, Kamiikedai, Ota-ku, Tokyo	03-5754-0131	03-5754-0137	
	Ohno Car Craft	19-12, Kamizawa, Taiyou-mura, Kashima-gun, Ibaraki-ken	0291-39-3034	0291-39-6681	25
	Choro-Q Motors Co., Ltd.	3-1-25, Ariake, Koto-ku, Tokyo	03-3599-1761	03-3599-1762	125
	Keio University	2-15-45, Mita, Minato-ku, Tokyo			150
	Keio University Electric Vehicle Laboratory	144-8, Ogura, Saiwai-ku, Kawasaki-shi, Kanagawa-ken	044-580-1565	044-580-1435	
	Sivax Inc.	255-3, Kawawa-cho, Tsuzuki-ku, Yokohama-shi, Kanagawa-ken	045-934-1928	045-934-2436	100
	Tokyo R & D Co., Ltd.	2-4-5, Roppongi, Minato-ku, Tokyo	046-227-1101	046-227-1105	100