

Newsletter to Exhibitors

Japan Automobile Manufacturers Association, Inc.
Tokyo Motor Show Dept.

37th Tokyo Motor Show – Passenger Cars & Motorcycles (2003) Changes in Motor Show Outline

1. Admission Fees

Over the past few years, there has been a gradual decrease in the ratio of young visitors to the Tokyo Motor Show – that is, young people who will become the automobile users of the future. For this reason, we have revised the admission fees as follows, as part of our efforts to attract more young visitors to the Show.

- 1) Past fees: Elementary and junior high school students: 600 yen
New fees: Junior high school and high school students: 600 yen
Elementary school students: Free admission
- 2) Junior high school and high school groups (30 persons or more)
Past fees: 700 yen
New fees: 500 yen, in keeping with conditions described in 1) above.
- 3) Advance ticket sales and nighter discount rates will continue as in the past.

2. Evening Tickets

In order to even out visitor arrival times and based on past patterns of evening visits, we have moved back the start time for Evening admissions by one hour, to begin at 3:00 p.m.

*New fee system

Unit: yen

	Current			New		
	Same-day sales	Advance sales	Evening 16:00 ~	Same-day sales	Advance sales	Evening 15:00 ~
General public	1,200	1,000	1,000	1,200	1,000	1,000
(Group, general)	1,000	-	-	1,000	-	-
High school students	1,200	1,000	1,000	600	500	500
(Group, high school)	700	-	-	500	-	-
Junior high school students	600	500	500	600	500	500
(Group, junior high school)	-	-	-	500	-	-
Elementary school students	600	500	500	Free	-	-
Younger than elementary school	-	-	-	Free	-	-

3. Additional Support

In light of enhanced social concerns about environmental issues, starting from this year the Ministry of the Environment will become one of the supporting institutions for the Tokyo Motor Show.

4. Changes in Cooperating Organizations

As of July 1st of this year, the Japan Electric Vehicle Association will merge with the Japan Automobile Research Institute, Inc.; the merged organization will retain the name of the Japan Automobile Research Institute. For this reason, the Japan Electric Vehicle Association will be removed from the list of cooperating organizations.

5. Show Outline (see attached)