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June 10, 2003

Newsletter to Exhibitors

Japan Automobile Manufacturers Association, Inc
Tokyo Motor Show Department

THE 37th TOKYO MOTOR SHOW - Passenger Cars & Motorcycles - (2003) Lifting of Embargoes on Press Releases about Exhibits

Exhibitors for the 37th Tokyo Motor Show are requested to hold off submitting press releases about announcements associated with exhibits until the dates specified below. Please note that the lifting of embargoes for magazines used to be one day later than that for newspapers, but starting from this year's show it will be conducted on the same date.

1. For newspapers:

Releases may be submitted on **Tuesday, October 14th**, but they must be for publication in the morning editions of **Wednesday, October 15th** issues .

2. For magazines:

Contributions may be submitted prior to **Tuesday, October 14th**, but they must be for publication on or after **Wednesday, October 15th**.

3. TV/Radio/Internet:

Announcements may be made on **Tuesday, October 14th**, but they must be broadcast or uploaded no earlier than **6:00 am, Wednesday, October 15th** .

The above does not apply to new product announcements that are not associated with the 37th Tokyo Motor Show.

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