

## Newsletter to Exhibitors

Japan Automobile Manufacturers Association, Inc  
Tokyo Motor Show Department

### Press Briefing Schedule for the 37th Tokyo Motor Show - Passenger Cars & Motorcycles - (2003)

We would like to update the information on press briefings for the press days of October 22 (Wed) and 23 (Thu).

#### 1. Press Days

Dates: October 22 (Wed) and 23 (Thu), 2003  
Opening hours: 9:00 a.m. to 18:00 p.m.

#### 2. Press Briefing

Please refer to the outline below.

##### 1) Dates

Oct. 22 (Wed.) Passenger cars, Motorcycles	Opening hours	9:00 ~ 18:00	
	Time for Briefings	9:30 ~ 17:25	Exhibitors' own stands ( West, Center, East, North Hall )
	Lunch Time	11:30 ~ 13:30	International Convention Hall
Oct. 23 (Thu.) Foreign governments, Parts(*)	Opening hours	9:00 ~ 18:00	
	Time for Briefings	10:00 ~ 17:30	Exhibitors' own stands ( West, North Hall )
	Lunch Time	11:30 ~ 13:30	International Convention Hall

(\*) only for Exhibitors with six booths or more

Exhibitors wishing for a press briefing in the 'Carrotzeria' section will be included in the second press day.

#### 2) Time assigned to each exhibitor

At exhibitor stands: Up to 25 minutes (20 minutes for the briefing and 5 minutes to move to the next stand)

(Due to an increase in the number of exhibitors on the first press day, the briefing time is to be shortened by 5 minutes compared to the last passenger cars & motorcycles show.)

### 3) Briefing Schedule

Briefings are scheduled to be made in the west, center, east, and north halls. They are arranged so that two briefings will never be held simultaneously in the same hall. (For details, please refer to the attached schedule.)

### 3. Noise control

Exhibitors are requested to abide by the following regulations so that journalists can be briefed in a suitable environment.

- 1) For press briefings being conducted on press days, exhibitors are prohibited from using loudspeaker systems or equipment in the same hall until the briefings are complete. Only the exhibitor conducting the briefing is allowed to use a sound system.
- 2) As stipulated in “Restriction of Sound Volume” in the Stand fitting and Display Regulations, volume will be limited to 77 dB (A) on the stand borders that face the common passageways on the press days.

### 4. Catering services

Exhibitors may provide food and beverages for the press on the two press days. The Secretariat will organize press lunch services from 11:30 a.m. to 13:30 p.m. on the two days in the Convention Hall on the 2nd floor of the International Conference Hall.

### 5. Distribution of promotional goods and/or handy bags

- 1) Distributing promotional goods to the press is prohibited.
- 2) Handy bags for carrying distributed materials must be the standard type ordinarily used by the exhibitors.
- 3) The Secretariat will prepare handy bags for its own show materials.

### 6. Pre-show press conferences or parties

Press conferences and/or parties outside of the exhibitor’s stand are strictly prohibited from 9:00 am to 18:00 p.m. on the press days. Exhibitors are however free to hold such functions after 18:00 p.m.

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## Press Briefing Schedule

### The 37th Tokyo Motor Show -Passenger Cars & Motorcycles - (2003)

Day One	West Hall	Center Hall	East Hall	North Hall
Oct. 22	Passenger Cars	Passenger Cars	Passenger Cars	Motorcycles
9:30 ~ 9:50		Nissan		
9:55 ~ 10:15		× Renault		
10:20 ~ 10:40	Suzuki	VW		
10:45 ~ 11:05	GM	Bentley		
11:10 ~ 11:30	Opel	Bugatti		
11:35 ~ 11:55	Saab	Aston Martin	Mitsubishi	
12:00 ~ 12:30	Lunch Time			
12:30 ~ 12:50	Fiat	Jaguar		
12:55 ~ 13:15	Subaru	Land Rover		
13:20 ~ 13:40		Volvo	Daimler	
13:45 ~ 14:05	Honda	Ford	AMG	Harley
14:10 ~ 14:30	Audi	Mazda	Chrysler	KTM
14:35 ~ 14:55	× Lamborghini	Peugeot	Smart	Triumph
15:00 ~ 15:20	Hyundai	BMW	Toyota	Suzuki
15:25 ~ 15:45	Maserati	Alpina	Daihatsu	Yamaha
15:50 ~ 16:10	Ferrari	Rolls-Royce		Honda
16:15 ~ 16:35		Citroën		Kawasaki
16:40 ~ 17:00		Porsche		BMW
17:05 ~ 17:25		Mitsuoka		Ducati

Day	Two	West Hall	Center Hall	East Hall	North Hall
Oct. 23		Parts	Passenger Cars	Passenger Cars	Parts
10:00 ~ 10:20		Canada			
10:25 ~ 10:45		Sweden			
10:50 ~ 11:10		Germany			
11:15 ~ 11:35		Johnson Controls			
11:40 ~ 12:00		Araco			
12:00 ~ 13:00	Lunch Time				
13:00 ~ 13:20		Bridgestone			
13:25 ~ 13:45		Michelin			
13:50 ~ 14:10	×	Sumitomo Rubber			
14:15 ~ 14:35					Toyota Loom
14:40 ~ 15:00					Calsonic Kansei
15:05 ~ 15:25					Borsch
15:30 ~ 15:50					Denso
15:55 ~ 16:15					Hitachi Group
16:20 ~ 16:40					GKN
16:45 ~ 17:05					Aisin Group
17:10 ~ 17:30					×

\* : simultaneous interpretation, : paragraph-by-paragraph interpretation,

:interpretation not decided, × :interpretation not available [NOTE - The arrow shaped symbol isn't included?]