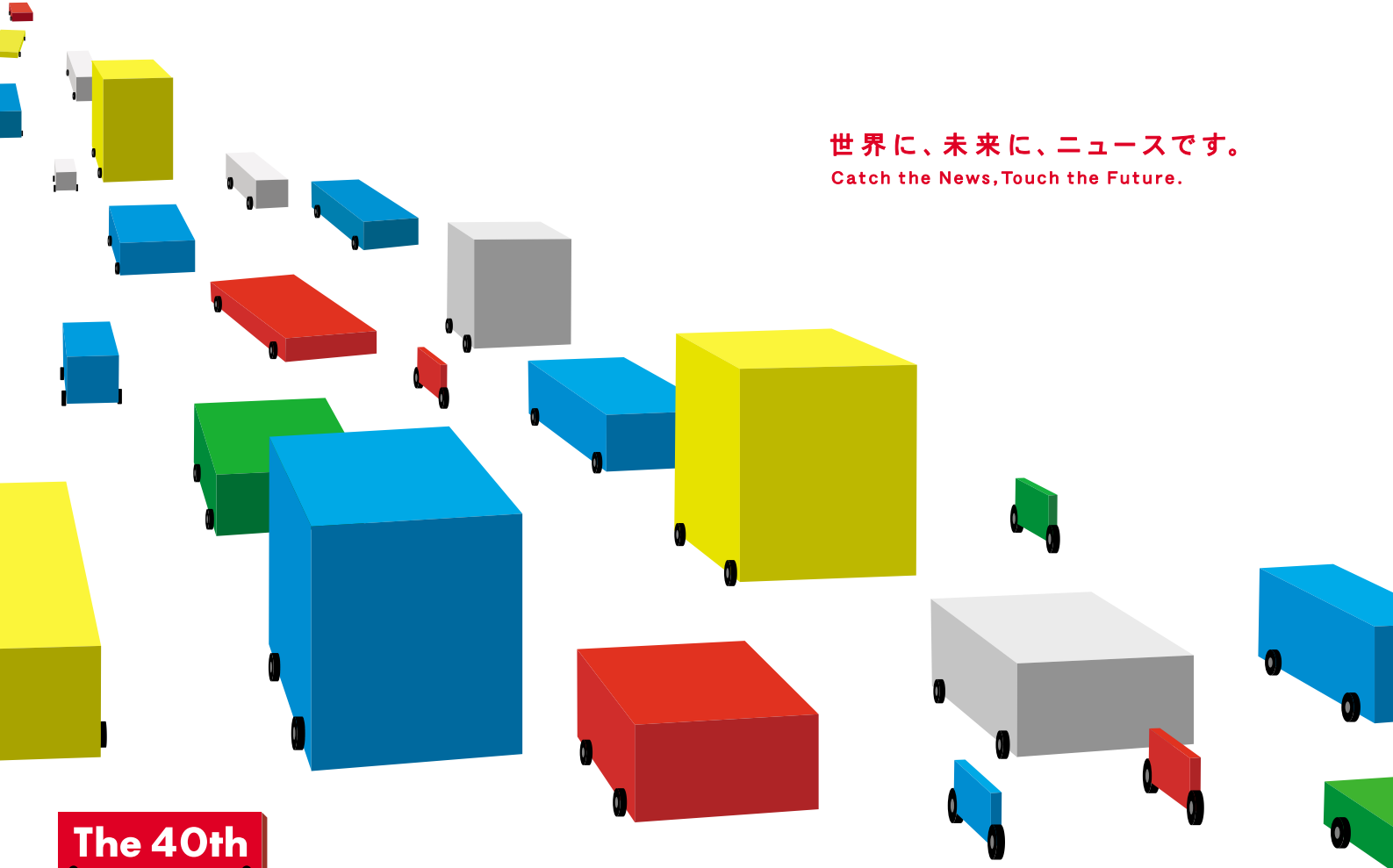


REGULATIONS
規程

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The 40th

THE 40TH TOKYO MOTOR SHOW 2007

第40回
東京モーターショー
2007



会期：平成19年10月26日(金)～11月11日(日) 会場：千葉市・幕張メッセ
Dates: October 26 (Fri.) - November 11 (Sun.), 2007 Location: Makuhari Messe, Chiba City

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1 . Outline of The 40th Tokyo Motor Show

1-1 Outline of The 40th Tokyo Motor Show

1 . Name of Event

The 40th Tokyo Motor Show 2007

2 . Organizer

Japan Automobile Manufacturers Association, Inc. (JAMA)

3 . Co-sponsors

Japan Auto Parts Industries Association (JAPIA)

Japan Auto-Body Industries Association, Inc. (JABIA)

Japan Automotive Machinery and Tool Manufacturers Association (JAMTA)

4 . Patron

H. I. H. Prince Tomohito of Mikasa

5 . Chairman

Fujio CHO (Chairman of Japan Automobile Manufacturers Association, Inc.)

6 . Dates

Oct. 26 (Fri.) — Nov. 11 (Sun.), 2007

- Press DaysOct.24 (Wed.) and 25 (Thurs.)

- Special Guest Day and Opening CeremonyOct. 26 (Fri.)

- General Public DaysOct. 27 (Sat.) — Nov. 11 (Sun.)

※Vehicle Bodies Section(Outdoor Exhibition)Until Oct.30 (Tue.)

7 . Hours (Planned)

Press Days 9:00 — 18:00

Special Guest Day

- Opening Ceremony Guests 9:00 — 18:00

- Other Guests12:30 — 18:00

Public Show Days

- Weekdays10:00 — 18:00

- Saturdays and Holidays 9:30 — 19:00

(Admission time and number of visitors admitted are subject to change)

8 . Admission Fees (Planned, 5% consumption tax included)

Adults (inc. senior high school students) ¥1,300

- Advance tickets ¥1,100

- After 15:00 tickets (Weekdays) ¥1,100

Junior/Senior high school students ¥600

- Advance tickets ¥500

- After 15:00 tickets (Weekdays) ¥500

Elementary student and under free

9 . Location

Makuhari Messe, Chiba City

10. Support (Planned)

Ministry of Foreign Affairs/Ministry of Economy, Trade and Industry/Ministry of Land, Infrastructure and Transport, Ministry of the Environment/Tokyo Metropolitan Government/Chiba Prefectural Government/Chiba Municipal Government/Organisation Internationale des Constructeurs d' Automobiles (OICA)/Japan External Trade Organization (JETRO)

11. Cooperation (Planned)

Japan Automobile Importers' Association, Japan Automobile Research Institute, Inc., Automobile Business Association of Japan, Society of Automotive Engineers of Japan, Inc., Japan Automobile Dealers Association, Metropolitan Expressway public Corporation, Japan Traffic Safety Association, Japan Automobile Federation and 24 other organizations.

1-2 Operation Schedule

Contents			Time (Planned)
	Year	Date	
Deadline for exhibition space applications	2006	Oct.20 (Fri.)	—
Notification on the allotment of exhibition space - Passenger Cars and Commercial Vehicles, Motorcycles and Vehicle Bodies Sections		End of December	—
Notification on the allotment of exhibition space - Parts, Machinery and Tools Section	2007	Early in March	—
Sending of Information regarding applications		In the middle of July	—
Application Deadline① - Electricity, Bonded cargo		Aug.16 (Thurs.)	—
Application Deadline② - Telephone, Water supply, Stand design drawings, etc.		Sep.6 (Thurs.)	—

【Preparatory Work for Ceiling Suspension】 - Information will be provided separately for Exhibitors in Vehicle Section.	2007	Oct.15 (Mon.)	12:00—18:00
【Delivery Period】 - Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections		Oct.15 (Mon.)	18:00—24:00
		Oct.16 (Tue.) — 22 (Mon.)	0:00—24:00
		Oct.23 (Tue.)	0:00—18:00
【Delivery Period】 - Parts, Machinery and Tools Section		Oct.17 (Wed.)	8:00—24:00
		Oct.18 (Thurs.) — 22 (Mon.)	0:00—24:00
		Oct.23 (Tue.)	0:00—18:00
【Press Days】		Oct.24 (Wed.) and 25 (Thurs.)	9:00—18:00
【Opening Ceremony/Special Guest Day】		Oct.26 (Fri.)	9:00—18:00
【Public Show Days】		Oct.27 (Sat.) — Nov.11 (Sun.)	10:00—18:00 9:30—19:00 (Saturdays and Holidays)
		Nov.11 (Sun.)	20:00—24:00
【Removal Period】 - All Sections		Nov.12 (Mon.) — 13 (Tue.)	0:00—24:00
		Nov.14 (Wed.)	0:00—17:00

* See "2-13 Registration Forms" regarding registration forms to be submitted for ① and ②.

* See "5-1 Delivery and Removal" regarding delivery and removal periods.

* Information will be provided separately regarding delivery and removal for the Vehicle Bodies Section(Outdoor Exhibition) .

<p>■ Inquiries concerning exhibiting</p>	<p>■ Inquiries concerning media announcements and press briefings</p>
<p>Tokyo Motor show Office, Japan Automobile Manufacturers Association, Inc. Jidosha Kaikann,1-30,Shiba Daimon 1-Chome, Minato-ku,105-0012 Japan TEL +81-3-5405-6127, FAX +81-3-5405-6136 Inquiry Page on the Website; www.tokyo-motorshow.com/en/contact www.tokyo-motorshow.com</p>	<p>Public Relations Office, Japan Automobile Manufacturers Association, Inc. Jidosha Kaikann,1-30,Shiba Daimon 1-Chome, Minato-ku,105-0012 Japan TEL +81-3-5405-6119, FAX +81-3-5405-6136 Inquiry Page on the Website; www.tokyo-motorshow.com/en/contact www.tokyo-motorshow.com</p>
<p>■ Inquiries concerning regulations, construction, fire prevention, operation</p>	<p>■ Inquiries concerning bonded exhibition</p>
<p>Makuhari Messe, Inc. Tokyo Motor show Makuhari Messe Office 2-1,Nakase,Mihama-ku,Chiba-city,261-0023 Japan TEL +81-43-296-0270, FAX +81-43-296-0271 e-mail: 40tms@m-messe.co.jp www.m-messe.co.jp</p>	<p>Ishikawa-gumi, Ltd. International Division 9-4, 5-Chome, Higashi-shinagawa Shinagawa-ku, 140-0002 Japan TEL +81-3-3474-8102, FAX +81-3-5460-9841 e-mail: igl-exhi@ishikawa-gumi.co.jp www.ishikawa-gumi.co.jp</p>
<p>■ Inquiries concerning waste disposal, cleaning</p>	<p>■ Inquiries concerning fire retardant products, testing, etc</p>
<p>Chiba Prefectural Building Maintenance Cooperative Union Makuhari Messe office 2-1, Nakase, Mihama-ku, Chiba-city, 261-0023 Japan TEL+81-43-296-0534, FAX +81-43-296-0753 e-mail: cbmm@atlas.plala.or.jp www.chuokai-chiba.or.jp/builmain/index.html</p>	<p>Japan Fire Retardant Association 9F Kyodo Bldg. 4-1-5 Nihombashi-Muromachi, Chuo-ku, 103-0022 Japan TEL +81-3-3246-1661, FAX +81-3-3271-1692 e-mail: koho-shitsu@jfra.or.jp www.jfra.or.jp</p>

* Contact information for items not covered above is scheduled to be made available in mid-July 2007.

2 . General Rules and Regulations

These regulations define the fundamental items required by exhibitors in the planning, design, and operation of exhibits and displays, based on the objectives below. Exhibitors are requested to cooperate in displaying attractive exhibits in an effective way, with a full understanding of the purpose of these rules and regulations.

1. To create a display environment that offers "Quality and Style" with attractive exhibits appropriate to an international motor show.
2. To create a more relaxing, easy-to-view environment that ensures satisfaction for visitors.
3. To secure visitor traffic routes that give ample consideration to the safety of large numbers of visitors, and that enable visitors to move through the venue smoothly.
4. To ensure that each company's space is entirely self-contained, so as not to cause inconvenience to adjoining spaces, for example with sound, lighting, or crowding resulting from performances and/or, demonstrations, etc.
5. To make efforts targeting a Motor Show that minimizes the consumption of energy and resources and minimizes waste in the display of exhibits.

2-1 Requirements for Exhibitors

The Tokyo Motor Show (hereafter referred to as "the Show") is made possible through the participation of exhibiting manufacturers.

Only companies that meet the following requirements and are recognized by the Japan Automobile Manufacturers Association, Inc. (hereafter referred to as "the Secretariat") may apply for exhibition space.

1) Passenger Cars, Commercial Vehicles and Motorcycles Sections

(1)Manufacturers that are the members of the automobile manufacturers' associations in their own countries (as of October 20,2006)

(2)Manufacturers of products that have been designated by the Ministry of Land, Infrastructure and Transport.

2) Vehicle Bodies Section

(1)Members of co-sponsor associations* (as of October 20, 2006) or manufacturers recommended by those associations.

(2)Foreign manufacturers that are the regular members of the Vehicle Bodies Section of the industrial association in their own countries.

3) Parts, Machinery and Tools Section

(1)Members of co-sponsor associations** (as of October 20, 2006).

(2)Manufacturers or their associations, other than those covered by (1) above, of parts, machinery and tools, and related products (including foreign manufacturers and their associations).

※Qualified foreign exhibitors may exhibit through a representative in Japan, but in such cases, the manufacturer's certification is required.

※In the case of applications made through representatives (including organizations recognized by the Secretariat), the Secretariat shall contact the exhibitor through the representative and the representative shall assume full responsibility for all matters relating to the applicant's participation in the Show.

*Co-sponsor associations: Japan Auto-Body Industries Association, Inc. (JABIA)

**Co-sponsor associations: Japan Auto Parts Industries Association (JAPIA), Japan Automotive Machinery and Tool Manufacturers Association (JAMTA)

2-2 Charges for Exhibition Space

Exhibition space charges are as shown in the table below.Exhibition Fees must be paid in Japanese yen.

Exhibit category	Unit	Cost ※5% consumption tax included.
(A) Passenger Cars (B) Commercial Vehicles (C) Motorcycles	1㎡	¥27,300
(D-1) Vehicle Bodies (Indoor Exhibition)	1㎡	¥27,300
(D-2) Vehicle Bodies (Outdoor Exhibition)	1㎡	¥5,250
(E-1) Parts, Machinery and Tools (Members of co-sponsor associations)	1 space = approx 9㎡ (2.97m×2.97m)	¥324,450
(E-2) Parts, Machinery and Tools (not included in E-1 above)		¥392,700

* The period for the Vehicle Bodies Section (Outdoor Exhibition) is a total of 7 days: Press Days (2 days), Special Guest Day (1 day), General Public Days (4 days).

2-3

Application for Exhibition Space and Payment of Exhibit Fees

1) Applications for Exhibition Space

Applications for exhibition space must be submitted by October 20 (Fri.), 2006.

Applicants must submit written applications in duplicate using the prescribed application form, together with the application fee.

(1) After the exhibition space is allotted, this payment is considered part of the space charge.

(2) Depending on the state of received applications, it is possible that the space applied for cannot be allocated, or that space cannot be allocated at all. In this case, payment will be reimbursed accordingly, however, no interest is to be paid.

(3) If you wish to share a stand with another company in the same section or if you wish to have your stand adjacent to that of a specific company, please be sure to indicate the name of that company in your application.

If consent is obtained from the relevant divisions of both companies, the Secretariat will arrange to the extent possible for the requested stand placement. Under no circumstances, however, will applications for such positioning be accepted after the application deadline.

(4) An application will not be accepted from an applicant who is bankrupt or is in the process of composition, liquidation, or rectification. Applications from those whose banking account is suspended will not be accepted either. (Acceptance will be cancelled should the above conditions become known or come about after an application is accepted.) The same treatment will be given if the Secretariat judges an applicant's case to be similar to those described above.

(5) The Secretariat has the right to defer or reject any application for space or to restrict proposed space without giving a reason.

2) Payment of Exhibit Fees

The balance of the space charge must be paid by the designated date, following the space allotment. Exhibitors then acquire the right to use the space. If an exhibitor fails to pay the balance of the space charge by the designated date, the space allotment will be cancelled.

3) Cancellation of Exhibit and Cancellation Fees

(1) To cancel an Application for Exhibition Space, inform the Secretariat and then submit a "Notice of Cancellation of Application for Exhibition Space". (Any format is acceptable, but the reason for cancellation must be specified.)

(2) Upon cancellation, the Exhibitor (or Exhibitor's representative) must promptly pay the Secretariat a Cancellation Fee in accordance with the standards in the table below. If the Exhibit Fee (Application Fee) has already been paid, it will be regarded as part of the Cancellation Fee and not returned.

Timing of receipt of "Notice of Cancellation of Application for Exhibition Space"	Cancellation Fee (including consumption tax)
From Deadline for Applications for Exhibition Space to the day before Notification on the Allotment of Exhibition space is sent out	Exhibition Space Application Fee (50% of fee for space applied for)
From Transmission of Notification on the Allotment of Exhibition space	Exhibit Fee (100% of fee for space allocated)

(3) If an exhibitor fails to occupy the allotted space by the day before Press day (by 0:00 a.m. October 23 (Tues), 2007, it shall be deemed that the exhibitor's application for that space has been cancelled and said space will be reassigned at the Secretariat's discretion.

4) Remittances for application and space charges must be made in Japanese yen.

Remittance charges are borne by the exhibitor. Make payment to:

Account No. 4344678, Japan Automobile Manufacturers Association, Inc.

The Bank of Tokyo-Mitsubishi UFJ, Ltd. - Shin Marunouchi Branch (Branch No. 422)

2-4

Allotment of Exhibition Space

1) The Secretariat will decide the assignment of exhibition halls for each of the sections, taking into account the types of exhibits expected in each section and the total area applied for by exhibitors, the physical conditions of the buildings, and other factors.

2) Based on the available allocation space in each exhibition section, the Secretariat will allot the exhibition spaces after the closing of the application period.

3) The Secretariat will allot the spaces taking into consideration the space required for the main aisles and the total space of the exhibition hall. Large spaces may be divided into two segments by aisles.

4) If two or more applicants request the same space in the Passenger Cars, Commercial Vehicles and Motorcycles Sections, the Secretariat will allot it based on a lottery.

- 5) No complaints against the allotment will be accepted.
- 6) Any space that becomes available after the initial allotment due to cancellation, etc., may be reallocated by the Secretariat.
- 7) Exhibitors are not allowed to sub-license or transfer their allotted space in part or in whole, whether or not such action is gratuitous, to a third party. Exchange of spaces among exhibitors is also not allowed.
- 8) The Secretariat reserves the right to make partial changes, for compelling reasons, in any allotted space after the official allotment has been decided. The exhibitor shall not be allowed to cancel the exhibit, nor demand compensation because of such changes.

2-5 Decorations and Their Installation

- 1) The Secretariat will undertake general decoration such as the display of section signs, basic stands in the parts section, and general information boards.
- 2) All stands are fitted by the exhibitor and at the exhibitor's expense. All decorations and their installation must be carried out in conformity with the "Fire Prevention Regulations" of the Chiba Municipal Government.
- 3) The size and placement of exhibition facilities, the use of audio equipment, and other display work in each stand must conform to "3 Regulations Applicable to Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections", "4 Regulations Applicable to Parts, Machinery & Tools Section", "5 Delivery and Removal", "6 Construction Work", "7 Regulations for Use of Utilities", and "8 stand Operation / Staging".
- 4) The charges for electricity, communication facilities, water supply, and drainage and other utilities, and the installation of these facilities must conform to the "7 Construction Work".

2-6 Expenses and Settlement of Accounts

Apart from construction work costs specifically covered by the Secretariat, exhibitors are responsible for all expenses they incur, including those for the delivery, removal, display, demonstration of their exhibits and disposal of waste and so on. Each exhibitor and/or his representative must pay in Japanese yen all charges, including those for electricity, communications facilities, floor restoration, and water supply, to the Secretariat by the date specified by the Secretariat.

*For more details, please refer to "2-14 Schedule of Exhibitor's Expenses".

2-7 Protection of Visitors and Maintenance of Exhibits

- 1) While the Secretariat will take various measures to protect visitors and to keep the exhibition facilities in good order, such as by deploying management staff and security guards, exhibitors must ensure that their stands are attended by their personnel throughout the opening hours, to receive visitors and to maintain the exhibits.
- 2) The Secretariat shall bear no responsibility whatsoever for any losses as regards items in the event of theft, fire, incidents or damage. Exhibitors should take necessary precautions, such as ensuring that the items are locked up, and that they have taken out damage and accident insurance.
During the exhibition period, including during the delivery and removal of exhibits, each exhibitor must subscribe to an insurance policy covering accidents and damage to the exhibits or other properties in the exhibitor's stand.
- 3) In the case of a problem occurring in a display stand, a report must be made immediately by the exhibitor to the Secretariat. It is the responsibility of the exhibitor to solve or settle such problems.
- 4) Exhibition facilities must be constructed in such a way that they will be safe from collapse, falling, or displacement due to an earthquake and will not hinder the evacuation of visitors or fire-fighting activities.

2-8 Changes in Period and Opening Hours

When deemed necessary, the Secretariat may change the period or opening hours of the Show. No compensation will be paid for damage or loss resulting from such changes, and cancellation of an exhibit on these grounds will not be accepted.

2-9 Cancellation of the Show

The Show may be suspended due to the occurrence of a natural calamity or in unavoidable circumstances. If the show is cancelled prior to its opening, the Secretariat will refund to the exhibitors any balance left after deducting all necessary expenses paid or payable by the Secretariat for the planned Show.

The Secretariat will not be required to compensate an exhibitor for any damage or loss incurred by the exhibitor due to a suspension of the Show.

2-10 Newsletter to Exhibitors

Information for exhibitors and various documents related to applications will be forwarded to the persons in charge of exhibit applications along with the "Newsletter to Exhibitors." Persons in charge whose contact information has changed should advise the Secretariat accordingly.

2-11 Admission

Admission charges for the general public and for exhibitors and their guests and staff will be as follows:

1) Admission tickets

5% consumption tax included

Category	Standard ticket (On sale at venue)	Advance ticket Afternoon discount (after 3 pm) Group discount (30 or more)	Advance tickets for exhibitors' guests
Adults	¥1,300	¥1,100	¥800
Junior / Senior high school students	¥600	¥500	—
Elementary students and under	Free		—

2) Invitation tickets (valid from 12:30pm of special guest day)

For details on invitation tickets or advance tickets for exhibitor's guests, please refer to the "Newsletter to Exhibitors."

3) Exhibitor admission cards

Exhibitor admission cards valid throughout the Show and during the delivery and removal of exhibits will be issued free of charge in advance in the numbers shown below. These cards must be shown when entering or leaving the exhibition site.

Exhibit Section	Number of free cards
(1) Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections	1 card per 3m ² of exhibition space
(2) Parts, Machinery and Tools Section	6 cards per stand

※If the number of Exhibitor admission cards is insufficient, please purchase additional cards (See Newsletter to Exhibitors for details).

※Please refer to "5-1 Delivery and Removal, 7)" for details on "Authorized Exhibitor Company Badges" for use only during the delivery and removal of exhibits.

Class	Exhibit category	Description
Class 1	Passenger Cars	Passenger cars, their engines, chassis and related units.
Class 2	Commercial Vehicles	Commercial vehicles, their engines, chassis and related units.
Class 3	Motorcycles	Motorcycles, scooters, mopeds, and their engines and related units.
Class 4	Vehicle Bodies	Vehicles fitted with commercial vehicle bodies, trailers, barrier-free vehicles, their equipment and related units.
Class 5	Auto Parts Item A Engine Parts	Piston, Piston Ring, Cylinder Liner, Engine Gasket and Packing, Engine Valve, Valve, Rocker Arm and Shaft, Other Valve Driving Parts, Bearing, Fuel Pump, Carburetor, Fuel Injection Equipment for Diesel Engine, Fuel Injection Nozzle for Diesel Engine, Fuel Injection Nozzle for Gasoline Engines (Injector), Fuel Filter, Air Cleaner, Air Cleaner Element, Manifold, Turbo Charger and Super Charger, Oil Pump, Oil Filter, Water Pump, Radiator, Thermostat, Oil Cooler, Fan and Fan Clutch, Catalytic Converter, Other Parts for Emission Control Device, Rubber Hose, Exhaust Pipe & Muffler, Other Engine Parts
	Item B Electrical Parts	Starter Motor, Generator, Magneto, Distributor, Ignition Coil, Spark Plug, Glow Plug, Engine Control Device, Drive and Transmission-Related Electronic Device, Brake-Related Electronic Device, Sensor for Electronic Device, Remote Key System, Other Electrical Parts, Head Lamp, Signal and Indicator Lamp, Other Lamp, Speedometer, Wiper Motor and Linkage Parts, Wiper Arm and Blade and link mechanism, Windshield Washer, Horn and Buzzer, Steering Lock, Switch, Flasher, Relay, and Solenoid, High Voltage Electric Cable, Low Voltage Electric Cable, Wire Harness, Other Electrical Part
	Item C Drive, Transmission, Steering, Suspension, Brake Parts	Clutch Cover, Clutch Disk, Clutch Facing, Standard Transmission, Transmission Parts, Automatic Transmission, Steering Shaft, Column and Gear, Steering Wheel, Power Steering Device, Tie Rod End, Front Axle, CV Joint, Propeller Shaft, Universal Joint, Differential Gear, Rear Axle, Hub Bolt & Nut, Bushing, Oil Seal, Shift Lever, Pedal, Control Cable, Other Drive, Transmission and Steering Parts, Leaf Spring, Coil Spring, Shock Absorber, Suspension Strut, Torsion Bar Stabilizer, Other Suspension Parts, Drum Brake Ass'y, Disk Brake Ass'y, Air Brake Ass'y, Power Brake, Brake Cylinder, Piston Rubber Cup, Brake Lining, Brake Shoe, Disk Pad, Brake Hose, Brake pipe, Control Valve, Other Brake Parts, Other Suspension and Brake Parts
	Item D Body and Interior Parts, Accessories	Panel for Car Body, Chassis Frame, Dashboard and Panel, Bumper, Fuel Tank, Upholstery and Molding, Window Frame, Weatherstrip, Window Regulator, Door Handle and Lock, Door Hinge and Check, Seat and Seat Spring, Seat Parts, Seat Belt, Air Bag Module and Parts, Interior Parts, Mirror, Rubber Damper, Other Body Parts, Car Clock, Car Radio, Car Stereo, Navigation system, Cooler/Air Conditioning, Heater/Air Conditioning, Child Seat, Helmet, Roof Carrier, Wheel, Wheel Cap, Paint, Other Accessories
	Item E Materials and others	Exhibits of Governments and Organizations, Tire, Battery, Window Glass, Materials
Class 6	Machinery and Tools Item A Machinery	Boring & Honing machines, Steam cleaners, Lubricators, Lifts, Other garage equipment
	Item B Tools	Pliers, Wrenches, Screwdrivers, Spanners, Reamers, Other maintenance tools
	Item C Diagnosis machinery	Engine analyzers, Brake testers, Headlight alignment testers, Exhaust emission analyzers, Others testers
	Item D Other equipment	Screw Jacks, Gauges, Washing Equipment, Other Equipment

Form	Summary
Concerning Public Relations Materials	
Detailed List of Exhibit Items	First deadline: The number of exhibited vehicles and the number of world premiers/ Japan premiers
	Final deadline: Features and other details should be submitted.
	List of departments handling media inquiries
Application for Linking with the Tokyo Motor Show Web Site	For including a link from the Tokyo Motor Show Web Site (free).
Concerning Exhibited Items and Exhibition in General	
Application for Person in Charge of Stand and Person(s) Responsible for Fire Prevention	For registration of the persons in charge of the stand and those responsible for fire prevention
Application for a Stand Interior Decorator	For registration of interior decorators and those responsible for construction within the stands
Notification of Stand Design Drawings	For presentation of layout plans, floor plans and vertical view of facilities
Notification of Two-Story Facility Plan	For presentation of layout plans, floor plans and vertical views of facilities
Application for Construction Work for Items Suspended from the Ceiling	For suspending items from the ceiling
Application for Use of Hole-in-Anchors	For using hole-in-anchors
Application for Waiver of Prohibited Acts	For using open flames or other hazardous materials
Detailed List of Bonded Cargoes	For items to be treated as bonded cargo
Application for Use of Electricity	Application for use of electricity
Notification Concerning the Completion of Electrical Work	For reporting after the completion of electrical work
Application for Water Supply Service	For using water supply services in the stand
Application for Temporary Communication System Installation (fixed-line telephone, ISDN line or optical communication line)	For using fixed-line telephones, ISDN lines or optical communications lines in the stand
Application for Use of Cables for Broadcasting Services	For receiving FM broadcast, UHF broadcast, VHF broadcast or broadcasting satellite in the stand
Application for Use of Wireless Microphones	For using wireless microphones in the stand
Application for Exhibitors' Rooms	For using exhibitors' rooms
Application for Meeting Rooms	For using the meeting rooms in the Makuhari Messe during the general admission days
Application for Exhibitor's Surveys	For carrying out visitors' surveys outside the exhibition stand
Application for Exhibitor's Logo for Overhead Banner	For registration of exhibitors' logos for overhead banners
Application for Punch Carpet (In-Stand)	For using carpet similar to that used in the passageways
Concerning Sales of Tickets and Related Matters	
Application for Official Events (Details will be provided separately)	For registration for Opening Ceremony and Reception
Application for Exhibitors' Admission Cards	For purchasing additional exhibitors' ID cards (in addition to the ID cards provided free of charge)
Application for Authorized Exhibitor Company Badges	For purchasing badges for authorized exhibitors
Application for General Admission Tickets, Japanese Motor Vehicles Guidebook (vol.53) Coupons and Envelopes	For buying tickets, envelopes with the Tokyo Motor Show logo, or coupons for the Japanese Motor Vehicles Guidebook in advance
Application for Japanese Motor Vehicles Guidebook (vol.53)	For purchasing Japanese Motor Vehicles Guidebook (vol.53)
Application for Official Show Record DVD	For purchasing a formally recorded DVD of the 40th Tokyo Motor Show
Application for Food & Beverage Coupon	For purchasing tickets for meals in and around the side during the 40th Tokyo Motor Show

*Details of deadline for submission of registration forms (online application), etc., will be provided separately in Newsletter to Exhibitors. (Scheduled for mid-July, 2007)

*Exhibit category: ① Passenger Cars, Commercial Vehicles and Motorcycles Sections

② Vehicle Bodies Section

③ Parts, Machinery and Tools Section

(○:All exhibitors △:Relevant exhibitors -:Not applicable)

Type	Item	Exhibit category*			Unit price	Qty	Notes
		①	②	③			
Exhibits	Exhibit fees	○	○	○	Passenger Cars, Commercial Vehicles, Motorcycles per m ² ¥27,300	m ²	
					Vehicle Bodies (Indoor Exhibition) per m ² ¥27,300		
					Vehicle Bodies (Outdoor Exhibition) per m ² ¥ 5,250		
					Parts (Members of co-sponsor associations) per stand ¥324,450	stand (s)	
					Parts (Other than above) per stand ¥392,700		
Tickets	Exhibitor's Admission Cards	△	△	△	When issued passes are not sufficient:		Base prices listed separately
	Authorized Exhibitor Company Badges	△	△	△	¥100 ea.		
	Exhibitor's Guest tickets	△	△	△	10 or more ¥800 ea.		
	Invitation envelopes	△	△	△	10 or more ¥20 ea.		
	Japanese Motor Vehicles Guidebook Coupons	△	△	△	10 or more		Base prices listed separately
	Food & Beverage Coupons	△	△	△	¥1,000		
Exhibits / displays	Anchor bolt fees	△	△	△	Hole-in anchor: ¥1,050 per bolt		
	Power line construction	△	△	△	Application capacity (incl. lights and power)per 0.1KW ¥2,360		
	Electricity fees	△	△	△	Application capacity (incl. lights and power)per 0.1KW ¥2,100		Whole period
	Construction fees for installing basic water supply	△	△	△	13 mm dia. piping ¥63,000		
		△	△	△	20 mm dia. piping ¥94,500		
		△	△	△	25 mm dia. piping ¥126,000		
	Water supply and drainage fees	△	△	△	Volume of water consumed: ¥830 per m ³		
	Temporary phone fees	△	△	△	¥77,700 ea.		Not including international calls and excess phone charges
	ISDN fees	△	△	△	¥105,000 per line		
	High Speed optical communications circuitry usage fees	△	△	△	¥126,000 per contract		
	Antenna facilities	△	△	△	VHF · UHF · FM ¥73,500		
		△	△	△	Digital terrestrial broadcasts ¥105,000		
		△	△	△	Satellite broadcasts (per wavelength)		
Lounge fees	△	—	—	¥157,500		Base prices listed separately	
Meeting room fees	△	△	△	Based on fees for use of Makuhari Messe	Rooms	Base prices listed separately	

Note:1. 5% consumption tax is included in the above unit price.

2. Bank transfer fees and various remittance charges must be paid by exhibitors.

3. Applications (Online applications) for items other than exhibits will be forwarded around mid-July 2007.

3 . Regulations Applicable to Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections

3-1 Conditions for Exhibition

1) Passenger Cars Section

Exhibits for the Passenger Cars Section include passenger cars (including minicars) with license plate numbers 3, 5, or 7, as classified by the Ministry of Land Infrastructure and Transport Registration Regulation (Chapter 3, Clause 13, Item 2), and their engines, chassis, and accessories. Vehicles with license plate numbers 1, 2, 4, 6 or 8 (including minicars) and their engines, chassis and accessories may also be exhibited.

2) Commercial Vehicles Section

The exhibits for the Commercial Vehicles Section include vehicles (including minicars) with license plate numbers 1, 2, 4, 6, or 8, as classified by the Ministry of Land Infrastructure and Transport Registration Regulation (Chapter 3, Clause 13, Item 2), and their engines, chassis, and accessories.

3) Motorcycles Section

The exhibits for the Motorcycles Section include motorcycles, scooters, mopeds, and other engines and accessories. Exhibitors are allowed to display up to 5 special exhibits such as snowmobiles and wet bikes. (Display of their specifications and pricing of sale items permitted).

4) Vehicle Bodies Section

Vehicles fitted with commercial vehicle bodies, trailers, barrier-free vehicles, their equipment and related accessories.

5) Loads

Sample loads such as vehicles or products may only be displayed on the cargo bed of an exhibited vehicle, but there must be no labeling regarding the load (name of manufacturer, model name, specifications, advertising, etc.).

6) No exhibits shall be allowed other than the following products manufactured by the exhibitors.

(1) Production vehicles (vehicles for which type designation approval has been obtained as of October 26 (Fri.), 2007, from the Japanese Ministry of Land Infrastructure and Transport)

(2) Reference vehicles (experimental vehicles, commemorative vehicles, export-specification vehicles, overseas production vehicles, etc.)

(3) Vehicles supplied on an OEM basis.

(4) Jointly developed vehicles currently being developed, produced, or sold (including vehicles of other manufacturers' brands)

(5) Vehicles not listed above but recognized by the Secretariat

7) Sales contracts for exhibited items may be entered into freely, however on-the-spot sales are strictly prohibited. The indication "Sold," purchasers' names, sales volumes, or the like must not be shown on any exhibit.

3-2 Display of Specification Board

All vehicles shall display the following information (according to the Automobile Fair Trade Council's New Vehicle Display Regulations Manual). All other displays are optional. The model name and specifications shall be displayed in both English and Japanese.

1) Production vehicles

日本語	English
車名及び型式	Model
エンジン型式	Engine model
排気量 (L)	Displacement (L)
トランスミッション形式、変速段数	Transmission type
燃料供給装置の形式	Fuel system
燃料消費率 (km/l) (例) 10・15モード燃費 (国土交通省審査値)	Fuel consumption (km/l) (Ex.)10・15mode Fuel consumption (MLIT inspection values)
車両重量 (Kg)	Gross vehicle weight (Kg)
主要燃費向上対策 (筒内直接噴射、希薄燃焼等)	Main fuel economy improvement measures (direct injection, lean burn, etc.)
プレミアムガソリン使用の場合はその旨	Fuel type
東京地区希望小売価格 (¥) ※諸費用が価格に含まれない等を明記。 ※未定の場合は「価格未定」と記入。	Suggested retail price in the Tokyo area (¥) * Indicate "taxes and incidental expenses not included" * Indicate "to be determined" if price has not been set.
製造事業者の名称	Manufacturer

2) Reference vehicles: Clearly indicate "Reference Exhibit" for all vehicles other than above production vehicles.

3-3 Composition of Exhibition

The exhibitor must pay proper attention to the safety of visitors and make every effort to ensure the exhibition is comfortable for visitors, by enabling a smooth flow of visitors and a good overall view, and by considering effects on neighboring stands. In particular, exterior walls along the central common passageway are to be designed so that they are at least 50% open. As a rule, stands should be composed to enable visitors to move in and out freely, and to avoid having visitors stop in passageways to view exhibits.

As shown below, stands shall be divided into "Large Stands" and "Small Stands" depending on their total area. Zone A and Zone B (except for some small stands and so on) shall be designated to regulate the height of stand structures.

1) Large Stands and Small Stands

	Large Stands	Small Stands
Passenger Cars and Commercial Vehicle Sections	Area: 600 m ² or more	Area: Less than 600 m ²
Motorcycles and Vehicle Bodies Sections	Area: 300 m ² or more	Area: Less than 300 m ²

2) Composition by Zones and height restrictions (Ref. "3-7,3-8 Regulations on Stand Layout Design")

	A Zone	B Zone
Passenger Cars Commercial Vehicles Motorcycles (Large Stands)	The height of stand structures shall be 4.5 m or less. The area of the zone shall be 1/4 of the stand area.	The height of stand structures shall be 6.0 m or less. The area of the zone shall be 3/4 of the stand area.
Motorcycles (Small Stands) Vehicle Bodies (Indoor Exhibition)	For stands on the central passageway side in the North Hall, the height of stand structures shall be 4.5 m or less. For stands adjacent to the walls of the North Hall, the height of stand structures shall be 6.0 m or less.	

※The height of stand structures within a 6.0 m radius of fire-fighting equipment (fire hoses) in Halls of the Makuhari Messe International Exhibition Halls 1, 6, 7, and 8 shall be 4 m or less.

※Please see "6-6 Suspending Construction from Ceiling, (3)" for ceiling suspension height restrictions.

※Restrictions for Vehicle Bodies Section (Outdoor Exhibition) will be informed at a later date.

3) Coverage

The area covered by all exhibits and structures in a Large Stand (areas on the first floor where visitors are unable to pass) shall be 50% or less of the total area.

4) Setting back from borderline (Large Stands)

If the large stand exhibitors wish to install an information booth, display stand, or the like along a borderline facing a common passageway running from north to south, it must be set back at least 50 cm away from the borderline.

(1) West Hall, Center Hall, East Hall (International Exhibition Hall 1-8 halls)	Along a borderline facing a common passageway running from north to south
(2) North Hall (International Exhibition Hall 9-11 halls)	Along a borderline facing a common passageway running from east to west

3-4 Restrictions on Facilities (Floors and Passageways)

Stand structures must be safe and conform to the Construction Standards Law and the Fire Services Act of Japan. The height of stand structures and exhibits, positioning of passageways, and coverage shall conform strictly to the regulations outlined in "3-3 Composition of Exhibition" above.

1) Floors

(1) When elevating the floors used by visitors as a passageway, the approaches to them should be slanted at an angle of no more than 1/12. If exhibit kits need to be recycled, the slope grade may be less than 1/8 provided that prior confirmation is obtained from the Secretariat. Floors inside the stands should be designed taking "barrier-free" elements into consideration. When building a staircase in the stands, the step height should not exceed 18 cm and tread should be 26 cm or more, and safety measures equivalent to those applied to two-story facilities, such as the installation of railings and stationing of attendants, should be taken.

(2) When the height of the floors exceeds 2.1 m, they should be regarded as a "multi-layer-structured facility," as stipulated in item 5 of Article 6.

(3) Exhibitors may use any flooring material, provided that its surface is safe for pedestrians and that wear and tear does not generate dust.

(4)For the safety of visitors, electric wires and the like protruding from the floor surface must be protected by additional flooring at least 90 cm in horizontal width, and having a slope along the circumference. (The height of the edge of the additional flooring from the existing floor must not exceed 1 cm.)

(5)Carpeting work on the common passageway inside the hall will be carried out by the Secretariat.

2) In-stand Passageways

(1)An in-stand passageway (more than 4 meters in width) must be made available throughout the Show period, within each Large Stand at the contact points, as shown in the Regulations on Stand Layout Design (to be informed after stand allocations are finalized). The in-stand passageway should run in a straight line as long as possible (except at the east end stand in the East Hall and the west end stand of the West Hall, where it may curve in the shape of the letter "L"). Exhibits must not be placed on the in-stand passageways.

(2)When the in-stand passageway is elevated, as a rule the approach to it should be slanted at no more than an angle of 1/12, and must be strong enough to enable the passage of electric cars used for tours by the Patron of the show and other VIPs. Only in cases when a 1/12 slope is not feasible (for example due to re-used exhibition kits), a slope with an angle of 1/8 or less may be used with the confirmation of the Secretariat.

In case a stand structure is constructed astride the in-stand passageway, it should have a clearance of at least 2.7 m from the floor.

(3)In case a stand structure is constructed astride the in-stand passageway, it should have a clearance of at least 2.7 m from the floor.

3) In-stand emergency passageways

(1)In Large Stands or Joint Display Stands, it may be necessary to establish in-stand emergency passageways (north-south direction) leading directly to the Exhibition Hall's emergency exits. (Ref. Regulations on Stand Layout Design for more details.) In these cases, the Secretariat shall allot additional area for this passageway, and shall bear the costs for this additional area. The area of the stand used as the basis for calculating the exhibition charge shall not include this additional segment of the passageway. Exhibits must not be placed on the in-stand emergency passageways.

(2)If the emergency passageway is elevated, the part of the floor connecting the stands with the common thoroughfare should be slanted at no more than an angle of 1/12 with no steps.

(3)If the emergency passageway is the same color as the floor of the stand, measures shall be taken to clearly indicate the width of the passageway.

(4)In case a stand structure is constructed astride the in-stand emergency passageway, it should have a clearance of at least 2.7m from the floor surface.

4) Utilization of Hall Columns

When decorating an existing column within a stand, height restrictions shall be strictly observed (ref. "3-3 Composition of Exhibition"). Any ventilator buttons installed on a column must be kept operative.

3-5

Overhead Banners

Banners of exhibitors' names that will be suspended above their stands will be provided by the Secretariat at its own cost. Details of the form, the number of suspended items, and display layout will be provided in the "Newsletter to Exhibitors".

3-6

Submission of Stand Design Drawings

To prevent inadvertent violation of these regulations due to misinterpretations, and to prevent problems of security and annoyance to neighboring stands that may arise from exhibition performances and installation of loudspeakers, each exhibitor must submit two copies of the items listed below to the Secretariat for approval at an early stage in exhibition planning to permit changes if necessary. The deadline for submission is September 6 (Thurs.), 2007.

Should an exhibitor wish to change the approved plan, the same documents must be submitted again immediately for reapproval.

"Notification of stand design drawings"


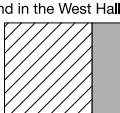
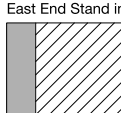
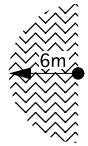
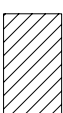
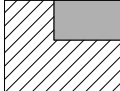
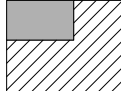
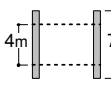
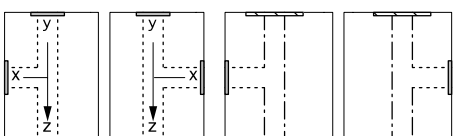
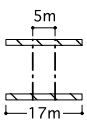
Layout plan for exhibits and facilities, plane and vertical drawings of facilities, all with accurate and clear dimensional representation.

※Drawings should include names/designations of exhibited equipment, members, and materials.

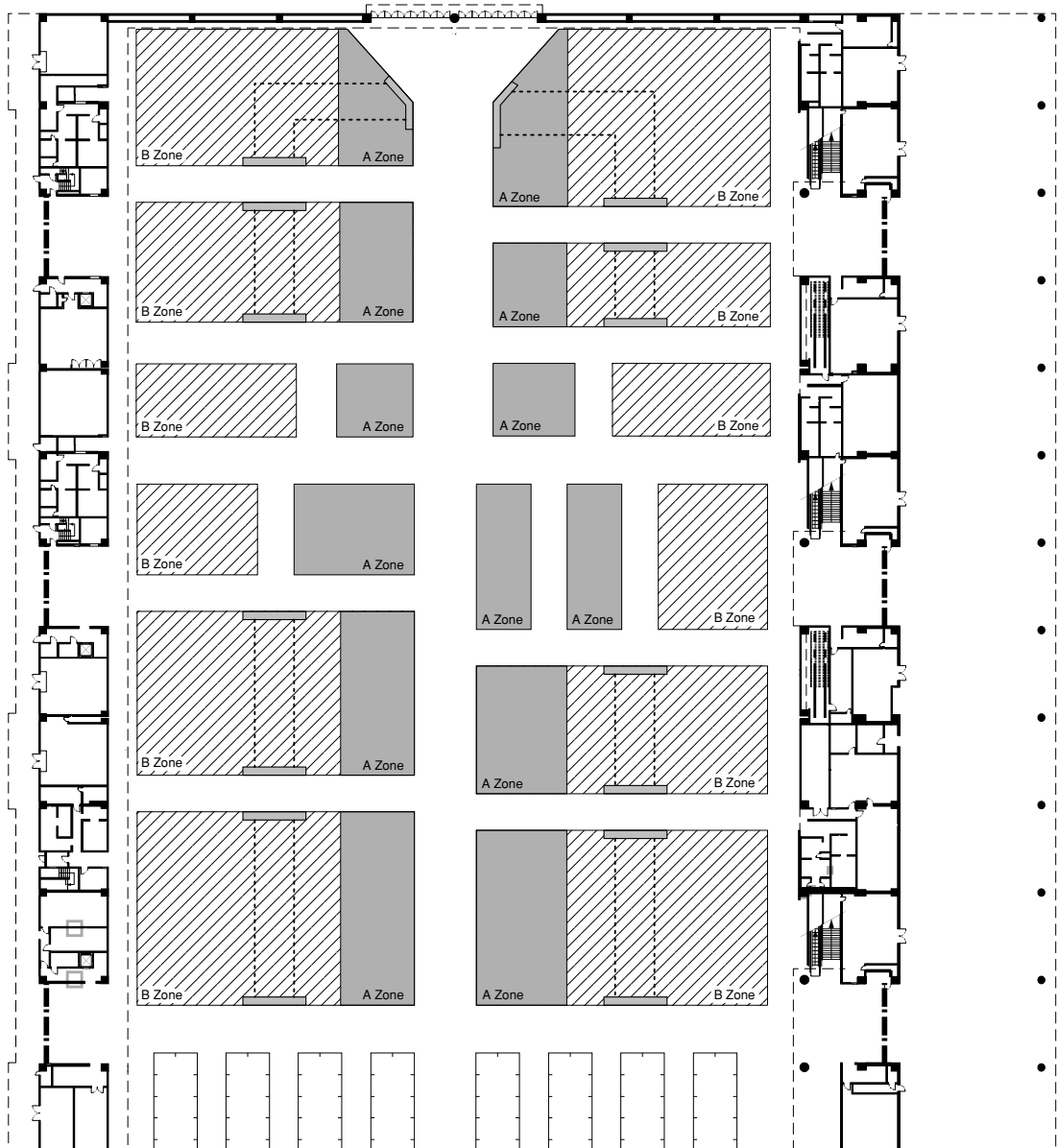
※Labels should be in either Japanese or English.

※ A chart of detailed exhibition regulations will be sent separately after decisions on stand allocation have been made.



Height Restrictions		
<p>A Zone</p>  <p>The height of stand structures shall be 4.5 m or less. The area shall be 1/4 of the stand area.</p>	<p>In case of the West End Stand in the West Hall or East End Stand in the East Hall, the composition of a zone may be as shown below.</p> <p>West End Stand in the West Hall</p>  <p>East End Stand in the East Hall</p> 	<p>Water gun dispersal area</p>  <p>6m</p> <p>4.0 m or lower</p>
<p>B Zone</p>  <p>The height of stand structures shall be 6.0 m or less. The area shall be 3/4 of the stand area.</p>	<p>West End Stand in the West Hall</p>  <p>East End Stand in the East Hall</p> 	
Placement of In-Stand Passageway		
<p>In-Stand Passageway (Large stand < 600 m² or large >)</p>  <p>Passageways should be straight if possible and not less than 4.0 m in width within the designated 7.0 m range.</p> <p>* The space of 2 m width within the passageways is to be allotted free of charge by the Secretariat Office.</p>	<p>In case of the West End Stand in the West Hall or East End Stand in the East Hall, the stand may be as shown below.</p>  <p>In-stand passageways can be either (x→z) or (y→z).</p> <p>In-stand passageways must be connected with in-stand emergency passageways.</p>	
<p>In-Stand Emergency Passageway</p>  <p>Passageways should be straight if possible and not less than 5.0 m in width within the designated 17 m range.</p> <p>If the floor of the emergency passageway is elevated, the approach should be slanted at no more than angle of 1/12 and be "barrier-free".</p> <p>* The space of 5 m width within the passageways is to be allotted free of charge by the Secretariat Office.</p>		

※ A chart of detailed exhibition regulations will be sent separately after decisions on stand allocation have been made.



Height Restrictions

A Zone



Large Stand: 1/4 of stand area.
 Small Stand: Central Passage side stand.
 The height of stand structures shall be 4.5 m or less.

B Zone



Large Stand: 3/4 of stand area.
 Small Stand: Hall-wall side stand.
 The height of stand structures shall be 6.0 m or less.

Placement of In-Stand Passageway



In case of the Large Stand (300 m² or more)

Passageways should be straight if possible and not less than 4.0 m in width within the designated 7.0 m range.

4 . Regulations Applicable to Parts, Machinery and Tools Section

4-1 Conditions for Exhibition

- 1) Exhibits must be parts, accessories, or machinery & tools for passenger cars, commercial vehicles and motorcycles, as defined in "2-12 Classifications Table of Exhibits."
- 2) No exhibits other than products manufactured by exhibitors themselves and reference exhibits may be exhibited.
- 3) Exhibitors using passenger cars, commercial vehicles, motorcycles or vehicle bodies in their exhibits shall strictly abide by the following conditions.
 - (1)The use of passenger cars, commercial vehicles, motorcycles or vehicle bodies (including 1/1 scale models, cut chassis, and cut bodies) is allowed only if intended to increase the clarity of the exhibits. Such exhibition is not permitted if intended to lure visitors.
 - (2)Advertising related to the models of passenger cars, commercial vehicles, motorcycles or vehicle bodies in use is strictly prohibited.
- 4) All exhibits, except reference exhibits, must conform with Japanese domestic laws: any in violation thereof must not be exhibited.
- 5) Sales contracts for exhibited items may be entered freely, but on-the-spot sales are strictly prohibited. The indication "Sold," a purchaser's name, a sales volume, or the like must not be shown on any exhibit.

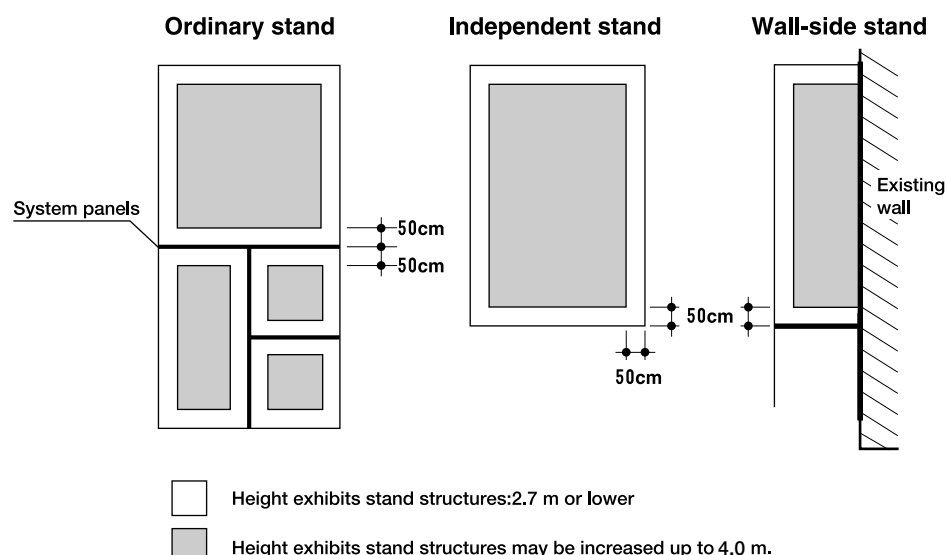
4-2 Basic Stand Structures

- 1) The basic stands constructed by the Secretariat will have a "System Panel" structure 2.97 m wide, 2.97 m deep, and 2.7 m high. (Ref. "4-4 Illustration of Basic Stand Structures")
- 2) Dividing partitions may not be installed when the same exhibitor is to use two or more adjoining stands. In the case of corner stands, no partitions are allowed on the sides facing the walls. (Government exhibits and joint exhibits are considered exhibits by the "same exhibitor.")
- 3) A sign plate indicating the stand number in a uniform graphic design will be displayed at each basic stand by the Secretariat. (Ref. "4-4 Illustration of Basic Stand Structures")
- 4) An exhibitor may not move the basic stand or change its structure without the approval of the Secretariat
- 5) The basic stands are leased to the exhibitors. They must be restored to their original condition at the termination of the Show and be left on the exhibition grounds. Exhibitors are responsible for any costs incurred due to loss or damage to the stand they lease.

4-3 Restrictions on Facilities

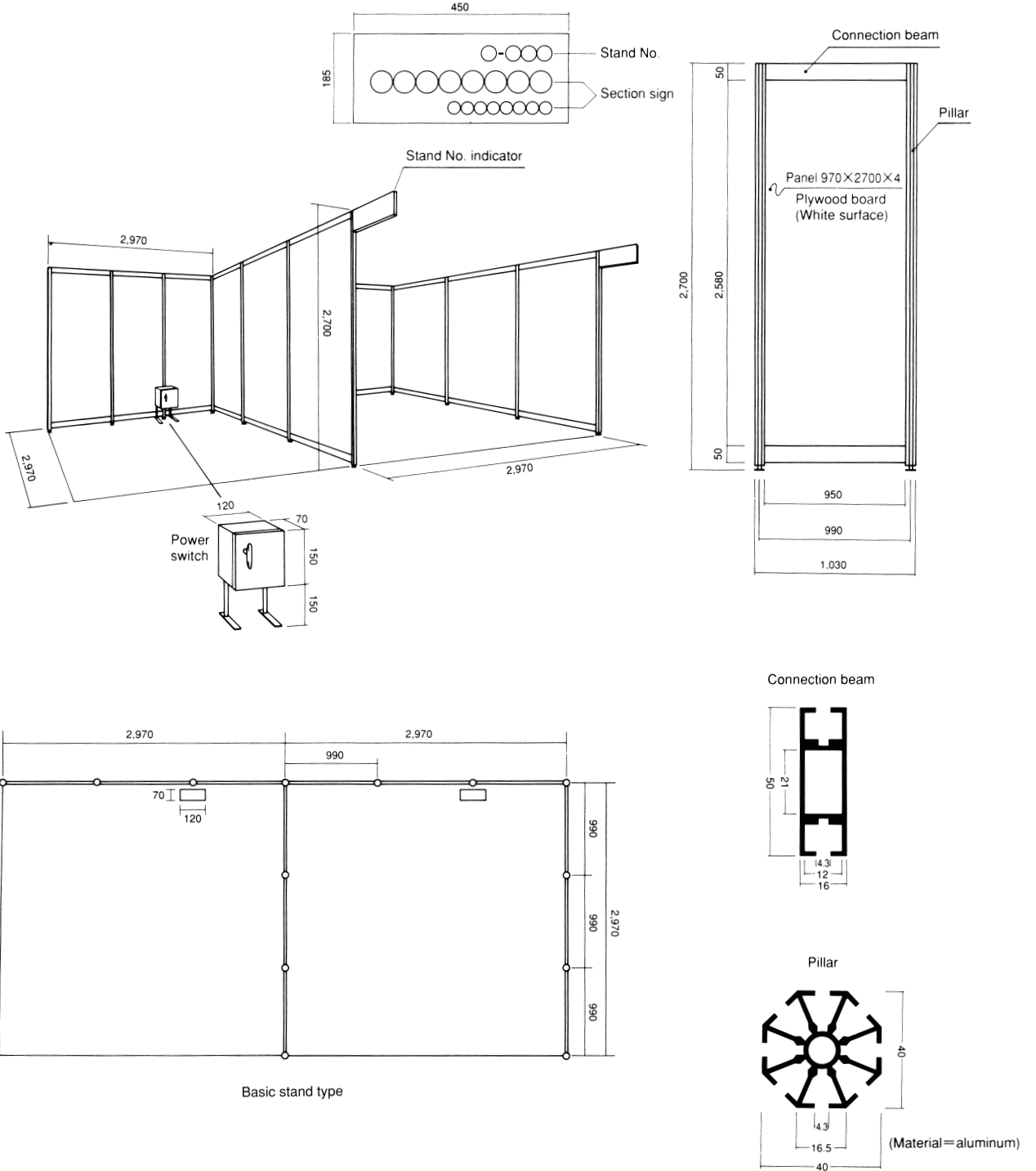
- 1) No exhibits or facilities may be placed outside of or allowed to protrude from the basic stand. This does not include the following cases.
 - (1)When lighting equipment or speakers are fixed directly on the upper edge of the basic stand by using the attachments for the basic stand.
 - (2)When placing facilities that are 4.0 m or lower set back 50 cm or more from the inner side of the stand borderline (except the wall surface line of a Wall-side stand). (See the drawing below.)

[Drawing required]



- 2) A facility is not allowed to be fixed directly on the system panels of a basic stand, unless the panels can be restored to their original condition by using cutting sheets and the like.
To prevent damage to the basic stands, nailing, riveting, drilling, cutting, and the like are prohibited.
- 3) **Facilities with multi-level structures**
Exhibitors using 10 or more stand spaces (in the case of joint exhibitors, the total number of stand spaces) may install facilities with two levels. Construction must comply with the conditions for installation given under "6-5 Two-story Facilities."
- 4) **Floors**
(1) Space within the stand should be designed with barrier-free considerations, or the stand should be operated in such a way as to achieve a similar objective.
(2) If floors to be used by general visitors are raised off the floor, safety precautions must be taken against tripping.
(3) All carpeting work on the common passageways inside the halls will be carried out by the Secretariat.
- 5) **Lighting**
Lighting for exhibits may be arranged at the exhibitor's discretion, but every care must be taken to prevent danger to visitors.
- 6) **Use of Existing Structures**
No exhibits or decorative facilities may be suspended from or leaned against an existing structure of the hall.
- 7) **Utilization of Pillars**
Exhibitors with stands flanked by pillars (specified separately) may use the pillars for exhibition purposes. No part of the exhibits or decorations may be placed higher than 2.7m, and exhibits or decorations must not conceal or obstruct the use of any ventilator buttons installed on the pillars.

※unit : mm



5 . Delivery and Removal

5-1

Delivery and Removal

1) Delivery Period

The period for delivering exhibits and installing exhibition facilities is as follows:

[Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections]

6:00 pm, October 15 (Mon.) – 6:00 pm October 23 (Tue.), 2007

※Period dedicated to ceiling suspension construction: 12:00 pm to 6:00 pm, October 15 (Mon.), 2007. (Details will be given in the Newsletter to Exhibitors.)

[Parts, Machinery and Tools Section]

8:00 am, October 17 (Wed.) – 6:00 pm October 23 (Tue.), 2007

[Vehicle Bodies Section (Outdoor Exhibition)]

Details will be given in the Newsletter to Exhibitors.

2) Removal Period

The period for removing exhibits and exhibition facilities after the termination of the Show for all exhibitors is:

8:00 pm, November 11 (Sun.) – 5:00 pm, November 14 (Wed.), 2007.

*Any materials not removed by 5:00 pm, November 14 (Wed.), 2007, will be disposed of by the Secretariat at the exhibitor's expense.

3) Working Hours

Working hours for delivery of exhibits and installation of exhibition facilities are 8:00 am to 6:00 pm, in principle. If an extension becomes necessary for compelling reasons, the exhibitor must apply for permission to the Hall Secretariat by 5:00 pm of the day for which an extension is required (5:00 pm on the previous day if the request is for early morning work).

4) Delivery and Removal of Exhibits during the Show

If delivery or removal of exhibits becomes necessary for special reasons during the Show, the exhibitor must notify the Hall Secretariat. Delivery or removal work may only be done from 30 minutes after the Show hours to 1 hour before the Show hours. In such cases, the exhibitor must be present to supervise the work.

(1)When changing display vehicles in the venue, exhibitors must pay attention not to soil nor damage the carpet in the common passageway.

(2)When starting engines in order to move vehicles, exhibitors must ensure that safety and ventilation issues are kept to the absolute minimum.

5) Late-night Overtime (additional charge)

With the exception of the delivery period, late-night overtime during the show period is subject to additional charge.

(1)Application period: 10:00 pm October 29 (Mon.), 2007 to 8:00 am November 11 (Sun.), 2007

(2)Overtime period: 10:00 pm to 8:00 am the following morning

(3)Overtime charge: ¥10,500/hour (5% consumption tax included)

*The Hall Secretariat should be notified of overtime, and the Exhibitor will be invoiced later for the additional charge. (Details will be given in the Newsletter to Exhibitors.)

*Hall lighting will be set to half-lit for the period covered by the overtime application, and turned off at the end of the period.

6) Security for Delivery and Removal

(1)Delivery and removal work must be carried out in the presence of the exhibitor, whether or not such work is consigned to a transport agent or the like.

(2)The delivery, installation, and removal of heavy exhibits and exhibition facilities must be carried out in accordance with "6-4 Exhibition of Heavy Items" in such a way that the loads are spread over a wide floor area to avoid a concentration of weight on any one point of the floor. The anchoring devices of crane trucks used must not come into direct contact with the floor. A protective board must be placed between each anchoring device and the floor. Moreover, anchoring devices must not be placed on covers over floor pits.

(3)Smoking during delivery, installation, or removal work is prohibited in the halls. Smoking is permitted only in designated smoking areas.

(4)The bringing into the exhibition halls of paints, apart from specifically approved types to be used for repair work, and of other hazardous materials is to be kept to a minimum. Inflammable materials are prohibited from areas in which painting work is being carried out, and fire extinguishers must at all times be kept at hand.

(5)When delivery or removal work requires the use of acetylene gas, arc-welding, etc., a fire extinguisher must be provided for ready use, and inflammable materials must be placed outside the spark showering area.

(6)Decorative materials must not be piled in areas near passageways, evacuation exits, or fire-fighting equipment.

(7)Safety helmets and safety shoes must be worn by anyone entering a work area. All reasonable efforts must be taken to ensure there are no accidents.

(8)Forklifts and other specialized vehicles must only be driven by qualified personnel, and proper care must be taken to drive safely.

(9)There must be strict supervision to ensure that no trolleys, ladders, work towers, boxes of materials, toolboxes, paints, etc. are left alongside the exhibition hall walls after construction is completed.

7) Authorized Exhibitor Company Badges

- (1) Contractors working in the Show site must wear "Authorized Exhibitor Company Badges" specified by the Secretariat at all times when working.
- (2) Applications to purchase Authorized Exhibitor Company Badges (¥100 per badge) must be made using the specified form (Online application).
- (3) Valid period: During delivery and removal hours (from 30 minutes after the Show to 1 hour before the Show)

8) Delivery of Cargoes to Exhibitor Stands

When sending goods to the venue, exhibitors are requested to ensure that the stand number and the venue contact details of the person in charge are described on the invoice, and that goods are received directly at each company's display stand. No products will be accepted or stored at the Secretariat Office.

Makuhari Messe (40th Tokyo Motor Show) 2-1 Nakase, Mihama-ku, Chiba-shi, Chiba-ken 261-0023 JAPAN	
Booth Number _____	Exhibitor Name _____
Contact _____	
*Please fill in the contact details at the venue (mobile phone, etc.) in the remarks field.	

9) Vehicles for Delivery and Removal

(1) Transportation Routes

To prevent traffic congestion in and around the Show site, each exhibition hall has been divided into colored blocks as shown below, and entry and exit gates have been specified for.

Exhibitors' delivery and removal vehicles will receive colored stickers indicating which gates they should use beforehand.

Since parking is prohibited on the roads near the Show site and a large number of vehicles will be trying to enter the Show site, vehicles waiting to make a delivery or pickup must park (at no charge) in Block L of the Makuhari Messe permanent parking lot to avoid congestion, and must endeavor to move vehicles efficiently.

To prevent congestion inside the Show site, delivery and removal work shall be carried out, in principle, inside the exhibition stands. Working and parking in the passageways in and around the halls is strictly prohibited.

※Detailed information on the entry of vehicles for delivery and removal work will be provided in the Newsletter to Exhibitors.

(2) Worker Carriers

Worker carriers (buses, cars and motorcycles) are not allowed to enter the exhibition site during the delivery or removal periods or during the Show period. They must be parked in the nearest parking lot.

(3) Vehicle Access to Exhibition Site during Opening Hours

As a general rule, no vehicles, other than those being used for emergency purpose, are allowed to enter the exhibition site during opening hours. Parking within the site is also prohibited. Exhibitors wishing to deliver promotional material to their stands must use pushcarts.

(4) Vehicle Access to Exhibition Site, Delivery or Removal outside Opening Hours

Deliveries or removals outside opening hours must be made during the period from 30 minutes after the Show closes to 1 hour before it opens. The entry and exit points for this period are:

West, Center, East Halls: East Gate 2

North Hall: West Gate 2, East Gate 3

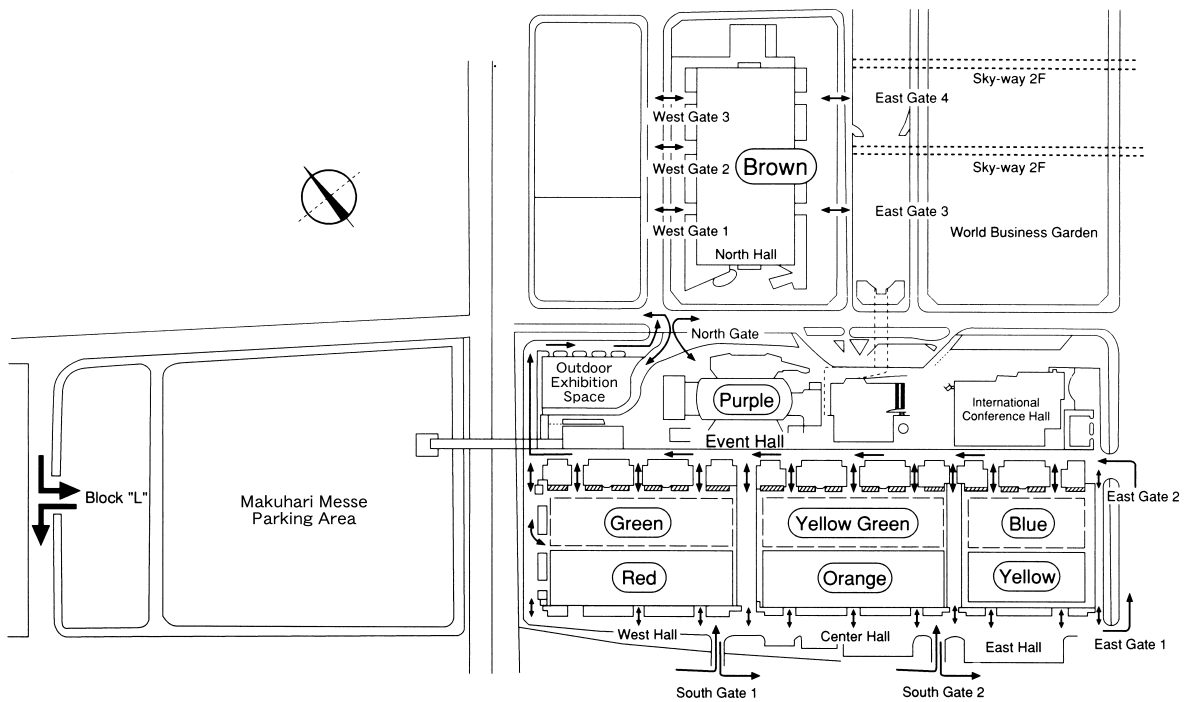
Event Hall: North Gate

(5) Vehicles for Removal

Schedule for bringing removal vehicles (excluding hand carts) into the Venue is:

Vehicles	Date/Time (subject to change)
Priority removal vehicles*(for passenger cars, commercial vehicles, motorcycles and vehicle bodies sections)	8:00 pm, November 11 (Sun.), 2007
Other vehicles	around 10:00 pm, November 11 (Sun.), 2007

* A limited number of priority removal vehicles certificates will be distributed to Exhibitors in the Vehicle Section.



Entry / Exit gates for Delivery and Removal Vehicles

Exhibitors (by Hall location)	Entry Gate	Exit Gate	Sticker colors
West Hall (South Side)	South 1 Gate	South 1 Gate	Red
West Hall (North Side)	East 2 Gate	North Gate	Green
Center Hall (South Side)	South 2 Gate	South 2 Gate	Orange
Center Hall (North Side)	East 2 Gate	North Gate	Yellowish Green
East Hall (South Side)	South 2 Gate	East 1 Gate	Yellow
East Hall (North Side)	East 2 Gate	North Gate	Blue
North Hall	West 1, West 2, West 3, East 3, East 4 Gate	West 1, West 2, West 3, East 3, East 4 Gate	Brown
Event Hall	North Gate	North Gate	Purple
Outdoor Exhibition Area	North Gate	North Gate	Purple

※Priority removal vehicles shall use specified gate.

5-2

Exhibition of Bonded Cargo

Exhibits, decoration materials, and equipment that will be returned to the country of origin immediately after the termination of the Show may be used in the exhibition as bonded cargo, without customs clearance on arrival in Japan.

1) Application for Bonded Exhibition Area

The Secretariat will collectively apply for a bonded exhibition area. Exhibitors wishing to exhibit bonded cargo must therefore submit a "Detailed List of Bonded Cargoes" (Online application) form to the Secretariat by August 16 (Thurs.), 2007. Exhibitors who do not submit a form by the specified date may not be allowed to participate in the bonded exhibition.

2) Procedures for Bonded Exhibition

When bringing bonded cargo into the Show site, an exhibitor may hire any customs broker or forwarder; however, the exhibitor must hire one of the following customs brokers to perform temporary customs clearance inside the Show site:

• ISHIKAWA-GUMI, LTD.

Person in charge: Tatsuo Shigeta (General Manager,
International Department)
9-4, 5-chome, Higashi-Shinagawa, Shinagawa-ku,
Tokyo 140-0002, JAPAN
Tel: +81 3 3474 8102 Fax: +81 3 5460 9841
e-mail: igl-exhi@ishikawa-gumi.co.jp

• DAITO CORPORATION

Person in charge: Hisakazu Asou (General Manager
of Forwarding Business Group Chiba Branch)
29, Anegasaki-Kaigan, Ichihara-shi, Chiba 299-0107,
JAPAN
Tel: +81 436 62 9161 Fax: +81 436 62 9165
e-mail: h-asou@daicorp.co.jp

5-3

Disposal of Waste

Exhibitors shall bear the responsibility and any costs for the appropriate disposal of materials and waste left during the period of the Show (including installation and dismantling), in accordance with "Laws Concerning Disposal of Waste and Cleaning" and "Chiba City Municipal Bylaws Concerning Appropriate Disposal and Recycling of Waste Products."

When contracting a waste processing company for the processing of waste products, exhibitors are requested to provide a manifest, and confirm that said products have been correctly processed. The following will accept processing of waste.

Chiba Prefectural Building Maintenance Cooperative Union, Makuhari Messe Office (Ref. "1-3 Contact information")

Exhibitors are requested to take into consideration reducing waste from the planning and design stage, and implement 3R (Reduce, Reuse, Recycle). Additionally, when commissioning the processing of industrial waste, select processing methods that use recycling as much as possible, in order to increase the recycling rates.

6 . Construction Work

6-1 Basic Structural Configuration of Makuhari Messe

Hall No.	Exhibition Space (㎡)	Ceiling Height (m)		Delivery/Removal Gates Width×Height (m)				Floor Loading Limitations	Illumination intensity	
		Highest Point	Lowest Point	South entrance	North entrance	West entrance	East entrance			
West Hall	1	6,827	22.6 (16.7)	15.0 (10.8)	8.3×5.6	two locations 5.2×4.0	four locations 5.9×5.6	—	49kN/PC board PC board 2m×5m 500Lx	
	2	6,679	27.8 (21.8)	23.0 (16.7)	8.3×5.6	two locations 5.2×4.0	—	—		
	3	6,911	30.0 (23.9)	28.0 (21.8)	8.3×5.6	two locations 5.2×4.0	—	one locations 8.0×7.4 two locations 5.9×5.6		
Center Hall	4	6,911	30.0 (23.9)	28.0 (21.8)	8.3×5.6	two locations 5.2×4.0	one locations 8.0×7.4 two locations 5.9×5.6	—		
	5	6,679	27.8 (21.8)	23.0 (16.7)	8.3×5.6	two locations 5.2×4.0	—	—		
	6	6,701	22.6 (16.7)	15.0 (10.8)	8.3×5.6	two locations 5.2×4.0	—	four locations 5.9×5.6		
East Hall	7	6,701	22.8 (14.8)	15.0 (10.8)	8.3×5.6	two locations 5.2×4.0	four locations 5.9×5.6	—		
	8	6,944	24.2 (18.0)	21.2 (14.8)	8.3×5.6	two locations 5.2×4.0	—	four locations 5.9×5.6		
North Hall	9	9,213	34.0 (33.5)	16.0 (14.5)	—	—	10×4.6	10×4.6		49kN/㎡
	10	4,617	20.7 (18.0)	16.0 (14.5)	—	—	10×4.6	10×4.6		29kN/㎡
	11	4,569	20.7 (18.0)	16.0 (14.5)	—	—	10×4.6	10×4.6		
Event Hall	3,098	27.0	—	—	4.5×3.8	4.5×3.8	—	—	39kN/PC board 1,500Lx	

※Maximum and minimum ceiling heights of exhibition halls are the heights to the roof space ceiling. Heights in parentheses are the heights to the bottom of girders.

※Exhibition hall perimeter roads do not permit access to vehicles more than 3.8 m in height. (Except the South Plaza)

6-2 Work Related to Hall Structures

- 1) The use of the existing ceilings, walls, grills, piping, or wiring as a support is prohibited. The direct work upon the ceilings, walls, pillars, doors, windows, glass, beams, movable partitions, or pits is also prohibited.
- 2) The visibility of fire-fighting and prevention equipment, such as fire hydrants, fire extinguishers, fire alarms, water hoses, smoke detectors, and evacuation signs, ventilator buttons must not be obstructed by exhibits or decorations. Facilities must not be constructed in such a way that safety and evacuation activities are obstructed.
- 3) The intake and exhaust openings of air conditioning systems must not be covered by exhibits or decorations.

6-3 Flooring Work (Anchor bolt usage)

Hole-in-anchors may be used to fix stand facilities in the West, Center, East and North Hall (Halls 1-11 of the International Exhibition Halls) and the Event Hall Arena.

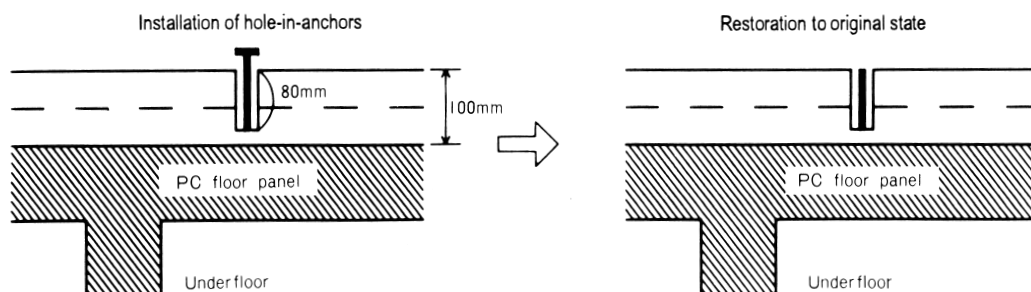
1) Application

Exhibitors intending to use hole-in-anchors must complete the "Application for Use of Hole-in-Anchors" form on the Web Site, and additionally exhibitors must submit 2 copies of "Drawing of Flooring Construction Work (Hole-in-Anchors)" to the Secretariat by September 6 (Thurs.), 2007. If any changes take place, two copies of "Drawing of Flooring Construction Work (Hole-in-Anchors)" must be submitted promptly to the Hall Secretariat after the work.

2) Other Remarks

- (1)As shown in the drawing below, the length of a hole-in-anchor must not exceed 80 mm.

- (2)Hole-in-anchors must not be used in pit covers or inside pits.
 (3)Hole-in-anchors must be made not to affect PC boards.
 (4)For the Event Hall, hole-in-anchors must not be used in the floor surface post openings (within 15 cm of the center) or on manhole sections.
 (5)The original floor state may be restored by the exhibitors by filling as shown in the drawing below, provided that any protruding materials are sanded down to floor level. Hammering, gas cutting and pulling out the bolt are prohibited.



3) Anchor bolt usage fee

Exhibitors must pay the following anchor bolt usage fees for floor restoration by the appointed date. The bill will be issued separately after completion of the exhibit.

※Anchor bolt usage fee : ¥ 1,050/bolt (Anchor bolt ¥ 1,000 + 5% of consumption tax)

6-4 Exhibition of Heavy Items

The floors of the Exhibition Halls have the same construction as shown below: PC floor panels, pit beams, and stakes. Because the load rests on the PC boards and pit beams, which are supported by the stakes, the allowable load on each component must be taken into account. (For exhibitions in which exhibits move, the weight of the exhibits should be regarded as the moving weight.)

1) West, Center and East Halls (Halls 1-8)

(1)Allowable loads

PC Boards 49 kN / board

※The PC Boards (Each board = 2 m x 5 m) are covered by 100 mm thick concrete, so they are not visible from above.

Pit beams 245 kN / piece; (Pit beams have a length of 12 m between stakes.)

Stakes 735 kN / piece

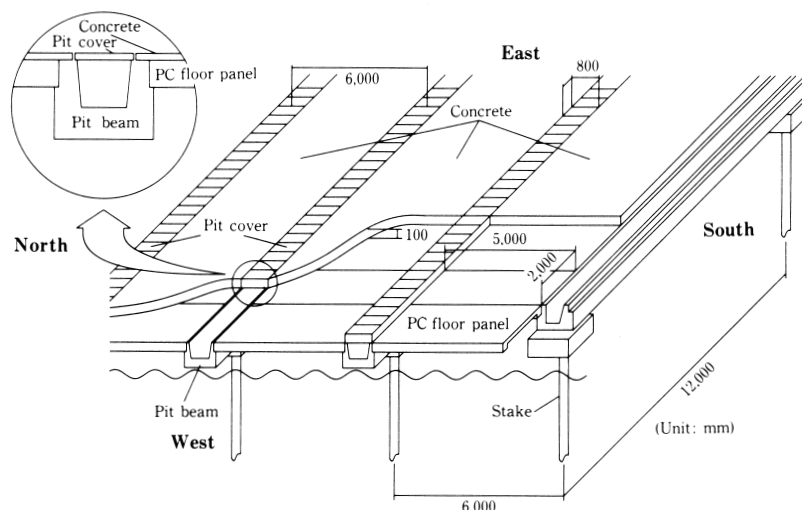
※Exhibits meeting the weight description below must be reported to the Secretariat.

- Items with a load of more than 49kN on one of the PC boards, or a load of more than 245kN on one of the pit beams.
- Items with a load of more than 245kN / Piece
- Items whose performance is accompanied by severe vibration

(2)Exhibition Method (West, Center and East Halls)

In order to exhibit heavy items, the size of the PC boards (2 m x 5 m) and the location of the pits must be fully taken into account when planning an exhibit's location.

【Floor Cross-Sectional Diagram of West, Center and East Halls (Halls 1-8)】

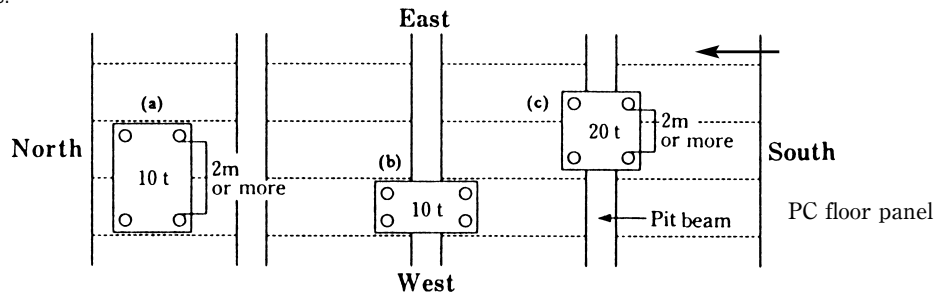


[Exhibits that do not require load distribution using steel plates]

Exhibits whose load on a PC board is not more than 49 kN and whose ground anchoring points (marked by ○ in the drawings below) are each 25 cm square or more do not require load distribution. (The load on the pits and stakes will by necessity be within "allowable loads.")

<Examples>

- a. Ground anchoring points are 2 m apart, in the east-west direction (parallel with a pit), and the load is distributed on two PC boards.
- b. Ground anchoring is made astride a pit, with the load distributed on two PC boards.
- c. Ground anchoring points are more than 2 m apart (east-west), and are made astride a pit, with load distributed on four PC boards.

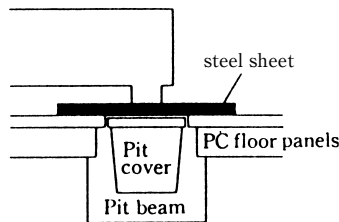


Note) ○ indicates a ground anchoring point. Load is assumed to be dispersed uniformly.

[Exhibits that require load to be distributed by steel sheets]

- a. When the ground anchoring points are each less than 25 cm square, even though the load on a PC board is not more than 49 kN.
Steel sheets or other undistortable materials of 25 cm square or more must be laid on the anchoring point.
- b. When the load is concentrated on a pit cover
The pit must be completely spanned by an steel sheet (22 mm thick or more), so that the load is distributed over the PC boards.

<Examples for laying steel sheets>



(3)Weight restrictions on delivery and removal vehicles

- ①Vehicles allowed to enter the halls for delivery or removal must not exceed a gross vehicle weight (vehicle weight plus load) of 30 tons, must be equipped with tires, and must have four or more wheels.
- ②When crane outriggers are used to install exhibits, the load must be dispersed by using of steel sheets, referring to "(2)Exhibition Method."

2) North Hall (Halls 9-11)

(1)Allowable load

- ①Hall 9: 49 kN and 833 kN in the area 6m (between east-west pits) by 12m north to south.
- ②Hall 10,11: 29 kN and 833 kN in the area 6m (between east-west pits) by 12m north to south.

(2)Load concentrated on a pit cover

When load is concentrated on a pit cover, the pit must be completely spanned by a steel sheet (22mm or thicker).

(3)Weight restriction for delivery and removal vehicles

Vehicles allowed to enter the halls for delivery or removal work must not exceed a gross vehicle weight (vehicle weight plus load) of 45 tons, must be equipped with tires, and must have four or more wheels.

3) Event Hall

(1)Allowable loads

PC boards: 39 kN / board. Each board = 2 m x 5.4 m (With some 1.2 m x 5.4 m panels on the North and South sides).

※ The tops of the PC boards are covered by concrete (100mm), so it is not possible to ascertain the positions of the PC boards from the surface.

Pit beams: 245 kN / piece; (Pit beams have a length of 11.8 m between stakes.)

Stakes: 735 kN / piece

(2)Load distribution

If a load exerts more than 39 kN / board, it must be distributed over several PC boards to ensure that the load per PC board does not exceed 39 kN. Installation points must be separated by at least 2 m in a north-south direction. See "1), (2)Exhibition method" for details of methodology for load distribution.

(3)Weight restriction for delivery and removal vehicles

①Vehicles allowed to enter the arena for delivery or removal must not exceed a gross vehicle weight (vehicle weight plus load) of 30 tons, must be equipped with tires, and must have four or more wheels.

②When a crane outrigger carries heavy exhibits, load distribution must be achieved using the steel sheets as in "3), (2) Load distribution."

※A concentrated load must not be applied to pit covers at the north and south ends of the arena, the floor surface post openings, or manhole sections.

6-5

Two-story Facilities

When multi-layer-structured facilities are built, they should be limited to only two stories. When constructing such facilities, the following items must be strictly observed. Exhibitors are required to pay special attention to the safety of visitors.

1) Definition of two-story facilities

The two-story facility is a double layer structure with an upper floor to be used by people, and with a floor height of 2.1 m or more. Structures with a lower floor used for purposes such as the visitors' passage, product exhibitions, or staff rooms are also considered two-story structures.

2) Area of the second floor

The area of the second floor must not exceed 500 m², including the area of attached stairs and slopes.

3) Height

①Passenger Cars, Commercial Vehicles, Motorcycles, and Vehicle Bodies Sections must comply with the height restrictions in "3-3 Composition of Exhibition".

②Parts, Machinery & Tools Section must comply with the height restrictions in "4-3 Restrictions on Facilities".

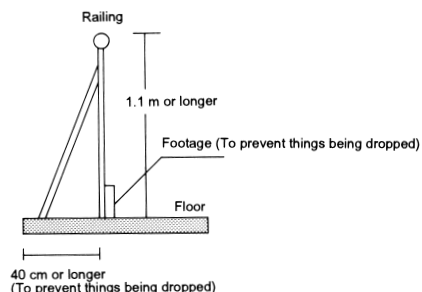
4) Design and structures

In designing and constructing the two-story facilities, full attention shall be given to safety. Items (1)-(8) below must be strictly observed according to the purpose of the second floor. Facilities other than the specified items shall be constructed in accordance with the Japanese Construction Standards Act.

Conditions applying to installation of two-story facilities

Item	Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections		Parts, Machinery and Tools Section (Exhibitors and joint exhibitor stands with 10 or more stands spaces)																			
	Utilization by visitors	Exclusive use for business meetings, resting by personnel, etc	Restricted to specific uses such as office space or reception rooms																			
(1)Structure design	①The major parts of the structure of the second floor such as pillars, beams, stairways and floors shall be made of steel. ②In designing the structure, it must be safe and strong enough to support its own weight and loads shown below. ③It must be able to withstand earthquakes.																					
(2)Loads *1N ≒ 0.102kg As shown below.	<table border="1"> <tr><td>Load on floor</td><td>3500N/m²</td></tr> <tr><td>Frame, foundation</td><td>3200N/m²</td></tr> <tr><td>Earthquake force</td><td>2100N/m²</td></tr> </table>	Load on floor	3500N/m ²	Frame, foundation	3200N/m ²	Earthquake force	2100N/m ²	<table border="1"> <tr><td>Load on floor</td><td>2900N/m²</td></tr> <tr><td>Frame, foundation</td><td>2400N/m²</td></tr> <tr><td>Earthquake force</td><td>1300N/m²</td></tr> </table>	Load on floor	2900N/m ²	Frame, foundation	2400N/m ²	Earthquake force	1300N/m ²	<table border="1"> <tr><td>Load on floor</td><td>2900N/m²</td></tr> <tr><td>Frame, foundation</td><td>1800N/m²</td></tr> <tr><td>Earthquake force</td><td>800N/m²</td></tr> </table>	Load on floor	2900N/m ²	Frame, foundation	1800N/m ²	Earthquake force	800N/m ²	
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Frame, foundation	1800N/m ²																					
Earthquake force	800N/m ²																					
	※If vehicles or other heavy objects are to be installed on the second floor, the total weight of such objects must be reflected in the design.																					
(3)Design of pillars and foundation	①In reference to the exhibition hall floor structure and allowable load (Ref. "6-4 Exhibition of Heavy Items"), pillars holding the second floor shall be placed in accordance with the conditions shown below based on each pillar's axis force, and shall be secured in concrete floor segments by the use of hole-in anchors. ②A pillar with axis force of 49 kN or less and 98 kN or less can be placed on the floor (PC floor board). When two or more pillars are placed on a single PC board, the total axis force must be counted. When axis force exceeds 98 kN (245 kN maximum), the base plates of the pillars shall be placed astride a pit. ③The material, size, and thickness of the base plate must be appropriate for conveying the force to the floor and dispersing the load against the allowable load bearing of the floor. Specific conditions are shown below.																					

Item	Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies (Indoor Exhibition) Sections		Parts, Machinery and Tools Section (Exhibitors and joint exhibitor stands with 10 or more stands spaces)								
	Utilization by visitors	Exclusive use for business meetings, resting by personnel, etc	Restricted to specific uses such as office space or reception rooms								
(3) Design of pillars and foundation	<table border="1"> <tr> <td>Axis force</td> <td>Base plate</td> </tr> <tr> <td>49 kN or less</td> <td>Square steel with a side length of 45 cm, and a thickness of 12 mm or more</td> </tr> <tr> <td>98 kN or less</td> <td>Length must be 2 m or more parallel to the pit. Width and thickness must be appropriate for the carrying force.</td> </tr> <tr> <td>Exceeding 98 kN</td> <td>The plate must be long enough to sit completely astride the pit, and wide enough to convey the force. It must be steel with a thickness of 22 mm or more in order to prevent damage to the pit cover.</td> </tr> </table> <p>※The above conditions will not be applicable if prior consultation is conducted with Makuhari Messe Inc. about material, construction method, securing, etc.</p>			Axis force	Base plate	49 kN or less	Square steel with a side length of 45 cm, and a thickness of 12 mm or more	98 kN or less	Length must be 2 m or more parallel to the pit. Width and thickness must be appropriate for the carrying force.	Exceeding 98 kN	The plate must be long enough to sit completely astride the pit, and wide enough to convey the force. It must be steel with a thickness of 22 mm or more in order to prevent damage to the pit cover.
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49 kN or less	Square steel with a side length of 45 cm, and a thickness of 12 mm or more										
98 kN or less	Length must be 2 m or more parallel to the pit. Width and thickness must be appropriate for the carrying force.										
Exceeding 98 kN	The plate must be long enough to sit completely astride the pit, and wide enough to convey the force. It must be steel with a thickness of 22 mm or more in order to prevent damage to the pit cover.										
(4) Stairways	<p>① Evacuation stairways leading in two or more directions must be provided. Sufficient space for evacuation facing the common passageway must be provided in the first floor of the stand.</p> <p>② The stairways each must have a width of at least 2.4 m, a step height not exceeding 18 cm, and a tread of at least 26 cm.</p> <p>③ When a slope is provided, the grade must be no more than 1/12, and coarse floor finishing materials shall be used. If this is not possible due to unavoidable circumstances, the slope grade may be no more than 1/8 provided that prior confirmation is obtained from the Secretariat.</p> <p>④ When there are no walls on both sides, railings must be provided.</p>	<p>① A room with a floor space of 100 m² or more must be equipped with evacuating stairways leading in two directions.</p> <p>② The stairways each must have a width of at least 90 cm, a step height not exceeding 18 cm, and a tread of at least 26 cm.</p> <p>③ When a slope is provided, the grade must be no more than 1/8, and coarse floor finishing materials shall be used.</p> <p>④ When there are no walls on both sides, railings must be provided.</p>									
(5) Surrounding walls on the first floor	The first floor shall not be closed. It must be designed so that at least 50% of the surrounding walls are open.										
(6) Ceilings on the second floor	Installation of ceilings is prohibited, except in the case of a water permeable method such as using louvers or a net.										
(7) Restrictions on interior materials	Base and finishing interior materials for the first and second floors shall be semi-incombustible or incombustible as stipulated in the Construction Standards Law.										
(8) Railings on the second floor	Open areas on the second floor shall be provided with solid handrails of at least 1.1 m height. In addition, railings shall be installed at least 40 cm inward from the floor edges, as described below.	Open areas on the second floor shall be provided with solid handrails of at least 1.1 m height.									



5) Limit in numbers on the second floor

Exhibitors must ensure that only a reasonable number of people are allowed on the second floor at one time. Especially when the second floor is open to visitors, the number of people on the second floor shall be limited to 1.5 people or less per 1 m² of the floor where people can pass, and furthermore, attendants shall always be stationed to control crowds and to lead evacuations.

6) Locations where two-story facilities cannot be installed

To ensure the safety of visitors and to comply with fire prevention requirements, two-story facilities cannot be installed alongside the North walls in West, Center, East Halls (Halls 1-8), alongside the East walls in North Hall (Halls 9-11) (locations facing stairs or escalators), or locations alongside walls in the Event Hall (locations facing visitor seating).

7) Notifications, etc.

- (1) Prior to the installation of a two-story facility, the exhibitor shall consult with the Secretariat, and must submit two copies of the following documents to the Secretariat by September 6 (Thurs.), 2007.
 - a . General design drawings for the stand (Installation drawings, plane drawings, elevated view drawings)
 - b . Two-story structure design drawing notification, structural calculations and structural drawings (only when the second story is used for visitors)
 - c . Layout drawings of fire-fighting equipment (smoke sensors, automatic fire alarms, fire extinguishers, package type fire extinguishers, etc.)
- (2) In the case of a second floor area of 100 m² or more, a person with fire prevention qualifications shall be stationed to assist the fire prevention supervisor in the supervision of the second story.

6-6

Suspending Construction from Ceiling

When installing suspended objects from ceiling above the stand, exhibitors are required to take full account of safety, and to fully comply with the regulations below.

1) **Applicable Sections:** Passenger Cars, Commercial Vehicles, Motorcycles, Vehicle Bodies (Indoor Exhibition) Sections

2) **Permitted installation area** (For details, refer to "Layout for suspended items" offered later.)

Plans must include a setback of at least 1.0 m from stand borderlines. Separate arrangements are required in the case of interference with fire prevention facilities such as water guns, smoke detectors, or with other facilities.

3) **Height restrictions**

The height of structures suspended from the ceiling is, in principle, restricted to 6 m.

As an exception, the following items may be installed in the space exceeding 6 m but not in excess of 8 m.

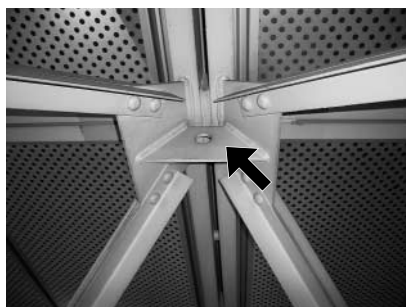
Lighting trusses, lighting equipment, speakers and other audio equipment (apart from monitors and displays), louvers, ceiling covering, brand/logo displays

※When suspending a ceiling covering or the like in a space in excess of 6 m but not exceeding 8 m, a package fire extinguisher (Type-I) must be installed for each 20 m of walking distance.

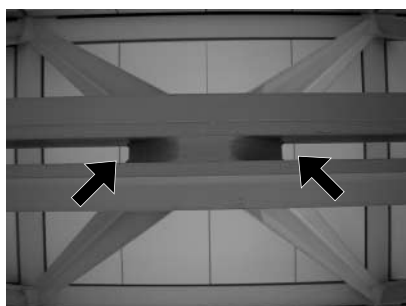
※Suspended structure trusses, wires, chains, motor boxes and other apparatus are excluded from height restrictions on the premise that they are made of flame-resistant or flame-retardant materials. They should use colors, such as silver, that do not stand out.

4) **Suspension positions and weights**

(1) Please use the ceiling suspension plates on the facility ceiling that are located directly above the area of the exhibitor's own stand. Suspension of items from existing facilities (such as beams, columns, piping, etc.) other than the plates designed for the purpose of suspending items is prohibited. In cases where there are no such suspension plates directly above the Exhibitor's stand, it may be permitted to suspend from locations other than suspension plates after prior discussion with Makuhari Messe, Inc.



① Photographs of the ceiling frame for West, Center, East Halls (Halls 1-8) and suspension plate



② Photographs of the ceiling frame for North Hall (Halls 9-11) and suspension plate

(2) Number of suspension plates and weight limitations per plate

- West, Center, East Hall (Halls 1-8): 540 suspension plates/Hall, generally located per 3 m in each direction of east, west, south, and north, with a weight limitation of 450 kg/plate
- North Hall (Halls 9-11): 387 suspension plates=Hall 9, 172 suspension plates =Halls 10/11, located per 3 m in the directions of east and west and per 6 m in the directions of south and north, with a weight limitation of 900 kg/plate.

* For details, refer to "Layout for suspended items" offered later.

5) Power supply

Switches will be set within the floors of each stand. Therefore, please fill in your requested positions for the switch on the Drawing of Electrical Work Plan(Ref. " 7-1 Electricity.) and submit it.

In addition, the wiring from the switches to the suspension trusses must be constructed individually under the responsibility of each exhibitor.

* Power supply from the ceiling is not possible.

6) Other Remarks

(1) Make a color scheme or a plan so that suspended items could not block the field of vision within the halls or the visual range of the surrounding exhibitors.

(2) Make sure that the lights will illuminate vertically and shine upon the individual stand.

(3) Make sure that the heat and glare from the lighting will not be a barrier to visitors and other exhibitors.

(4) Make sure to come up with a plan fully considering safety to prevent dangers such as suspended items swinging due to wind blowing in from the Delivery/Removal gates* and areas near ventilation.

* Delivery/Removal gates will remain open during show hours. However, they will be closed in case of heavy wind and on cold days.

(5) Safety precautions, such as mounting supporting wires for such equipment, must be taken.

(6) If trusses are to be decorated, the decorations must be within the width designated for trusses (around 250-600 mm).

(7) Ceiling covering must be made of fire retardant mesh or net, and must not be made by a process that prevents passage of water or smoke ventilation. Installation of ceiling covering is prohibited within 6 m of water guns (Halls 1, 6, 7, 8).

(8) The chains suspending decoration trusses must be tensely connected with the joints of the decoration trusses, and safety wires must be set within 1 m of the decoration trusses.

(9) To conduct maintenance by lowering the suspension trusses from the setup position during show days, the exhibitor must report to the Hall Secretariat beforehand. Maintenance must be conducted outside of show hours, 30 minutes after show hours and 1 hour before show hours.

(10) In case an accident results from suspended structures at any point throughout the show or from delivery to removal of exhibits, the exhibitor must accept all responsibility.

(11) In case of mounting speakers to the decoration trusses, each speaker must be positioned in such a way that its center axis is directed downward within 45 degrees of a vertical line from the speaker to the floor and must not extend beyond the stand borderline. (Ref. "8-2 Operation of Loud Speaker Systems".)

7) Examples of situations where suspension is prohibited

(1) Drop curtains, hanging banners, flags, etc. that are of a shape or material, or construction methods readily affected by wind are prohibited.

(2) Installation of lighting equipment or staging that causes suspended trusses to swing is prohibited.

(3) Staging that incorporates vertical movement of lighting equipment or decoration trusses is prohibited. It is, however, permitted to install moving lights, etc., where lighting equipment secured to a lighting truss can vary its orientation of illumination.

8) Regarding advance verification and application documents

In case of planning for suspending, an advance application is required. Please attach the following documents to the "Application for Suspended Structures" (Online application) and submit 2 sets of the documents to the Secretariat by September 6 (Thurs.), 2007 for approval in advance. In addition, in case the application does not meet the above-mentioned regulations, we may request specification changes.

(1) Specifications for suspended structures (floor plan, elevation plan)

(2) Weight distribution diagram

(3) Number and power consumption of suspended equipment

(4) When ceiling covering (mesh, net, etc.) are to be used, a sample must be provided.

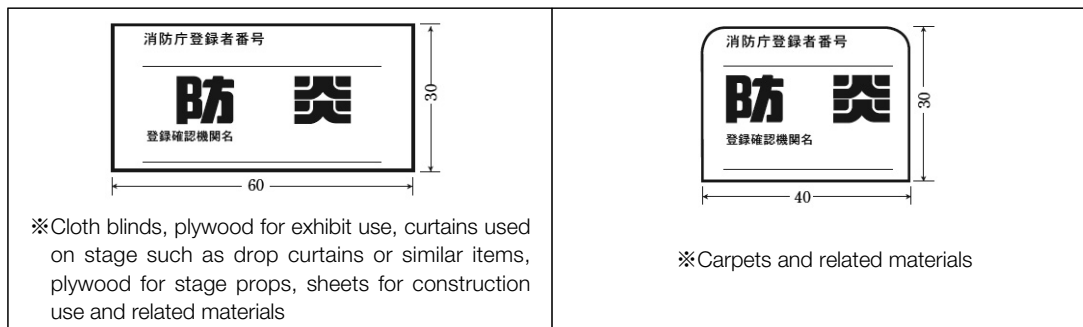
(5) Names of construction workers and person in charge

1) Materials for Exhibition Facilities (Fire Prevention Regulations)

Materials used for exhibition facilities must be incombustible, semi-incombustible, or flame-retardant. However, if it is necessary to use combustible materials for compelling reasons, the following requirements must be observed.

- (1) Plywood for exhibition use, carpeting and other floor coverings, sheets for construction use, curtains, drop curtains, blinds made of textile materials, nobori flags, decorative curtains and the like must be flame-resistant materials (including flame-retardant materials as specified by the Building Standard Law Article 1(6)).
- (2) Each flame-resistant item must bear an easily visible flame-resistant label prescribed by the Fire Service Law Enforcement Regulation.

< 防災表示例 / 単位 : mm >



2) Prohibited Acts and Waiver Thereof

(1) General Provisions

The following acts are prohibited in the exhibition halls in accordance with Article 23, the Chiba Municipal Ordinance on Fire Prevention:

① Smoking (including the lighting of matches, lighters, etc., and any other acts related to smoking)

※ Smoking is prohibited at the Show venue, with the exception of designated smoking areas.

② Use of Naked Flames

A "naked flame" is defined as a fire device that uses a gas, liquid, or solid fuel, and produces flames and sparks or has an exposed heating element. Further, devices that have externally exposed heating elements likely to start a fire if they contact a combustible material (i.e., with a surface temperature of 400°C or more) are also considered a "naked flame" (not including toasters, hair dryers, microwave ovens, etc., whose heating elements are installed within a combustion chamber or faced with an air duct or positioned therein).

③ Entry of Hazardous Materials

"Entry of Hazardous matter" denotes all acts of introducing hazardous materials as listed in Article 14, Enforcement Regulations of the Chiba Municipal Ordinance on Fire Prevention.

(2) Waiver of Prohibited Acts

A waiver of prohibited use of naked flames, or prohibited entry of hazardous materials may be granted to the minimum necessary degree upon prior application when the head of the Mihama Fire Station considers that such a waiver will not obstruct fire prevention efforts.

When applying for a waiver of prohibited acts, exhibitors are required to submit the prescribed "Application for exemption regarding prohibited actions" (Online Web Page), and 2 sets of schematics, floor plans, and at the same time other required drawings must also be submitted to the Secretariat by September 6 (Thurs.), 2007.

The Secretariat will take these applications to the Mihama Fire Station, and those applications permitted by the head of the fire station will also be approved by the Secretariat.

■ Conditions for Approval of Use of Naked Flames

① The flame shall be kept a safe distance from any inflammable objects or materials.

② There is no danger of inflammable materials toppling or falling.

③ Supervision and fire-fighting systems operated by a responsible person have been established.

④ Measures are taken so that a user can easily stop the naked flame.

⑤ At least one type-10 fire extinguisher must be placed near each location where a naked flame is to be used.

⑥ The flame is at least 5 m horizontally from any exit or stairway (unless walls of fire-retardant materials are between the flame and the exits and stairways).

⑦ The flame is at least 5 m from hazardous materials or other inflammable materials (unless fire-retardant materials or other fire prevention measures are put in place)

⑧ Scope of approval.

a. Equipment or any device using electricity as a heat source.

b. Equipment or any device using gas as a heat source.

a) Power consumption must be 58 kw (50,000kcal) or less for each item; total power consumption must be 175 kw (150,000kcal) or less for each zone. ("Zones" are sections separated from other sections by a passageway with a width of 5 m or more)

b) Each device is equipped with an apparatus for preventing excessive gas flow or for quickly detecting gas leakage (except for cartridge systems).

c) Liquid gas must be in a cartridge-type container.

- c . Equipment or any device using an inflammable liquid as a heat source (restricted to use in performance exhibitions).
- d . Equipment using a solid fuel as a heat source (restricted to use in performance exhibitions).
- e . Equipment or devices producing flames must have a flame no longer than 20cm.

■ Requirements for Approval of Entry of Hazardous Matter (Show venue)

- ① A system of supervision by a responsible person has been established.
- ② At least one type-10 fire extinguisher must be placed near where hazardous materials are to be stored or handled.
- ③ The hazardous materials are kept at least 3 m from any exit or stairway. Hazardous materials (excluding those specified in the Regulations for Hazardous Materials, Article 44, Item 2 to 5), must be kept at least 6 m away, unless incombustible walls are between the hazardous materials and any exits and stairways.
- ④ The hazardous materials are kept at least 5 m from where fire is used, unless incombustible walls are between the materials and the fire.
- ⑤ The hazardous materials are completely sealed and kept away from other articles.
- ⑥ The amount of hazardous materials approved in a designated area is as follows. Note that these amounts include hazardous materials in the public passage area adjacent to the same area.
 - a . The amount of hazardous materials must be less than one-tenth the amount specified in Table 3, attached to the Chiba Municipal Ordinance on Fire Prevention.
 - b . The amount of inflammable solids and liquids must be less than one-tenth the amount specified in Appendix 3, Chiba Municipal Ordinance on Fire Prevention.
 - c . The amount of inflammable gas (limited to the liquid gas exempted from the application of the Gas Regulation Law) shall be less 5 kg in total.

※ Acts not included in the entry of hazardous materials.

- ① Indoor display of hazardous materials (for displays without performances, only products, etc., in sealed containers)
- ② Exhibition of vehicles (not used for transport or operation) .
- ③ Entry or operation of equipment such as machine tools with sealed lubrication oil
- ④ Entry of decorations or art objects made of paraffin classified as an inflammable solid.
- ⑤ Use of animal / plant oil for cooking (except for boiling)
- ⑥ Use of hazardous materials such as everyday cleaners, etc.

※ Complementary Measures for Approval Conditions

Depending on the nature of the requested waiver, the exhibitor may have to take safety measures specified by the head of the Mihama Fire Station, in addition to the measures listed above.

※ Revocation of Waivers

Approved waivers may be revoked in the following cases:

- ① When the requirements for approval have not been met.
- ② When a fire occurs in a location where approval for hazardous materials has been granted.
- ③ When the waiver is seen as a threat to fire prevention due to changes made in the building or the structural parts and equipment thereof.

3) Restrictions on Ceiling Panels, etc.

The installation of ceiling panels and a roof over facilities, except for water permeable types such as louvers and nets, is prohibited, in principle. If it is necessary to protect exhibits from light, noise, heat, or dust in order to achieve the proper functioning of the exhibits, anti-flame treated blackout curtains or equivalent materials can be used as a ceiling.

For rooms of 100 m² or more designed for sound insulation purposes, " 4) Installation requirements for fire prevention equipment" will apply.

4) Installation requirements for fire prevention equipment

(1) Placement of Fire Extinguishers

Fire extinguishers must be placed as follows:

- ① At least one fire extinguisher (Type-10 / only extinguishers approved in Japan are acceptable) must be placed at each location where restrictions on prohibited acts are relaxed, and there must be labeling to show that it is a fire extinguisher.
 - ② Fire extinguishers must be placed so that they are easy to use and must not obstruct passageways or emergency exits.
 - ③ Fire extinguishers certified by a regular inspection must be used.
 - ④ All fire extinguishers must be in place from the first day exhibition facilities are installed.
- (2) Where ceiling covering is used in a single-story building (except where the covering is of louvers, net or other material permeable to water and permitting smoke ventilation);
- ① Smoke detectors equipped with an automatic fire alarm must be installed with at least one location for each 150 m² of ceiling area.
 - ② There must be at least one installation for each area partitioned by hanging walls of 60 cm or higher.
 - ③ One fire extinguisher (Type-10) must be installed per 20 m walking distance (not straight-line distance).
 - ④ If floor area exceeds 100 m², evacuation routes must be secured in at least 2 directions.

*Evacuation routes must be secured in at least 2 directions even if the floor area exceeding 100 m² is partitioned.

- ⑤ If a visitor seating area exceeds 200 m², a "Report under Article 12-5 of the Building Standard Law" must be submitted to Makuhari Messe, Inc.
- (3) When using a ceiling covering or the like, suspended from the ceiling in a space in excess of 6 m but not exceeding 8 m, one package fire extinguisher (Type-I) must be installed per 20 m walking distance. (Ref. "6-6 Suspending construction from Ceiling, 3").
- (4) When two-story facilities are installed
- ① Smoke detector installation (ceiling of first story)
 - a. One smoke detector or more per 150 m² of ceiling area must be installed.
 - b. One smoke detector or more per each space partitioned by walls (areas larger than 1 m²) must be installed.
 - c. One smoke detector or more per each space partitioned by hanging walls of 60 cm or higher must be installed.

*Installation must be performed by a qualified fire protection engineer, and after installation, "Notification of Installation of Fire Prevention Equipment, etc." must be submitted to the Hall Secretariat.

*Automatic fire alarm equipment must be products approved in Japan.

*Automatic fire alarm equipment receivers installed in each stand must be located in places such as anterooms where staff are stationed.
 - ② Installation of fire extinguishers (Type-10)
 - a. Fire extinguishers must be installed in both first-story and second-story sections.
 - b. One fire extinguisher (Type-10) must be installed per 20 m walking distance (not straight-line distance)
 - ③ Installation of emergency exit indicator lights and signs

If the construction of stands hinders visibility of existing emergency exit indicator lights, the exhibitor may be required to add emergency exit signs and emergency exit route lights in the stand floor.
- (5) If the second story is used by general visitors, or if the floor area of the second story exceeds 200 m², the following fire prevention equipment must be installed, in addition to the equipment required by "(4) Installation of Two-story Facilities".
- ① Detectors must be directly connected to the Makuhari Messe Total Management Center.
(Construction work will all be handled by the Secretariat, and the costs will be changed to the Exhibitors.)
 - ② A qualified fire protection engineer must submit the "Notification of Starting Installation of Fire Prevention Equipment" to the Hall Secretariat prior to installation, and "Notification of Installation of Fire Prevention Equipment" after installation.
 - ③ Installation of package fire extinguisher
 - a. Package fire extinguishers must be installed in each first-story section
 - b. 1 Type-I unit per 20 m walking distance (not straight-line distance) must be installed.
 - c. 1 Type-II unit per 15 m walking distance (not straight-line distance) must be installed.

* Installation must be performed by a qualified fire protection engineer.
* The package fire extinguisher must be a product approved in Japan.



Fire extinguisher (Type-10)



Package fire extinguisher (Type-I)

7 . Regulations for Use of Utilities

7-1 Electricity

1) Application for Use of Electricity

Exhibitors requiring electricity supplies for their stands must apply by submitting the appropriate "Application for Use of Electricity" form (Online application) for each exhibit section by August 16 (Thurs.), 2007, and must also submit two copies of their "Drawing of Electrical Work Plan" to the secretariat by September 6 (Thurs.), 2007.

The "Drawing of Electrical Work Plan" will be examined by the exhibitor and the Secretariat in the presence of the electrical work contractor. Venue and timing will be informed later by the Secretariat. (Scheduled for mid-September 2007.)

2) Electricity Supply Conditions

(1)The electricity supply types and frequencies provided by main line construction are as follows.

Supply type	Frequency	Category	Notes
AC, single phase, 3-wire 105V/210V	50Hz	Lighting	Mains standard power supply (lighting) for venue
AC, 3-phase, 3-wire 210V	50Hz	Motive power	Mains standard power supply (motive power) for venue

(2)When a constant voltage, constant frequency, special voltage, or special frequency is required, the exhibitor is responsible for installing the necessary devices and for the expense.

(3)The capacities of fluorescent lamps and high-voltage mercury-vapor lamps used by exhibitors will be considered to be 150% of the rated capacities thereof.

(4)One PS will be considered to be one kW.

3) Electrical Work and Usage Fees

(1)A main electricity supply cable will be laid to a corner of each stand by, and at the expense of, the Secretariat.

One switch will be provided for each of the categories of lighting and motor-power electrical supply not exceeding 20 kw per circuit. For any electricity supply in excess of 20 kw, an additional switch may be installed by the Secretariat for every 20 kw per circuit upon the exhibitor's request.

(2)All electrical work (secondary work) inside the stand is the responsibility of the exhibitor, as is the expense. All electricity charges for a stand are borne by the exhibitor.

(3)The charge for installing main electricity supply cables, including electricity used for exhibition lighting and motor power, will be ¥2,360 per 0.1kW for laying the main cable, (primary work) plus ¥2,100 (including tax) per 0.1kW for the use of electricity.

Note: Power usage less than 0.1kW will be rounded up to 0.1kW.

(4)The charges for main-cable installation plus electricity used must be paid to the Secretariat by the date of payment shown on the invoice issued by the Secretariat.

4) Electrical Work Inside Stands

(1)Electrical work inside the stands must be carried out by electricians qualified in accordance with the Law on Electrical Technicians.

(2)When carrying out electrical work, contractors must take every measure to prevent electrical leakage according to the relevant laws and regulations.

(3)Contractors must submit two copies of the "Drawing of Electrical Work Plan" from to the Secretariat by October 23 (Tue.), 2007.

(4)All electric equipment to be used must comply with the Japanese Industrial Standards (JIS). Fluorescent lamps and high-voltage mercury-vapor lamps to be used must be of the high-power type. The use of high-voltage neon lights (installed capacity 2 KVA or more) is prohibited.

(5)If equipment that transmits extraordinary waves, or that may affect public safety, is to be installed, prior consultation with the Secretariat is required.

(6)All wiring, in principle, must be laid using cables.

(7)Wiring should not be laid so that it protrudes into the corridor from the stand borderline.

(8)All electric cord connections must be made using pressure terminals; connections not using connectors are prohibited.

(9)Master switches are to be installed within stands, and short circuit breakers are to be used. Additionally, when a breaker switch is installed, a distribution board shall also be used.

(10)All equipment that may be touched by visitors or others, and equipment having 150 or more earth voltage, must be grounded. The grounding wire shall be 1.6 mm or more.

(11)Incandescent lamps, resistors, and other heat-generating devices must be installed in such a way that none of the equipment can come into contact with or overheat combustible matter. Moreover, all devices must be installed so that visitors are not exposed to any danger.

(12)In the execution of electrical work, every measure must be taken to prevent fire, damage to persons and property, and other accidents.

(13)Upon the completion of electrical work, the safety thereof must be confirmed by insulation test, earth check, and other methods, and the data thereof must be submitted to the Secretariat (The Electric Room in each Hall) on the "Electrical work completion report" form before the electricity is switched on.

5) Inspection of Electrical Equipment

- (1) Immediately after completion of any work on electrical facilities in the booths by exhibitors, the Secretariat shall be informed and shall conduct an inspection for approval of use of such facilities.
- (2) The inspections shall be conducted in accord with the Electrical Equipment Technical Standards issued by the Ministry of Economy, Trade and Industry, the indoor wiring regulations and private electrical work safety regulations of the Tokyo Electric Power Co., Inc., and the fire prevention directives of the Chiba Municipal Government.

6) Maintenance of Electrical Equipment

Exhibitors shall be responsible for maintaining all electrical equipment inside their stands. As a rule, to prevent accidents and to minimize damage in the event of an accident, the electrical contractor for each exhibitor shall remain on the Show grounds at all times to ensure that there are no oversights during maintenance inspections.

7) Supply of Electricity to Stands

- (1) Electricity will be supplied in principle from October 23 (Tues.) to November 11 (Sun.), 2007.
- (2) If electricity supply is required to carry out testing equipment before the above period of electric supply, the Secretariat will comply with the requirement to the extent possible. In such case, exhibitors are requested to submit an application to the Secretariat (Electric Office in each hall) during the installation period.
- (3) After the submission of the "Electrical work completion report" in "4) Electrical Work Inside stands, (13)", electricity will be supplied.
- (4) Exhibitors must turn off the main switch of their stands after the closing of the Show every day during the Show period.

8) Protective Devices

- (1) The Secretariat is not responsible in any way for damage done to exhibition items used for demonstrations due to any irregularities in power supply or to a blackout or voltage drop caused by an accident. Exhibitors should install protective devices to prevent such damage.
- (2) If there is a leakage current of approximately 200 mA per a mains circuit 40 k load, the mains electricity supply will be cut off.
- (3) When video equipment is installed, an insulation voltage transformer may be effective as a precaution against leakage and power supply noise.

7-2

Water Supply and Drainage Services

1) Application for Water Supply

If exhibitors wish to have water supply facilities within their stands, they must apply by submitting the "Water Supply Application" (Online application) by September 6 (Thurs.), 2007, and submit 2 copies of a "Water Supply Positioning Chart" to the Secretariat.

2) Basic Equipment

Upon receipt of the application form mentioned below, the Secretariat will install a water outlet together with a meter as basic equipment in a machinery pit located near the stand. Water supply and drainage services are not available in the Event Hall due to lack of such facilities.

3) Charges

- (1) Construction work for basic facilities to the stands (water supply and drainage inlets and outlets, water meters, etc.) shall be as follows. Since a separate bill is issued after the end of the Show, it must be paid by the deadline.

Pipe size	Number of outlets for simultaneous use	Cost (5% consumption tax included)
φ 13mm	2	¥ 63,000
φ 20mm	3	¥ 94,500
φ 25mm	4	¥ 126,000

※ Costs for pipes larger than those noted above will be determined separately.

- (2) Costs for water supply and drainage will be ¥830/m³ (5% consumption tax included), and will be billed based upon water meter readings after the end of the Show.

(Note: The water supply charge is subject to change depending on Chiba City regulations.)

4) Water Supplies and Drainage Work

- (1) Exhibitors are responsible for any water supply and drainage equipment inside the stand connecting to the water supply outlet provided by the Secretariat, and for any costs resulting from the installation or use of such equipment.
- (2) Water must be drained into the machinery pit through the steel lid area of the pit located near the stand; accordingly, the drain piping must be installed at the lower part of the stand inside the machinery pit. Note that waste water producing smells, etc., should be drained through piping that is extended to the drain inlet inside the machinery pit.
- (3) When a large amount of water or a high water pressure is required, the exhibitor notifies the Secretariat of its request, and pressurizing equipment must be installed at the exhibitor's expense.

5) Protective Equipment

If there is a fear of damage due to water stoppage, pressure changes, or other failures, the exhibitor should provide protective equipment in advance. The Secretariat will bear no liability for such damage.

6) Restoration to Original State

Any water supply and drainage equipment installed by the exhibitor must be promptly removed and the original state of the stand must be restored at the exhibitor's expense immediately after the termination of the Show.

7-3 Temporary Communication Services

The Secretariat will provide telephones (Analog lines), ISDN (64-K) lines and high speed optical communications lines (B Flets) inside the exhibition stands during the Show period and for the days immediately before and after the period, upon receipt of applications from the exhibitors.

1) Application for Installation

If exhibitors wish to have temporary communications facilities within their stands, they are to apply by submitting the prescribed "Temporary Communications Usage Application" (Online application) by September 6 (Thurs.), 2007.

Exhibitors requesting temporary communication systems must specify the desired location by submitting two copies of the "Drawing Locations of Temporary Communication Systems", using the designated form or the stand layout plans, to the Secretariat by September 6 (Thurs.), 2007.

2) Period of Use

The period of use of these temporary telephones and ISDN lines will be for 25 days, from October 20 (Sat.) to noon on November 13 (Tues.), 2007. Preparations for telephone stands and connection devices should be completed by October 20 (Sat.), 2007.

3) Installation and Usage Charges

Communications charges shall be ¥77,700 for a standard telephone line, ¥105,000 for an ISDN line, and ¥126,000 (all including tax) for a high speed optical communications line (B Flets). Since a separate bill is issued after the end of the Show, it must be paid by the deadline. This sum shall include the basic charge, the telephone and other equipment (including rental of DSU for ISDN lines), daily usage fees, installation costs, and measured rate.

If the expenses of international telephone calls exceed the above usage charges and/or telephones have been broken or lost, payment adjustments must be made upon issuance of a bill by Secretariat after the termination of the Show.

4) Installation and Return of Equipment

(1)The equipment (telephones or DSUs) will be installed in the stands on October 20 (Sat.), 2007.

(2)The equipment must be returned by the exhibitors to the Secretariat's office in each exhibition hall.

(3)Exhibitors are responsible for stolen, lost, or damaged equipment. Adequate measures should be taken against such eventualities.

7-4 Antennas

1) Applications

If exhibitors wish to have a signal to their stands, they must apply by submitting the prescribed "Antenna Usage Application" (Online application) by September 6 (Thurs.), 2007, and are to submit 2 copies of a "antenna specifications positioning chart" to the Secretariat.

2) Supply of Signals

(1)Based on an application by the exhibitor, the Secretariat shall supply FM·VHF·UHF or Digital terrestrial broadcasts or Satellite (BS) signals to the stands during the Show, or during specified periods before or after the Show.

(2)Signals shall be supplied to the stands using 5C2V cables (RF); terminal applications shall be 75 dB or more.

3) Period of Use

Signals can be provided to exhibitors during the following period:

October 20 (Sat.) to 12:00 noon, November 13 (Tues.), 2007 (25 days)

4) Costs

Construction work for main cables to the booths shall be as follows. Since a separate bill is issued after the end of the event, it must be paid by the deadline.

Signal type	Installation cost (5% consumption tax included)
FM · VHF · UHF	¥73,500
Digital terrestrial broadcasts	¥105,000
Satellite broadcast (1 wavelength)	¥157,500

7-5 Exhibitor's Rooms

Exhibitor's rooms may be rented to exhibitors. Details will be provided in the "Newsletter to Exhibitors," but certain restrictions may be imposed because it is not possible to offer rooms to all exhibitors.

7-6 Meeting Room

Areas of the Makuhari Messe International Conference Hall may be rented to exhibitors. Detailed information on rental rates, usage times, etc., will be provided in the "Newsletter to Exhibitors".

8 . Stand Operation / Staging

8-1 Demonstrations / Staging

1) Demonstration of Exhibits

Exhibitors may demonstrate their exhibits within their stands to give more information about them. Exhibitors must take all possible measures to prevent fire, injury, damage to property, and obstruction of passageways.

- (1)When setting up turntables and other equipment, ensure these are designed to prevent clothing, hands, feet, and fingers, etc., from becoming entangled. Exhibitors are requested to stop operation of these items temporarily when the area becomes crowded.
- (2)Implement measures to prevent burns resulting from overheating of lighting, etc.
- (3)Especially if a demonstration may generate loud noise, vibration, glaring lights or beams, heat, smoke, dust, exhaust gas, or fumes, the exhibitor must take effective preventive measures to avoid annoying other exhibitors.
- (4)The engines of a vehicle exhibited in the exhibition halls must not be operable.
- (5)The horns of all exhibited vehicles that visitors are free to touch must be rendered inoperative.
- (6)Demonstrations making use of smoke-emitting equipment are not permitted in the exhibition halls. Such demonstrations could interfere with the operation of the photoelectric smoke detectors, which are part of the fire protection equipment in the exhibition halls.
- (7)The Secretariat shall implement any measures with regard to exhibitors and shall limit or discontinue any demonstrations, if such demonstrations are deemed to hinder the protection of the Venue, the maintenance of order, or the safety of the public, or to have any detrimental effects on other exhibitors.

2) Exhibition Performance

For an exhibitor to hold an exhibition performance, the following conditions must be met.

- (1)The performance should help the audience understand the exhibit. The performance should not extend beyond the exhibitor's own stand.
- (2)The exhibitor must give full consideration to the safety of visitors. The performance must not cause significant crowding that could interfere with the smooth running of the show (e.g., by causing a traffic hazard in a passageway). The performance must not disturb neighboring stands by, for example, causing excessive sound, light, or dry ice vapor.
- (3)The performance should be presented regularly during the Show.

In the event that any unforeseen situation should occur, the Secretariat may order a change in the performance plan or discontinuation of the performance.

(Examples of prohibited performance: Contests, games, quizzes, autograph sessions, draws, or live radio/TV broadcasts using recognized personalities (Saturdays, Sundays, and holidays) etc.)

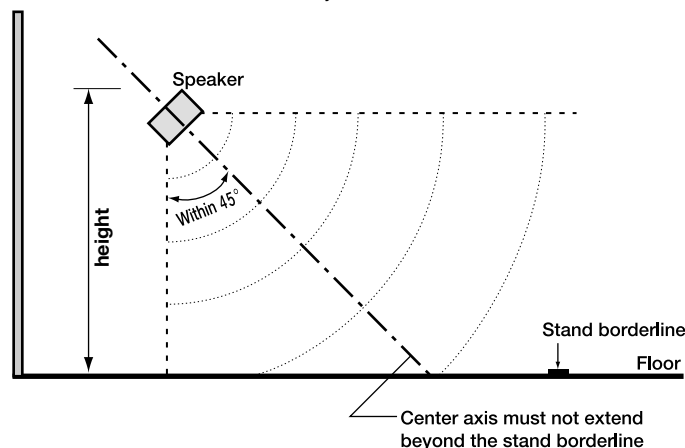
8-2 Operation of Loud Speaker Systems

Exhibitors are required to manage the sounds levels in their stands to ensure a comfortable show environment. Exhibitors must comply with the regulations so as not to create excessive noise and avoid annoying nearby exhibitors.

To control the noise in the exhibition halls created by technical explanations and movies, the use of loud speakers in the stands is restricted as follows.

1) Position of speakers

- (1)Passenger Cars, Commercial Vehicles, Motorcycles and Vehicle Bodies Sections
Speakers must be positioned at 4.5m or lower. (Except when suspended from ceiling.)
- (2)Parts, Machinery and Tools Section
Speakers must be positioned at 2.7 m or lower. When installed with a 50 cm setback from the stand borderline, they may be positioned at 4.0 m or lower.
- (3)Each speaker must be positioned in such a way that its center axis is directed downward within 45° of a vertical line from the speaker to the floor and does not extend beyond the stand borderline.



2) Volume limit

- (1) Speaker volume must be no more than 77dB(A) at the stand borderline facing common passageways.
- (2) Exhibitors planning to use loudspeakers for a demonstration should coordinate the timing with neighboring exhibitors.
- (3) Exhibitors located near other exhibitors conducting press briefings on Press Days are prohibited from using loudspeaker systems or equipment in the same hall until the briefings are complete. Only the exhibitor conducting the briefing is allowed to use a sound system.
- (4) Rehearsals and use of audio equipment are prohibited for the 30-minute period after the close of the exhibition during the Show period, in order to encourage visitors to leave quickly.
It is, however, permitted to use microphones for brief staff meetings, etc.

3) Volume measurement

The Secretariat will regularly conduct measurements as follows:

- (1) Measurement locations
 - ① For the Passenger Cars, Commercial Vehicles, Motorcycles, Vehicle Bodies Sections, sound volume is measured at the stand borderline.
 - ② For the Parts, Machinery & Tools Section, sound volume is measured at the center of the common passageway.
- (2) The measurement at the stand borderline will be based on the sense of human hearing and will be done at the height of 1.5 m from the borderline. To ascertain the sound source, laser pointers will be used if necessary.
- (3) Measurements will be done using a noise meter complying with JIS C1503 or C1502. The peak value of the sound will be the one used for measurement.

4) Use of wireless microphones

When wireless microphones are used, the Secretariat should be notified of the frequency using a "Wireless Microphone Usage Notification" form (Online application). Since there is always the possibility of signal interference, both with other exhibitors and with general wireless equipment users in the vicinity of the Makuhari Messe venue, wireless microphones are used at the exhibitors' own risk and responsibility.

The Secretariat cannot accept any liability in the case of interference. Prior arrangements regarding frequencies for Type A wireless microphones is conducted by the Specified Radio-microphone User's Federation.

5) Coping with exhibitors violating sound volume regulations

Exhibitors found to be violating the volume limit will be warned according to the process outlined below, and must abide by these warnings. Exhibitors failing to heed the warning will be penalized as described below.

Exhibitors who receive complaints from other exhibitors for producing uncomfortable noise level that may annoy visitors, even though the levels are within the limit, will be treated as though having exceeded the limits.

- (1) The exhibitor in question will receive a written notification from the Secretariat to improve the situation.
- (2) Depending on the number of warnings, the exhibitor will be instructed to terminate use of all sound systems for the period defined below.
The exhibitor must abide by these instructions.
 - ① After receiving a total of three warnings: the following morning of the show.
 - ② If the penalty ① above is given three times, the exhibitor will be prohibited from using loudspeakers from the following day until the end of the show.

6) Registering and stationing of persons responsible for loudspeaker system operations.

The people responsible for the operation of the speakers must be always stationed in the stands to ensure an appropriate operation according to these regulations.

- 1) When recognized personalities, professional drivers, or professional motorcycle riders are used as personnel to provide explanations, those persons must be used for the duration of the Show. They cannot be present only for specified days.
- 2) For the convenience of visitors, each member of an exhibitor's staff must wear a badge indicating the nature of their duties.
(E.g.)
 - ① Sales Representative
 - ② Technical Representative
 - ③ Receptionist
 - ④ Interpreter
 - ⑤ Administration
 - ⑥ Public Relations

To prevent excessive advertising competition among exhibitors during the Show period, advertising activities are restricted in the area indicated below, in the following manner. These restrictions do not apply to normal advertising based on an annual contract or to the sponsorship programs and advertising boards (charges payable), details of which will be provided separately by the Secretariat.

1) Effective Period of Restrictions

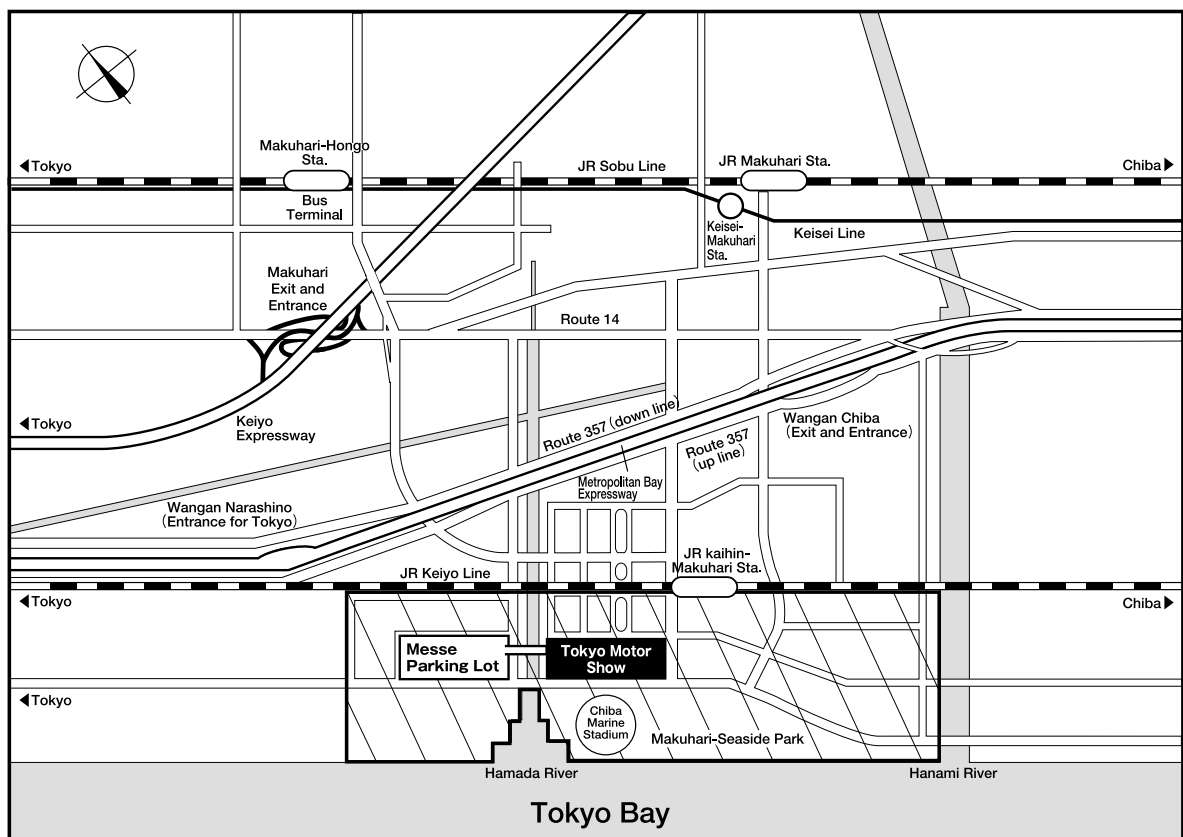
From October 24 (Wed.) to November 11 (Sun.), 2007

2) Restricted Activities

- (1) Test drives, and the like.
- (2) Opening of sales stands and the like; distribution of giveaways and other goods.
- (3) Placement of advertising balloons, flags, screens and the like.
- (4) Placement of signboards, posters, and the like.
- (5) All other advertising and publicity activities, including distribution of pamphlets and leaflets.

3) Area of Restrictions

The restrictions apply to the area marked with diagonal lines in the map below.



1) Notification for conducting surveys or questionnaires

Surveys by questionnaire may be conducted freely in an exhibitor's stand.

To conduct a survey outside the stand, the exhibitor must submit a survey outline (including purpose, data & time, place, number of staff, expected collection rate, and survey form) by September 6 (Thurs.), 2007, to obtain approval from the Secretariat. The Secretariat's judgment with regard to such surveys shall be based on the following standards.

2) Restrictions on surveys and questionnaires

- (1) Place : Surveys by questionnaire must be conducted only in places (at the venue entrance gates and close to rest zones) designated by the Secretariat.
- (2) Staff : Demonstration-type surveys by mobilizing a large number of survey staff are not approved. All staff must wear plain clothing and an armband specified by the Secretariat.
- (3) Content : Surveys by questionnaire must be aimed mainly at gaining opinions on the exhibitor's products, and should not include items possibly offensive to competitors.
- (4) Setup : Installation of counters, desks, chairs, tents, signs and the like are prohibited; further, advertising activities by use of loudspeaker systems are not allowed.

3) Gratuities for Participation in Surveys by Questionnaire

Whether a survey by questionnaire is conducted inside or outside the stand, refer to "8-6 Distribution of Materials"

8-6 Distribution of Materials

Exhibitors are prohibited from distributing any materials other than catalogs or pamphlets (including CD-ROMs and the like). When distributing gratuities for participation in surveys, the total retail price of the goods must not exceed ¥500 per person; distribution of carry bags (except for press day), balloons, etc., is strictly prohibited.

8-7 Food Services in the Stands

1) Restrictions on Food Service in the Stands

- (1) If food and drink services are provided in the stand, the entire service should be self-contained.
- (2) Catering service for an unspecified number of general visitors are prohibited. They must be limited to hospitality for the members of the press and/or exhibitors' guests.

2) Food Handling Notification

- (1) When handling food in the Makuhari Messe, please submit a "Food Handling Notification" to the Chiba City Public Health Center. Copies of notification documents should be provided to the Secretariat.
 - ※ Food Handling Notification forms will be made available online application.
 - ※ An "Application for the Sale of Food" may also be required depending on the conditions under which food is handled. (As a rule, application by fax or post is not possible.)
- (2) When handling food, it may be necessary to install hand-washing facilities, cleaning facilities, refrigerators/freezers and other equipment in the working area.
- (3) Important points regarding the handling of food:
 - ① Enforce rigorous sanitation management standards at the raw material acceptance and preparation stages.
 - ② For cooked foods, heat food sufficiently all the way through the center so as to kill any toxic bacteria.
 - ③ Take rigorous steps to prevent secondary contamination of cooked and uncooked foods.
 - ④ Manage raw-material and cooked-food temperatures rigorously so as to prevent the proliferation of bacteria.
- (4) Notifications are to be made to:

Food Hygiene Section, Public Health Center, Chiba City
 Address: 2nd floor, Chiba-shi Sougo Hoken Iryou Center, 1-3-9 Saiwai-cho, Mihama-ku, Chiba
 Tel: +81-43-238-9934 (direct); Fax: +81-43-238-9936
 *All inquiries and notifications must be made in Japanese.

9 . Violation of Regulations and Questions Regarding Interpretation of Regulations

For interpretation of the "Regulations," the Japanese text shall take precedence.

In the case of an infringement of the Regulations by an exhibitor or of different interpretations of the Regulations, the following steps will be taken:

- 1) If, in the judgment of the Secretariat, an exhibitor has infringed on a provision of the regulations or does not comply with the intent of the regulations, the Secretariat will request the exhibitor to take measures considered necessary to abide by the Regulations.
- 2) When an exhibitor fails to implement the measures referred to in 1) above, or when a question arises about interpretation of the provisions of the Regulations, the Secretariat shall conduct discussions to resolve the situation, and shall request the exhibitor to take measures considered necessary to improve the situation based on its final judgment.
The conclusion reached through these discussions shall be considered final, and the exhibitor may not raise objections or seek any damages with regard to the issue in question.
- 3) An exhibitor receiving a second request to improve the situation referred to in 2) above must submit in writing to the Secretariat full details of the improvements to be made, including the scheduled date of their completion.
- 4) If the exhibitor makes no improvements following the request referred to in 2) above, the Secretariat may publicly announce this fact, and may prohibit the exhibitor from participating next Tokyo Motor Show.

Changes in Regulations

The Secretariat may amend the Regulations for compelling reasons.

Such changes will be made known to parties concerned in the "Newsletter to Exhibitors" or otherwise.

10. 備考

10-1 (社) 日本自動車工業会の概要 JAMA Profile

社団法人日本自動車工業会(略称:自工会)は、1967年に前身である自動車工業会と日本小型自動車工業会との合併により、乗用車、トラック、バス、二輪車など国内において自動車を生産するメーカーを会員として設立され、自動車メーカー14社によって構成されています。さらに、2002年5月には(社)自動車工業振興会、自動車産業経営者連盟との統合により、現在にいたっております。

自動車産業は、生産・販売・整備・輸送など広範な関連産業を持つ総合産業であり、直接・間接に従事する就業人口は我が国の全就業人口の約1割、製造品出荷額は全製造業の製造品出荷額の約16%、機械工業の約3割を占めるなど、日本の経済を支える基幹産業のひとつとして重要な地位を占めています。さらに、近年自動車産業のグローバル化が加速する中、世界各国の社会・経済の発展にも大きく貢献しています。

自工会は、我が国の自動車産業の健全な発展を図り、もって経済の発展と国民生活の向上に寄与することを目的に活動しております。自動車産業の動向が与える影響がますます大きくなりつつある今日、従来にも増して当会の役割と使命を自覚し「環境」や「安全」への取り組みをはじめ、よりよいクルマ社会の実現、さらには国際ビジネス環境の整備などに積極的に取り組んでまいります。



Established in 1967, the Japan Automobile Manufacturers Association, Inc. (JAMA) is a nonprofit industry association currently comprised of 14 manufacturers of passenger cars, trucks, buses and motorcycles in Japan. Its organization today is the result of the merger of the Japan Motor Industrial Federation (JMIF) and the Japan Automobile Industry Employers' Association (JAIEA) with JAMA in May, 2002.

Automobile manufacturing is an integrated industry, encompassing production, sales, maintenance and repair, and transport, and one which involves a great number of allied industries. Directly or indirectly, some 10 percent of Japan's working population is involved in automobile-related work; automobile production accounts for 16 percent of the value of all manufactured goods shipped from the country and for 30 percent of the value of the machinery industries' combined shipments. Automobile manufacturing thus occupies a vital position as one of the core industries of the Japanese economy. Furthermore, as the globalization of automobile manufacturing accelerates in recent years, it contributes significantly to the social and economic development of nations around the world.

JAMA works to support the sound development of Japan's automobile industry and to contribute to economic and social welfare. As directions in auto manufacturing increasingly influence the world we live in, it takes its role and mission even more seriously—to create a better automobile society while making commitments to the environment and safety. It also seeks to actively improve the international business environment.

- 名 称** 社団法人 日本自動車工業会(略称:自工会)
 Japan Automobile Manufacturers Association, Inc.(略称:JAMA)
- 所 在 地** 〒105-0012 東京都港区芝大門 1-1-30 日本自動車会館
 海外事務所:北米事務所(ワシントン)、欧州事務所(ブラッセル)、アジア事務所(シンガポール)、北京事務所
- 設 立** 1967年(昭和42年)4月3日
- 目 的** 本会は、我が国の自動車工業の健全な発達を図り、もって経済の発展と国民生活の向上に寄与することを目的とする。
- 事 業** (1)自動車の生産、流通、貿易及び消費に関する調査
 (2)自動車の生産の合理化、生産技術の開発向上に関する施策の樹立及びその推進
 (3)自動車の貿易及び国際交流に関する施策の樹立及びその推進
 (4)前各号に掲げるもののほか、本会の目的を達成するために必要な事業(定款より)
- 役員構成** 会長、副会長、専務理事、常務理事、理事、監事
- 会 長** 張 富士夫
- 会 員** いすゞ自動車株式会社、川崎重工業株式会社、スズキ株式会社、ダイハツ工業株式会社、
 トヨタ自動車株式会社、日産自動車株式会社、日産ディーゼル工業株式会社、
 日野自動車株式会社、富士重工業株式会社、本田技研工業株式会社、マツダ株式会社、
 三菱自動車工業株式会社、三菱ふそうトラック・バス株式会社、ヤマハ発動機株式会社(社名50音順)
- 会 友** 日本ゼネラルモーターズ株式会社
- 委 員 会** ・常任委員会
 ・一般委員会…技術管理委員会、安全・環境技術委員会、環境委員会、交通委員会、流通委員会、
 税制委員会、調達委員会、国際委員会、電子情報委員会、労務委員会
 ・車種別委員会…軽自動車特別委員会、二輪車特別委員会、大型車特別委員会
 ・モーターショー特別委員会
- 事 務 局** 事務局長
 総務統括部、総務統括部労務室、総務統括部広報室
 交通統括部、交通統括部モーターショー室
 業務統括部、技術統括部、環境統括部、国際統括部



<p>Name: Japan Automobile Manufacturers Association, Inc. (JAMA)</p> <p>Address: Jidosha Kaikan, 1-30, Shiba Daimon 1-chome, Minato-ku, Tokyo 105-0012 Japan</p> <p>Overseas Offices: North American Office, Washington, D.C., U.S.A. European Office, Brussels, Belgium Singapore Representative Office Beijing Office, People's Republic of China</p> <p>Established: April 3, 1967</p> <p>Objectives: To promote the sound development of the Japanese automobile industry and contribute to economic and social welfare.</p> <p>Activities:</p> <ul style="list-style-type: none"> ● Conducts studies and surveys related to automobile production, distribution, trade and use. ● Assists in the rationalization of automobile production, and helps establish policy for the development, improvement and promotion of production technology. ● Establishes and promotes policies related to automobile trade and international exchange. ● Carries out other activities involved in meeting its organizational objectives. <p>Member Companies (14 in total):</p> <ul style="list-style-type: none"> Daihatsu Motor Co., Ltd. Fuji Heavy Industries Ltd. Hino Motors, Ltd. Honda Motor Co., Ltd. Isuzu Motors Limited Kawasaki Heavy Industries, Ltd. Mazda Motor Corporation Mitsubishi Fuso Truck & Bus Corporation Mitsubishi Motors Corporation Nissan Diesel Motor Co., Ltd. Nissan Motor Co., Ltd. Suzuki Motor Corporation Toyota Motor Corporation Yamaha Motor Co., Ltd. <p>Former Member & Friend of JAMA:</p> <ul style="list-style-type: none"> General Motors Japan, Ltd. 	<p>[JAMA Organization]</p> <p>Senior Officers: Chairman, Vice Chairmen, President, Executive Vice President, Directors and Auditors</p> <p>Current Chairman: Fujio CHO</p> <p>General Assembly Board of Directors Executive Committee</p> <p>General Committees:</p> <ul style="list-style-type: none"> Technical Administration Committee Safety & Environmental Technology Committee Environment Committee Traffic Affairs Committee Distribution Committee Taxation Committee Purchasing Committee International Affairs Committee Electronic Information Exchange Committee Human Resources Committee <p>Special Vehicle Committees:</p> <ul style="list-style-type: none"> Mini-Vehicle Committee Motorcycle Committee Heavy Vehicle Committee <p>Tokyo Motor Show Committee</p> <p>[Administration]</p> <p>President Executive Director Secretary General</p> <p>Sections:</p> <ul style="list-style-type: none"> General Affairs Department Human Resources Office, Public Relations Office Traffic Affairs Department Tokyo Motor Show Office Business Affairs Department Technical Department Environment Department International Department
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回数	西暦	会 期			期間 (日)	会 場	入 場 料 税込 (円)	会場内 面積 (m)	展示小 間面積 (m)	出 品 会社数 (社)	出 品 車両数 (台)	入場者数 (人)
		元号	年	月 日								
1	1954	昭和	29	4.20~4.29	10	日比谷	無 料	14,999	4,389	254	267	547,000
2	1955	"	30	5.07~5.18	12	"	無 料	14,999	4,689	232	191	784,800
3	1956	"	31	4.20~4.29	10	"	4/20~22=20、以降無料	14,999	5,405	267	247	598,300
4	1957	"	32	5.09~5.19	11	"	20	14,999	6,049	278	268	527,200
5	1958	"	33	10.10~10.20	11	後楽園	30	28,050	6,094	302	256	519,400
6	1959	"	34	10.24~11.04	12	晴海	50	44,653	8,996	303	317	653,000
7	1960	"	35	10.25~11.07	14	"	50	44,653	11,025	294	358	812,400
8	1961	"	36	10.25~11.07	14	"	100	79,236	13,470	303	375	952,100
9	1962	"	37	10.25~11.07	14	"	100	107,710	21,209	284	410	1,049,100
10	1963	"	38	10.26~11.10	16	"	100 (プレミアムショー=500)	141,756	28,921	287	441	1,216,900
11	1964	"	39	9.26~10.09	14	"	100 (プレミアムショー=500)	137,002	34,889	274	598	1,161,000
12	1965	"	40	10.29~11.11	14	"	100 (プレミアムショー=500)	136,002	36,800	243	642	1,465,800
13	1966	"	41	10.26~11.08	14	"	120 (チャリティショー=500)	148,433	39,089	245	732	1,502,300
14	1967	"	42	10.26~11.08	14	"	200 (チャリティショー=500)	125,086	35,732	235	655	1,402,500
15	1968	"	43	10.26~11.11	17	"	200 (チャリティショー=500)	139,356	39,819	246	723	1,511,600
16	1969	"	44	10.24~11.06	14	"	200 (チャリティショー=500)	128,693	38,552	256	722	1,523,500
17	1970	"	45	10.30~11.12	14	"	250 (チャリティショー=600)	134,967	41,298	274	792	1,452,900
18	1971	"	46	10.29~11.11	14	"	250 (チャリティショー=600)	122,247	33,550	267	755	1,351,500
19	1972	"	47	10.23~11.05	14	"	250 (チャリティショー=600)	108,103	26,395	218	559	1,261,400
20	1973	"	48	10.30~11.12	14	"	300	115,720	34,232	215	690	1,223,000
21	1975	"	50	10.31~11.10	11	"	500	108,074	28,381	165	626	981,400
22	1977	"	52	10.28~11.07	11	"	600	117,500	30,633	203	704	992,100
23	1979	"	54	11.01~11.12	12	"	700	117,500	34,969	184	800	1,003,100
24	1981	"	56	10.30~11.10	12	"	800	114,700	34,332	209	849	1,114,200
25	1983	"	58	10.28~11.08	12	"	800	111,650	35,130	224	945	1,200,400
26	1985	"	60	10.31~11.11	12	"	900	114,780	40,734	262	1,032	1,291,500
27	1987	"	62	10.29~11.09	12	"	900	112,800	38,662	280	960	1,297,200
28	1989	平成	1	10.26~11.06	12	幕張	1000	173,820	41,844	338	818	1,924,200
29	1991	"	3	10.25~11.08	15	"	1200	210,300	45,635	336	783	2,018,500
30	1993	"	5	10.22~11.05	15	"	1200	211,300	46,924	357	770	1,810,600
31	1995	"	7	10.27~11.08	13	"	1200	211,300	47,941	361	787	1,523,300
32	1997	"	9	10.24~11.05	13	"	1200	211,300	48,693	337	771	1,515,400
33	1999	"	11	10.22~11.03	13	"	1200 (乗用車・二輪車)	211,300	45,394	294	757	1,386,400
34	2000	"	12	10.31~11.04	5	"	1000 (商用車)	133,000	24,822	133	248	177,900
35	2001	"	13	10.26~11.07	13	"	1200 (乗用車・二輪車)	211,300	42,119	281	709	1,276,900
36	2002	"	14	10.29~11.03	6	"	1000 (商用車)	133,000	24,837	110	224	211,100
37	2003	"	15	10.24~11.05	13	"	1200 (乗用車・二輪車)	211,300	41,559	268	612	1,420,400
38	2004	"	16	11.12~11.07	6	"	1000 (商用車)	133,000	24,465	113	206	248,600
39	2005	"	17	10.21~11.06	17	"	1200 (乗用車・二輪車)	211,300	40,184	239	571	1,512,100

(注) 1 出品台数は4・3・2輪車の合計(部品、機械工具、関連商品、特別出品の出品点数は含まない。)

2 '74、'76、'78、'80、'82、'84、'86、'88、'90、'92、'94、'96、'98年は休催

No.	Year	Date	Days	Venue	Admission fees yen (incl. tax)	Site area (m)	Area for Exhibits (m)	Number of		
								Exhibitors	Vehicles	Visitors
1	1954	4.20 ~ 4.29	10	Hibiya	Free	14,999	4,389	254	267	547,000
2	1955	5.07 ~ 5.18	12	"	Free	14,999	4,689	232	191	784,800
3	1956	4.20 ~ 4.29	10	"	Free after Apr. 22	14,999	5,405	267	247	598,300
4	1957	5.09 ~ 5.19	11	"	20	14,999	6,049	278	268	527,200
5	1958	10.10 ~ 10.20	11	Korakuen	30	28,050	6,094	302	256	519,400
6	1959	10.24 ~ 11.04	12	Harumi	50	44,653	8,996	303	317	653,000
7	1960	10.25 ~ 11.07	14	"	50	44,653	11,025	294	358	812,400
8	1961	10.25 ~ 11.07	14	"	100	79,236	13,470	303	375	952,100
9	1962	10.25 ~ 11.07	14	"	100	107,710	21,209	284	410	1,049,100
10	1963	10.26 ~ 11.10	16	"	100 (premium 500)	141,756	28,921	287	441	1,216,900
11	1964	9.26 ~ 10.09	14	"	100 (premium 500)	137,002	34,889	274	598	1,161,000
12	1965	10.29 ~ 11.11	14	"	100 (premium 500)	136,002	36,800	243	642	1,465,800
13	1966	10.26 ~ 11.08	14	"	120 (charity 500)	148,433	39,089	245	732	1,502,300
14	1967	10.26 ~ 11.08	14	"	200 (charity 500)	125,086	35,732	235	655	1,402,500
15	1968	10.26 ~ 11.11	17	"	200 (charity 500)	139,356	39,819	246	723	1,511,600
16	1969	10.24 ~ 11.06	14	"	200 (charity 500)	128,693	38,552	256	722	1,523,500
17	1970	10.30 ~ 11.12	14	"	250 (charity 600)	134,967	41,298	274	792	1,452,900
18	1971	10.29 ~ 11.11	14	"	250 (charity 600)	122,247	33,550	267	755	1,351,500
19	1972	10.23 ~ 11.05	14	"	250 (charity 600)	108,103	26,395	218	559	1,261,400
20	1973	10.30 ~ 11.12	14	"	300	115,720	34,232	215	690	1,223,000
21	1975	10.31 ~ 11.10	11	"	500	108,074	28,381	165	626	981,400
22	1977	10.28 ~ 11.07	11	"	600	117,500	30,633	203	704	992,100
23	1979	11.01 ~ 11.12	12	"	700	117,500	34,969	184	800	1,003,100
24	1981	10.30 ~ 11.10	12	"	800	114,700	34,332	209	849	1,114,200
25	1983	10.28 ~ 11.08	12	"	800	111,650	35,130	224	945	1,200,400
26	1985	10.31 ~ 11.11	12	"	900	114,780	40,734	262	1,032	1,291,500
27	1987	10.29 ~ 11.09	12	"	900	112,800	38,662	280	960	1,297,200
28	1989	10.26 ~ 11.06	12	Makuhari	1000	173,820	41,844	338	818	1,924,200
29	1991	10.25 ~ 11.08	15	"	1200	210,300	45,635	336	783	2,018,500
30	1993	10.22 ~ 11.05	15	"	1200	211,300	46,924	357	770	1,810,600
31	1995	10.27 ~ 11.08	13	"	1200	211,300	47,941	361	787	1,523,300
32	1997	10.24 ~ 11.05	13	"	1200	211,300	48,693	337	771	1,515,400
33	1999	10.22 ~ 11.03	13	"	1200 (PC+Motorcycles)	211,300	45,394	294	757	1,386,400
34	2000	10.31 ~ 11.04	5	"	1000 (CV)	133,000	24,822	133	248	177,900
35	2001	10.26 ~ 11.07	13	"	1200 (PC+Motorcycles)	211,300	42,119	281	709	1,276,900
36	2002	10.29 ~ 11.03	6	"	1000 (CV)	133,000	24,837	110	224	211,100
37	2003	10.24 ~ 11.05	13	"	1200 (PC+Motorcycles)	211,300	41,559	268	612	1,420,400
38	2004	11.12 ~ 11.07	6	"	1000 (CV)	133,000	24,465	113	206	248,600
39	2005	10.21 ~ 11.06	17	"	1200 (PC+Motorcycles)	211,300	40,184	239	571	1,512,100

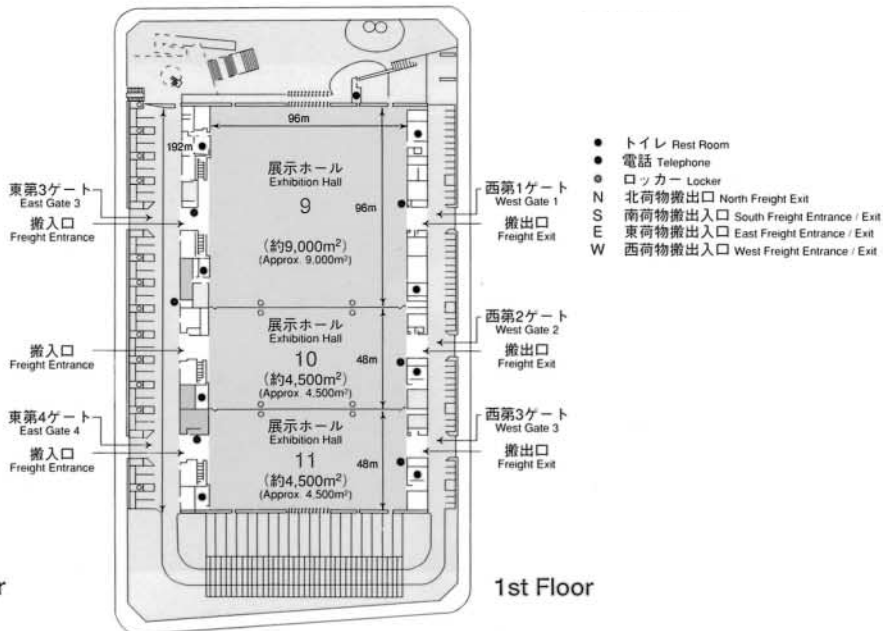
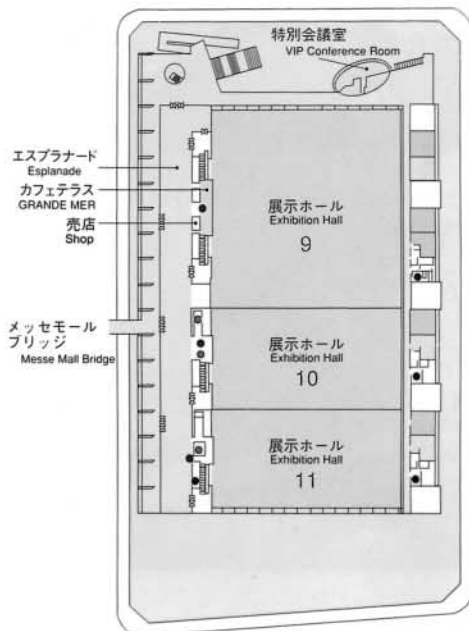
PC:Passenger cars

CV:Commercial Vehicles

Notes: - The number of vehicles is an accumulated number of 4, 3, and 2-wheelers, not including special exhibits

- Tokyo Motor Show was held every two years from 1973 to 1999.

施設レイアウト Layout of Facilities



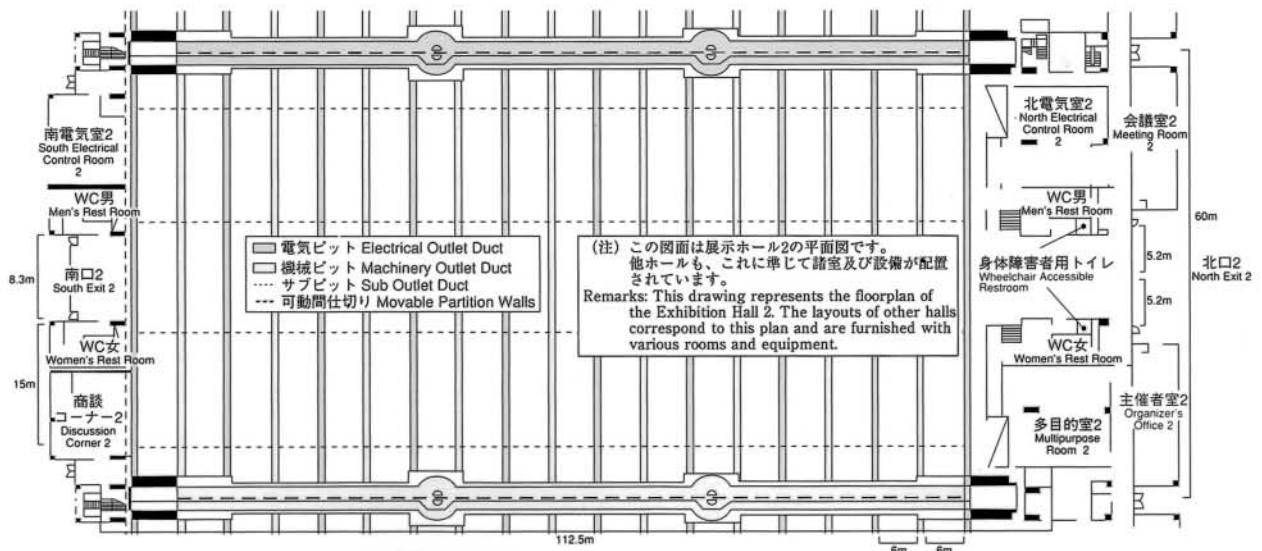
幕張メッセの概要 Outline of MAKUHARI MESSE

施設敷地面積 Total Area of Site used for Facilities :	217,780m ²	その他のスペース Others :
駐車場面積 Parking Area :	162,463m ²	駐車場売店 Shop (parking area)
普通車 約5,500台 大型車 約120台		県産品販売コーナー「マリンショップ」(国際展示場1～8ホール2階)
5,500 regular-sized vehicles and 120 large-sized vehicles		“MARINE SHOP” (Chiba Prefectural Specialty Products)
総延床面積 Total Floor Area :	164,454m ²	International Exhibition Hall 1-8 2nd fl.
総建築面積 Total Building Area :	135,590m ²	

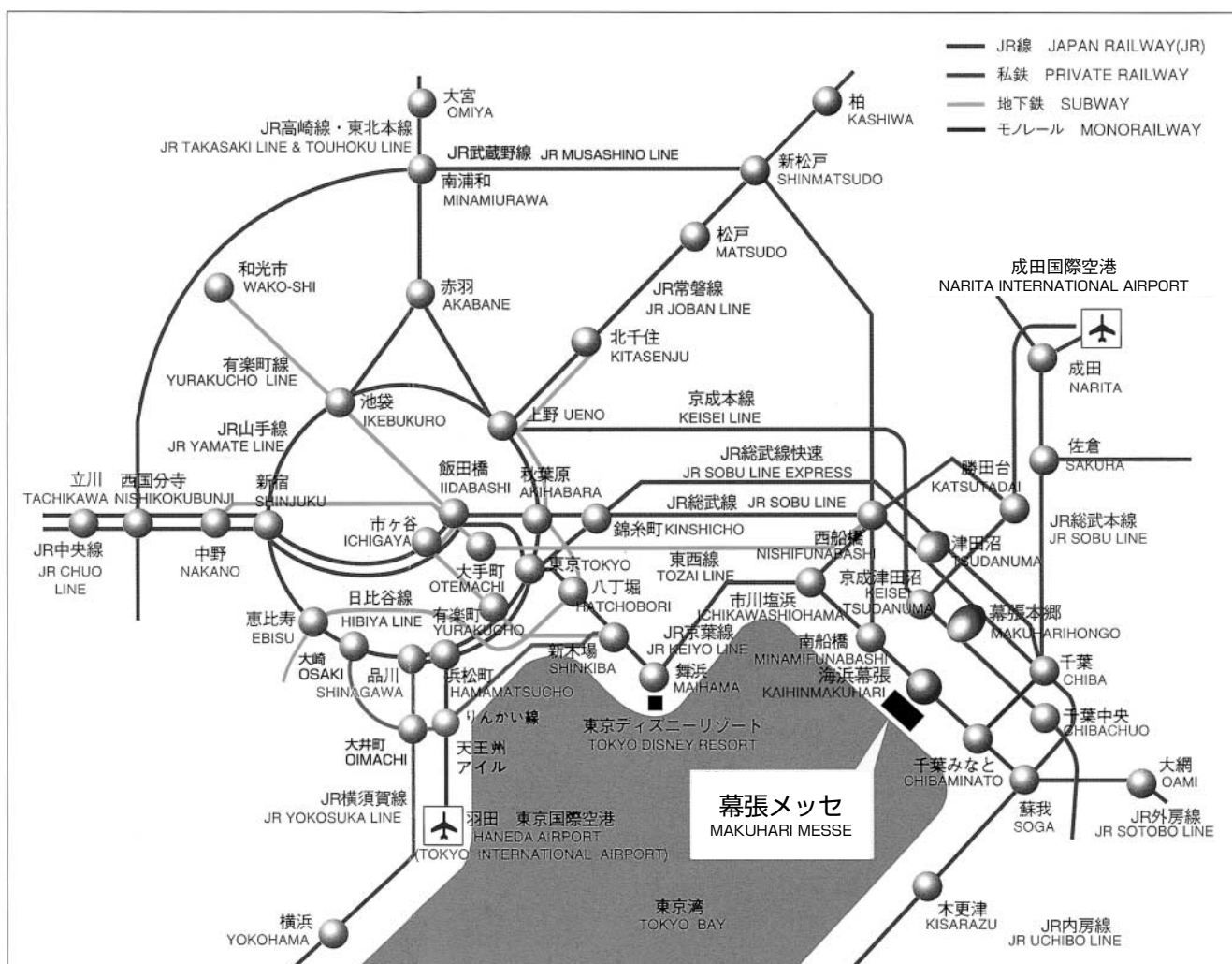
国際展示場施設概要 Outline of International Exhibition Hall

	1～8ホール halls	9～11ホール halls
延床面積 Total Floor Area	98,820m ²	33,412m ²
建築面積 Total Building Area	88,815m ²	30,572m ²
天井高 Ceiling Height	最高 highest 28m 最低 lowest 12m	最高 highest 35m 最低 lowest 15m
主要施設 Major Facilities	展示面積 Exhibition Area 54,000m ² (6,750m ² ×8ホール halls) 制限床荷重 1m ² 当り Floor load per 1m ² 5t/√S (S=負荷を加える面積 S=loaded area) 主催者室 Organizer's Room 116m ² ×8室 rooms 多目的室 Multipurpose Rooms 181m ² ×8室 rooms 商談コーナー Discussion Corner 116m ² ×8室 rooms ラウンジ Lounge 62m ² ×8室 rooms 倉庫 Storage 5.7m ² ×8室 rooms 会議室 Meeting Rooms 116m ² ×3室 rooms 82m ² ×5室 rooms レストラン Restaurant CENTRAL CAFETERIA 256席 seats ラーメン まん福 (Noodle Shop) 売店 (2階2カ所) Shops (2nd floor 2) CDコーナー (中央エントランス) Cash dispenser (ATM) やすらぎのモール/いこいのモール YASURAGI Mall / IKOI Mall	展示面積 Exhibition Area 18,000m ² 展示ホール9 Exhibition Hall 9 9,000m ² 制限床荷重 Floor Load 5t/m ² 展示ホール10・11 Exhibition Hall10・11 4,500m ² ・4,500m ² 制限床荷重 Floor Load 3t/m ² 主催者室 Organizer's Room 1F 3室 (3 Rooms) 多目的室 Multipurpose Room 1F 4室 (4 Rooms) 商談室 Conference Room 2F 5室 (5 Rooms) 会議室 Meeting Room 2F 3室 (3 Rooms) 特別会議室 VIP Conference Room 2F 1室 (1 Room) カフェテラス Cafe & Shop GRANDE MER 28席 (28 seats)

展示ホール1階平面図 Layout of Exhibition Hall 2, 1st Floor



10-4 交通アクセス Access



●電車でご来場の場合

- ◆JR京葉線 海浜幕張駅より徒歩約5分
(東京駅から快速利用で約30分、蘇我駅から約13分)

●バスでご来場の場合

- ◆JR総武線/京成線 幕張本郷駅から路線バスで約15分
- ◆成田空港からリムジンバスで約30分
- ◆羽田空港からリムジンバスで約40分

●車でご来場の場合

- ◆湾岸習志野I.C. (東関東自動車道)、
または幕張I.C. (京葉道路) から約5分
※東京都心・羽田方面から約40分
- ◆湾岸千葉I.C. (東関東自動車道) から約5分
※成田方面から約30分

- | | | |
|-------------------|-----|---------|
| ①幕張メッセ駐車場 (有料) | 普通車 | 約5,500台 |
| | 大型車 | 約120台収容 |
| ②県営幕張地下第一駐車場 (有料) | 普通車 | 約500台収容 |

●By Train

5 minutes walk from Kaihimmakuhari Station by using JR Keiyo Line
(28 minutes from Tokyo Station by limited express or 13 minutes from Soga Station)

●By Bus

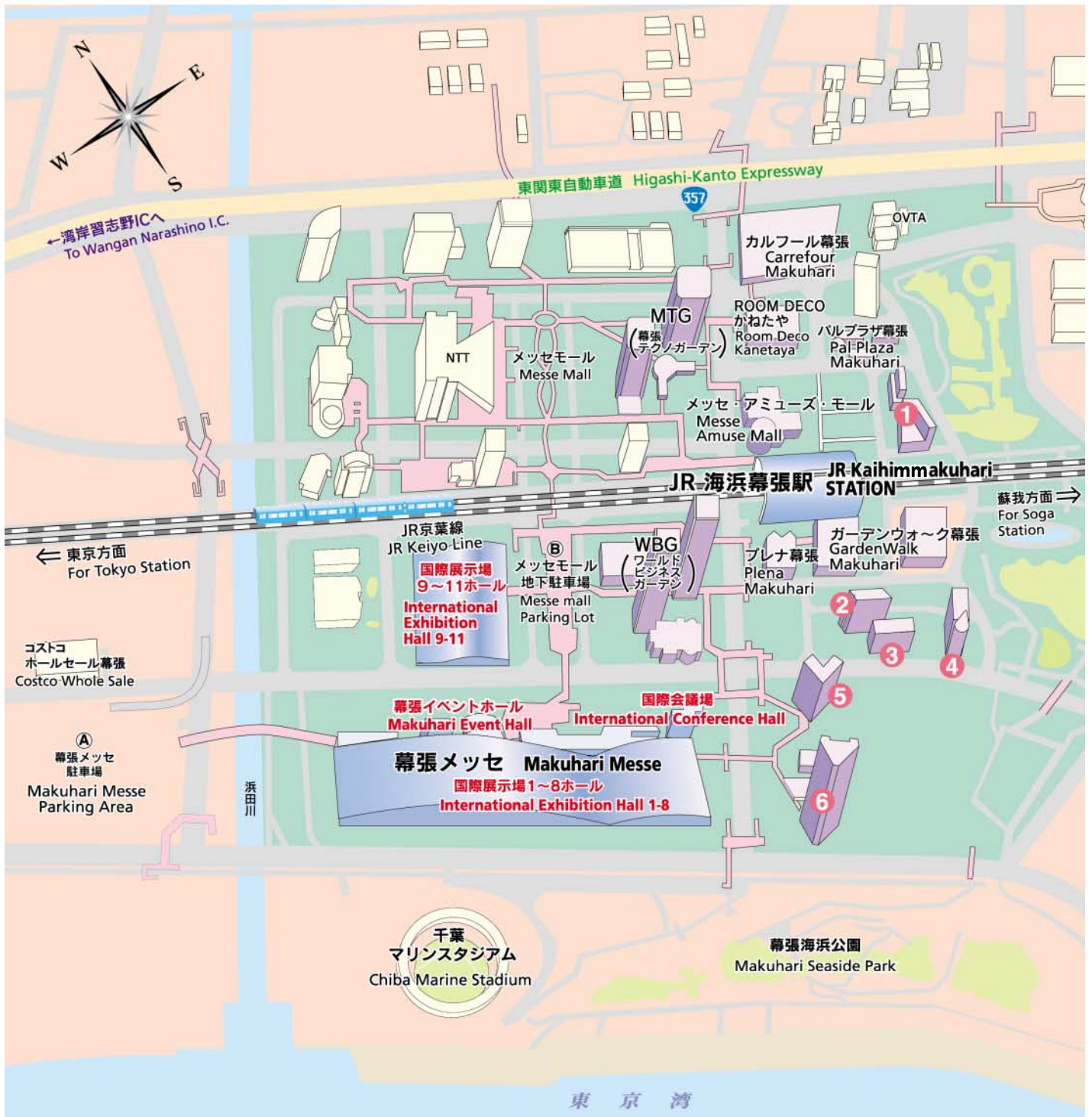
- 15 minutes by local bus from Makuhari Hongo station (JR Sobu Line/Keisei Line)
- 30 minutes by limousine bus from Narita International Airport
- 40 minutes by limousine bus from Haneda Airport

●By Car

- Approx. 5 minutes from Wangan Narashino Interchange (Higashi-Kanto Expressway) or 5 minutes from Makuhari Interchange (Keiyo Toll Road)
*Approx. 40 minutes from downtown Tokyo and Haneda Airport
- Approx. 5 minutes from Wangan Chiba Interchange (Higashi-Kanto Expressway)
*Approx. 30 minutes from Narita International Airport

- | | |
|---|--|
| ①Makuhari Messe Parking Area (charge applies) | 5,500 spaces for cars
120 spaces for large vehicles (buses, etc.) |
| ②Messe Mall Underground Parking Lots (charge applies) | 500 spaces for cars |

幕張マップ MAKUHARI MAP



ホテル Hotel

- | | | |
|--|---|---|
| ① ホテル スプリングス幕張
Hotel Springs Makuhari | ② ホテル グリーンタワー幕張
Hotel Green Tower Makuhari | ③ ホテル フランクス
Hotel Francs |
| ④ ホテル ザ・マンハッタン
Hotel The Manhattan | ⑤ ホテル ニューオータニ幕張
Hotel New Otani Makuhari | ⑥ アパホテル&リゾート(東京ベイ幕張)
APA HOTEL & RESORT (Tokyo-bay-makuhari) |

会場：千葉市・幕張メッセ
Location: Makuhari Messe, Chiba City

