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TOKYO
MOTOR SHOW
2007



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Nissan

Passionate Driving and Emotive Design



President Ghosn was at the show on the first day of public viewing to make an appeal for the GT-R



Cutaway model of the GT-R



"GT-R Experiences" can be reserved over the Internet by lottery

The Nissan booth in the Center Hall is bubbling over with excitement. Visitors to the Tokyo Motor Show are enthusiastic about concept cars like the "PIVO 2," a fun, lovable and trusted partner for the driver, and the innovative "R.D/B.X" open compact. The most passion, however, is reserved for the company's new flagship sports car, the "NISSAN GT-R".

Nissan displayed a "GT-R PROTO" concept model at the previous show (2005), and this time around it has turned it into a market model embodying its concept of "anyone, anywhere, anytime enjoying the ultimate in super car driving." Carrying a newly-developed 3.8 L V-6 twin turbo "VR38DETT" engine, it has a maximum output of 480 hp. Acceleration and performance are superb, going from 0 to 100 kph in just 3.6 seconds. The booth features an "experience" corner with a cutaway

model and a production version of the car, and the fans are congregated so thick around the main stage where the GT-R is on display that it is almost impossible to find room to squeeze in.

Nissan President Carlos Ghosn made his appearance at the press briefing (held prior to general public viewing, for members of the press only) riding in this "multi-performance super-car." "The GT-R is a symbol of our passion," he said, using the word "passion" several times in his speech. Mr. Ghosn clarified the company's sales plans and said that, as promised, the car would be launched in Japan in December and in the United States next June. This is the first time that the company has offered a GT-R in 5 years since its predecessor, the "Skyline GT-R" went out of production.



The paper walls are reminiscent of Japanese paper lanterns and the black, ring-shaped deck has the luster of fine traditional lacquerware. Nissan is passionate about more than just cars; it has been meticulous in its booth design, interiors and fixtures. For example, the company planted a seasonal autumn tree in the

main reception counter. The idea is to allow visitors to enjoy the coloring foliage while they are at the show.

There are three key points to the automaking advocated by Nissan: "friendly innovation" that achieves a new relationship between people and their cars, "passionate driving" and "emotive design" that captures the hearts of those who come in contact with the vehicle. Coming to the entrance, you are greeted with current market models like the "Fairlady Z" and "Skyline" before you arrive at the main stage, where a large screen displays the much talked-about "GT-R". When commercial vehicles are included, Nissan has a total of 17 automobiles on display.

Of that number, four are concept cars. Sharing the main stage with the GT-R is the PIVO 2. As an electric urban commuter, the PIVO 2 uses advanced technology to freely move the wheels in any direction—forward, backward, left, right—to achieve movement and form never before seen in an automobile. It comes with a "robotic agent" that judges the driver's state of mind from his expressions and conversation, talking to him in ways designed to keep him happy at all times. Meanwhile, the cabin rotates 360 degrees to allow access from any direction.



The PIVO 2 offers unprecedented freedom of movement and design



The R.D/B.X (Round Box) is a new concept in open cars that targets young people



The Intima next-generation saloon



The NV200 next-generation commercial vehicle



From the Press Briefings

"The GT-R is the ultimate expression of our passion for the automobile"

Nissan Motor Co., Ltd.
Carlos Ghosn, President and CEO

Just as sports fans are passionate about sports, Nissan is passionate about the automobile. Indeed, the new GT-R unveiled at the show is the ultimate expression of our passion for the automobile. It will go on sale in Japan in December; in June of next year in the United States and in 2008 globally. Just experiencing the GT-R and watching Nissan's participation in the Super GT competition next year should convince anyone that the company has delivered its promises. The automotive industry is undergoing unprecedented changes, and Nissan will proactively serve its customers as a powerful, transparent and forward-looking company, continuing to bring excitement to this market.

In the ring-shaped hall you can see the "Intima" next-generation saloon with an interior designed for elegant times with one's partner; the "R.D/B.X" ("Round Box"), a new concept in open compact cars that targets young people; and the "NV200," a concept version commercial vehicle billed as the next generation in business tools.

The technology exhibit highlights the company's compact lithium ion batteries, "3-D motors" and the clean diesel engine to be mounted on the "X-Trail" model scheduled for launch on the domestic market in 2008.

Peugeot

New models unveiled in Japan immediately after being announced in Europe



The Peugeot booth is designed with a chic gray base color. Center stage you will find the “308 RC Z” four-seater sporty coupe just announced in September in Europe. The car carries a direct-injection turbo engine, increasingly the trend in Europe, giving it a maximum speed of 235 kph while still achieving fuel economy of approximately 15 km per liter.

Also at the booth is the “207 SW” compact wagon launched earlier this year in Europe. Though a station wagon, it has a sporty design that evokes strong forward movement, and is scheduled for launch in Japan next year. Another popular exhibit is the “908 HDi FAP” racing car equipped with a V12 diesel engine designed to dominate the Le Mans 24-hour endurance race.



◀ The 908 HDi FAP diesel racing car hopes to dominate the Le Mans 24-hour endurance race



▲ The 308 RC Z achieves fuel economy and performance



◀ The 207SW compact wagon was inspired by the arrow motif for a unique side design

Citroën

Uniquely designed hybrid cars achieve excellent fuel economy



▲ With its diesel hybrid engine, the C-Cactus is the ultimate eco-car

▶ C4 by Loeb limited-edition rally version



The Citroën booth is decked out in red, the company's color, and is every bit as gorgeous as one would expect from a French manufacturer. The round platform contains the star of the show, the company's new “C-Cactus” concept car. The humorous front mask and the distinctive, inflected body design makes this a standout vehicle that tends to stop visitors in their tracks. The model also excels on its environmental performance. Its diesel hybrid system enables it to travel 100 km on a mere 2.9 L of fuel, and the environmental-friendliness even extends to the materials. Much of the interior and exterior is recycled and biodegradable. Also at the booth is the “C4 by LOEB,” which will be sold in Japan in a limited quantity of 32 in conjunction with the WRC Rally Japan.

Renault

The joy of the compact car



◀ Twingo GT, a compact basic car



▶ The casual three-door tall wagon, Kangoo Compact Concept

In both design and display, the Renault booth offers a colorful and enjoyable experience. Its main concept car is the pop three-door “Kangoo Compact” tall wagon. Based on the new “Kangoo” recently launched in Europe, it widens the window area to achieve the same liberating feel as an open car. It's full of new ideas inside as well, like the rotating rear seats.

The new “Twingo GT” that debuted in Europe as a fashionable basic car is a mere 3.6 m long, but in spite of its short body, it offers excellent space utility with features such as sliding rear seats. The company plans to launch the “Twingo” in Japan next year. Also popular with visitors is the F1 machine.



▲ The Renault F1 is also popular

Reporter's View

I hope the concept car ideas make it to market

Journalist (Italy)
Marina Terpolilli



I find the Tokyo Motor Show to be enjoyable because there are so many concept cars from the Japanese automakers. I hope they will use these wonderful ideas in market vehicles that we can eventually see on the road. Of all the concept cars, the one that interests me the most is the Honda PUYO because of its small, fuel cell drivetrain and soft gel body. It feels very soft and the design is very warm, and I think it is wonderful that people could develop such “sympathy” for a car. I hope to cover the Tokyo Motor Show again.

Demonstration runs at the Tokyo Motor Show

Seven teams from the 5th Student Formula SAE Competition of Japan



A high-pitched roar from the exhaust pipe and suddenly the machine is out on the course, negotiating sharp corners and entering the slalom. At the temporary course set up in the Central Rest Zone of Makuhari Messe, you can watch the incredible handling and advances made by student teams in their handmade formula cars. Children and adults alike were delighted by what they saw.

The 5th Student Formula SAE Competition in Japan was held in September at the Ecopa Ogasayama Sports Park in Shizuoka (sponsored by the Society of Automotive Engineers of Japan) and seven of the competing teams came to the Tokyo Motor

Show to perform demonstration runs three times a day from October 29 through November 2. Participating teams are from Honda Technical College Kanto, University of Tokyo, Nagoya University, Chiba Institute of Technology, Shibaura Institute of Technology, Chiba University and Tokyo University of Agriculture and Technology. Many visitors to the show are motorsports fans and the demonstration runs have been incredibly popular since the very first day. The organizers hope that the event will help to promote interest in manufacturing among youth in Japan.

TOPICS

The "Exhibitor Salon," now open to the general public

The Exhibitor Salon is a restaurant and rest area for exhibitors and show personnel located in Convention Hall B of the International Conference Hall. For this show, it is also open to the general public during the afternoon and has attracted a large number of guests each day. The restaurant features local delicacies like "steak and rice" made with Chiba beef. There is also a massage service to heal your shoulders and back (800 yen for 10 minutes) and an oxygen bar to alleviate fatigue and sleepiness while also improving your skin (500 yen for 10 minutes).



Lots of variety on the menu



Relaxing at the oxygen bar

EVENT

Today's EVENTS
30-Oct-07
(TUE)

- **Symposium**
8th "Automobile Safety Symposium
- Safety Measures of Heavy Duty Vehicles"
14:00~17:30
(International Conference Room 2F, International Conference Hall)
- **Demonstration Runs by Vehicles Racing in the 5th Student Formula SAE Competition of Japan**
11:00~12:00 / 13:30~14:30 / 15:30~16:30
(Central Rest Zone)
- **Slot Car Circuit**
10:00~18:00 (Kids' Park, North Hall 2F)
- **Cinema Theater**
- Cars full of dream, fun and splendor
10:40~12:25 / 13:05~17:35
(Room 302, 3F, International Conference Hall)
- **4 x 4 Adventure Test Ride**
11:00~16:00
Makuhari Seaside Park, G Block (special course)
- **Safety Experience Test Drive**
11:00~16:00
Makuhari Seaside Park, G Block (special course)
- **Clean Energy Vehicles Test Ride**
11:00~16:00
Makuhari Seaside Park, D / E Block (special course)
- **Commercial Vehicles Test Ride (East side of East Hall)**
11:00~16:00
Public roads around Makuhari Messe
(starts and ends on the eastern road of Makuhari Messe South Rest Zone)

※Test-ride tickets distributed on the west side of the South Rest Zone.
※Schedule is subject to change due to weather conditions.



VIP visit

Michael Laimo,
Minister of Education
Papua New Guinea

The Tokyo Motor Show attracts VIPs from many countries, but even among them, Papua New Guinea's Education Minister Michael Laimo stands out. Mr. Laimo spent about 2 hours enthusiastically viewing the show and commented about how impressed he was with the levels of environmental technology in Japanese cars. He expressed his intention to communicate this to educators in his country as soon as he returned home.

It is worth noting that Papua New Guinea is a signatory to the Kyoto Protocol and very proactive on the environment. Almost all of the cars on its roads are from Japan because of their excellent fuel economy.



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