

The 39th

TOKYO MOTOR SHOW 2005

Passenger Cars & Motorcycles



News

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第39回東京モーターショー2005

Passenger Cars & Motorcycles
乗用車・二輪車

"Driving Tomorrow!" from Tokyo みんながココロに描いてる、くるまのすべてに新提案。

A Gorgeous Feast of Popular, Large Import Bikes



The North Hall houses motorcycles and parts, and one colorful section houses the import motorcycle booths featuring bikes from Harley-Davidson, Triumph and other foreign makers. You can see big, American-style cruisers; fluid, full-cowl racer replicas; and even nostalgic retro models. Both distinctive and diverse, these exhibits are a consistent attraction.

Import sales are generally strong on the Japanese market, and the best sellers among the import motorcycles are large bikes with displacement of 750 cc or more. Japan used to impose strict regulations on motorcycles with engines above 400 cc, but in 1996 revised the licensing system to add a new "large motorcycles license." This made it easier for riders to drive large bikes and was a major factor in spurring demand for imports.

In April of this year, the ban on riding double on expressways was lifted, which is another factor adding momentum to import bike sales. Countries like the US and the UK, where

long touring is part of the culture, produce a large number of two-rider models.

In the early and developmental stages of motorization, motorcycles generally serve as an important means of transportation for the masses, but as motorization progresses, they tend to become more of a hobbyist, luxury item. Japan has established an unbeatable position in the motorcycles market and has given the world any number of excellent models. But as the Japanese market enters maturity, the stage is being set for foreign manufacturers, particularly luxury models, to make greater inroads.

Indeed, with the overall motorcycles market shrinking, many look to the import models in tandem with the "big scooters" of the domestic companies to bring back some of its vigor. There are eight import motorcycle booths at this year's Tokyo Motor Show, and their popularity seems to be a sign of the times.

Harley-Davidson Japan (HDJ)



7 World Premieres; Drag Race Models

Harley-Davidson, which celebrated its centennial in 2003, has extremely ambitious plans for the Japan market and has been steadily increasing its sales volume since 1999. It brought 20 motorcycles to the show, including the 2006 Buell models; seven of them are World Premieres.

Its staging is completely different from anyone else's. The waved roof and the bald eagle, a symbol of its native America, add color and pizzazz to this production. "Our concept is 'exciting experiences,' and we want to develop the ladies market and reorient toward sports driving," says HDJ President Toshifumi Okui.

The headliner is the VRXSE Destroyer (reference exhibit), making its Japan Premiere. The bike is a special-spec version of the V-Rod that was developed for drag racing, a popular sport in the US. This limited-production model has been tuned for the racetrack, and the only one in Japan at the moment is the one at the show.

The FXDI 35th Anniversary Super Glide is a limited-edition reproduction of the original Super Glide that was launched in 1971. The FXDBI Dyna Street Bob uses matte "black denim" as its image color and features ape hanger handlebars to give it a custom look.



The VRXSE Destroyer makes its first appearance in Japan



The FXDI 35th Anniversary Super Glide limited edition



The FXDBI Dyna Street Bob for those who want a custom feel



The 2006 FLST Heritage Softail Classic

Ducati Japan

Introducing Japan to the Monster S2R 1000



Ducati Japan has eight models on display, two each from the Monster, Superbike, Multistrada and Sportclassic series.

Of particular note is the Monster S2R 1000. Its aggressive and exclusive design is benchmarked against the S4R for both styling and technology, and is one of its chief selling points. This is also the only Japan Premiere at the Ducati booth.

The Sportclassic Paul Smart 1000 Limited Edition is a tribute to the timeless styling of the Silver Racer rode by British rider Paul Smart when he won the 200-mile Imola race in 1972. It is a perfect example of Ducati's ageless sports roots.



The Paul Smart 1000LE shows Ducati's ageless sports roots

The Monster S2R 1000 makes its Japan Premiere

Kymco

Tokyo Motor Show Newcomer Eyeing Asian Markets



The Xciting 500, a success in Europe



KTR125/150

Kymco is exhibiting for the first time ever at the Tokyo Motor Show. It looks to gain a foothold in the all-important Japan market as part of a drive into markets around the Asian region.

Its exhibit focuses on models like the Xciting 500 that are already on sale in Europe but not yet available in Japan. It also has four-wheel ATVs. The Xciting 250 is Kymco's flagship model and a sister to Xciting 500, which is successful in Europe. Providing contrast to this GT scooter is the Grand Dink 250Z.



BMW Motorrad

HP2 Enduro Makes Its Asian debut; K 1200 S (Strip Model) Displayed

BMW's motorcycle theme is "Premium Excitement on Two Wheels." At its booth is the Asian premiere of the BMW HP2 Enduro, a low-volume model that symbolizes the company's new orientations. In addition to its new generation of motorcycles, BMW also has an exhibit commemorating the 25th anniversary of the GS series, underscoring the new sporty flare of Motorrad.

The "HP" in HP2 Enduro stands for "high performance." This is the first model in the new HP line that serves as the image leader for the reborn BMW Motorrad, and it represents the ultimate in the "big off-road bike." It is the first motorcycle in the world to use an air spring/damper system for the rear suspension.

The K 1200 S (Strip Model) is equipped with BMW's first parallel-4 engine, and with 167 ps output, it can truly lay claim to being a sports bike. The K 1200 R, based on the same high-output concept as the K 1200 S and naked as the ultimate athletic bike, is displayed as if on the circuit.

The R 1200 GS, R 1200 RT and R 1200 ST come with new horizontally-opposed 2-cylinder engines. They are the latest models in BMW's flagship R series, and their weights have been significantly reduced as part of the sporty concept.



The R 1200 GS, a new member of the R series



The R 1200 GS, a new member of the R series



The K 1200 S (Strip Model) lets you see the mechanical details. For the ultimate athletic bike, the K 1200 R



BMW HP2 Enduro makes its first appearance in Asia

Triumph



Three Japan Premieres Scheduled to Ship in Spring 2006



The sensational styling of the Daytona 675



The "Bonneville T100 'Multi-Union'" embodies the fashion tastes of Paul Smith

The highlight of the Triumph booth is, without question, the three Japan Premieres. The phrase that best describes the Daytona 675 is "without peer." It is the first 3-cylinder middleweight to be produced in the UK, and its slim body creates an almost delicate atmosphere. "We are intentionally limiting production in order to increase the feeling of superiority that comes with ownership. This will be a collector's item; we plan to produce less than 100 for the Japanese market," says Tue Mantoni, Commercial Director of Triumph. Shipping is scheduled to begin in spring 2006.

Bonneville T100 by Paul Smith Limited Edition 'Multi-Union' is a collaboration with British fashion designer Paul Smith. The detailed lines are all hand-drawn for this limited edition of 50 motorcycles to be sold worldwide. Each will be inscribed with a serial number.

The parallel twin-cylinder Scrambler takes its cue from 1950s thrill seekers like Steve McQueen. It is a bike for "the great escape" from the hassles of everyday life.

Moto Guzzi



First Glimpse of the "Griso," the Pinnacle of Moto Guzzi Motorcycles

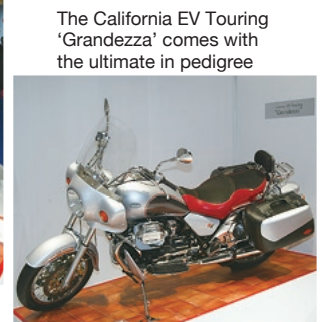
Moto Guzzi is Italy's leading motorcycle maker, and it sent four models to the Tokyo Motor Show.

The Griso 1100, making its Japan Premiere, is a designer's machine that does not fit neatly into any genre. It represents the pinnacle of Moto Guzzi models. The reference exhibit of the California EV Touring 'Grandeza' is the latest in the long-running, best-selling "850 GT California" series that made its first appearance in 1971. Not only is the exterior gorgeous, the equipment is also first-class.

The "Integrale" versions of the Brevia V1100 and Brevia V750LE are specially equipped models, and only 30 of each will be sold in Japan. The Brevia V1100 is a traditional Gran Turismo model that meets the demanding requirements of European riders.



Griso deliveries are scheduled to begin in December in Japan



The California EV Touring 'Grandeza' comes with the ultimate in pedigree

TOKYO MOTOR SHOW 2005 Symposium (held November 1)

The World of the Carrozzeria — Accelerating global interest, newfound Japonism —

- Keynote speech
Panelist: Kiyoyuki Okuyama, Design Director, Industrie Pininfarina S.p.A.
- Coordinator
Rensei Baba, former editor at Yomiuri Shimbun,
Graduate School Professor, Tokyo University of Science
- Panelists
Panzetta Girolamo, essayist
Hiroshi Shimizu, Professor of Keio University
Mari Christine, Cross-Cultural Communicator
- Sponsor: Japan Automobile Manufacturers Association Inc.



Kiyoyuki Okuyama

“Carrozzeria” design studios have always been in the forefront of the automotive industry, providing both innovation and originality. Pininfarina is one of the world’s leading carrozzeria, and its design director, Kiyoyuki Okuyama, started off the symposium with a speech discussing its past, present, and future.

Okuyama discussed the carrozzeria phenomenon from a wide variety of angles, such as why carrozzeria tend to concentrate in Italy and why the country possesses such strong design skills. He

added, “When fuel cells become the norm, the key to differentiation will not be the hardware itself, but branding and planning,” expressing his view that the “age of the carrozzeria” will arrive.

In the panel discussion that followed, Hiroshi Shimizu of Keio University, who led the Eliica electric car project, said, “People experience pleasure from forward acceleration. Electric cars have excellent acceleration and are suited to sports cars.” Panzetta Girolamo, an essayist, commented, “Vintage cars are like works of art. I would like to see more cars made that do not diminish in value over time.” The session ended with the conclusion that the carrozzeria spirit of creating innovation and originality also applies to people’s lives.



A Parade of “Dream Cars” — Designers Take Note!

3,404 Pieces of Artwork at the Children’s Art Exhibit



The “Children’s Corner” on the second floor of the North Hall has a “Children’s Art Exhibit.” During the Show period, some 3,404 works of art by older students at 51 kindergartens in the city of Chiba will be on display, half during the first part of the show, half during the second.

The children were given the theme, “If I were a car designer, this is the kind of car I’d build.” Their masterpieces are full of ideas: cars that fly, cars that swim like fish in the sea, and even “drill cars” that drill through the ground. Among the other dreams are decorated cakes, candies, fields of flowers, forests, animals and amusement parks that suddenly “transform” into the cars of the future.

From Toys to Cribs, They’re Available Here

Infant/Child Care Service Center



The Infant/Child Care Center is located on the 2F Esplanade in the North Hall. Babysitting services will look after children from 3 to 6 years of age for up to 2 hours. Parents must show a driver’s license, maternity passbook, passport or other identification at the reception desk for this free service.

The facility has 6-8 babysitters on duty at all times and the large play space, covered with 56 tatami mats (approximately 90 m²), is full of toys and fun. In fact, it very much resembles an ordinary kindergarten. Opposite the babysitting service is a corner for nursing mothers, including hot water and other necessities, cribs and a place for tired parents to take a break too. It has been consistently popular with mothers throughout the show.

The Center is open from 10:00 a.m. to 6:00 p.m. on weekdays and 9:30 a.m. to 7:00 p.m. on Saturdays, Sundays and holidays. The staff says that it tends to be very crowded beginning around 2:00 p.m. on Saturdays, Sundays and holidays.

Today’s EVENTS 3-Nov-05 (Holiday/Thu)

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| <p>* Symposium
14 : 00 ~ 16 : 00] The Automobile Recycling Law
(International Conference Room, 2F, International Conference Hall)</p> <p>* Chiba Prefectural Police Band
12 : 00 ~ 13 : 00] Festival Park in the West Rest Zone</p> <p>* Traffic Moral Saver Anzenger Show
10 : 30 ~ 11 : 10
13 : 10 ~ 13 : 50
15 : 30 ~ 16 : 10] Festival Park in the West Rest Zone</p> | <p>* Kids Motorcycle Sports School
10 : 00 ~ 12 : 10] Central Rest Zone, Special Event Site
14 : 00 ~ 16 : 10]</p> <p>* Police Motorcycle Demonstration
11 : 30 ~ 12 : 00] Festival Park in the West Rest Zone
14 : 00 ~ 14 : 30]</p> <p>* Clean Energy Vehicle Test Rides
10 : 30 ~ 16 : 30] Special course in Makuhari Seaside Park</p> |
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* Schedules subject to change depending on weather.

VIP Visit
2-Nov-05 (Wed)

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Embassy of Italy

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