

The 39th

TOKYO MOTOR SHOW 2005

Passenger Cars & Motorcycles



News

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Passenger Cars & Motorcycles
乗用車・二輪車

"Driving Tomorrow!" from Tokyo みんながココロに描いてる、くるまのすべてに新提案。

"feel FINE!" About All Things Automotive



HONDA



The wide center stage in the back of the booth is arrayed with six sliding screens, and when they all gather to the center it is time to "feel FINE!" As the theme appears in big, bold letters, the Honda concept car presentation begins.

It is mostly the young that gather five and six deep in front of the stage. The light show ratchets up the voltage, and the excitement is palpable.

First in the spotlight: the Sports 4 Concept, Honda's next-generation sports model.

Equipped with Super Handling All-Wheel-Drive (SH-AWD) that achieves high driving stability and steering that is faithful to the driver, its cockpit is designed for instantaneous recognition of various meters and switches. Extremely intuitive in its driving feel, this car is designed to be driven by anyone, regardless of their abilities. All four seats are independent buckets and the sky roof gives each its own independently moving power shade. The middle-class body size achieves an extraordinary balance between high driving performance and comfortable living environments to produce a sporty drive that can be enjoyed by everyone in the car.

Second up is the W.O.W Concept, a compact wagon that was developed to enjoy being together with the family dog. Catering to the automotive needs of dogs is typical Honda creativity.

Open the lid in front of the passenger seat and you will find an instrument panel crate suitable for any small dog. Pull up the extra seat that is stored in the floor for the 6th passenger, and it also becomes a center crate for larger dogs. The floors are low and flat, which passengers can walk through the center aisle. The power swing slide doors open forwards and backwards to provide maximum access. The rear opens French door-style in a 7:3 ratio. The W.O.W Concept brings mobility and fun to the whole family, kids, seniors and dog included.

The third car in the Honda presentation is the FCX Concept, which uses the next generation in fuel cell technology to explore new vistas in the premium sedan. The form is flowing, with a low center of gravity and a full cabin, while inside is the latest in intelligent technology. The fuel cell stack flows the hydrogen and oxygen from top to bottom and positions the fuel cell itself vertically in the center tunnel to achieve a low platform not seen on any other fuel cell vehicle to date. The front drive motor is coaxial with the gearbox, creating a bold snub nose effect.



Honda's thrilling IndyCar (front) and F1 model

Civic Hybrid Struts Its Stuff

Concept Models on the Main Stage



Sports 4 Concept



W.O.W Concept



FCX Concept

With its roomy interior, Honda has gone beyond our perception of new fuel cell-based energy system and environment-friendliness to discover in hybrids even greater potential for "the joy of mobility" than gasoline vehicles offer.

Its three World Premieres embody a common design philosophy that "people should ride, enjoy and be invigorated by the driving experience," and all of them are examples of Honda's creative, future-oriented technologies and design. They are, in a word, "FINE," and they breathe new life into the Honda story.

To the left of center stage is the New Civic Hybrid scheduled for launch in Japan on November 22. It is arrayed on a theater-style bridge, and the supporting materials highlight every aspect of this new model. Visitors enter the area upon

receiving a numbered entrance ticket. Introducing the Civic Hybrid are Honda's ASIMO robot and a female MC. The two hosts use background screens and actual vehicles to highlight the car's high-performance power unit, environment friendliness and utility. It is highly popular with young families and couples visiting the show. Leaving the presentation, you are directed out past the Civic Hybrid sports model, which is included as a reference exhibit.

To the left front of the booth are the Legend luxury sedan and a video presentation on advanced Honda technologies. The menu includes the SH-AWD, Intelligent Night Vision System, Collision Mitigation Brake System and other advanced safety technologies.

On the opposite side of the booth you will find Honda's motor sports zone, one of the areas where the company shines and a consistently popular part of the exhibit.

Honda's IndyCar won a Triple Crown again this year: Manufacturer's, Driver's and Rookie of the Year. The F1 machine, which also competed well this season, is on display as well, and tends to stop visitors in their tracks. In the back of the exhibit is the newly evolved "S2000" that is scheduled for launch in the near future.

The "STEP WGN" forms the focal point of the barrier-free vehicles zone in the center of the booth. Here you can see it equipped with side lift-up seats, Fit equipped with Franz System and Techmatic driving assistance system.

A number of other market vehicles are also on display to create a bright, youthful atmosphere at the Honda booth.

Briefing column



The joy of driving and mobility is "FINE," our new design value

Takeo Fukui
President and CEO, Honda Motor

The keyword for Honda is "fine." We want you to have a "fine time" enjoying our cars and we use "fine technology" to give you that. The key to the evolution of this "fine technology" is to be found in innovative power train technologies, and as you can see from the three concept models that we have at this year's show, Honda is developing new, more human-oriented design values that are geared towards the "emotional design" of the future and express the joy of driving and mobility.



The soon-to-be-launched Civic Hybrid



The Legend embodies all of Honda's advanced technologies

Volkswagen 2 World Premiere models, well-rounded exhibit and colorful production



Volkswagen has its booth in the Central Hall, and its theme is "Your Life-Our Drive." The booth gives an image of spaciousness from its single-level array of cars at the center.

Volkswagen has two World Premieres. The bright yellow EcoRacer concept car features a 1.5 L direct injection diesel engine mounted midship on the light 850 kg body. It combines super-low fuel economy with a performance of a sports car. Polo GTI is a sports model with a powerful 1.8 L turbo and a compact body.

The Passat luxury sedan/wagon is making its Japan Premiere. Also on hand are the Jetta middle-class sedan and the Golf R32 with a high-powered V6 engine. A euro-pop unit performs within the booth, keeping the excitement and energy flowing.

EcoRacer combines ecology with pleasure



The broad, spacious Volkswagen booth



Polo GTI



Golf R32



Live euro-pop performances

Audi New concept models, high-powered sedans, premium cars abound



The Audi booth displays two World Premieres. The Shooting Brake Concept is a new genre in personal car that fuses the coupé with the wagon. Headlining the many advanced technologies at this booth is the active suspension Magnetic Ride adaptive damping system.

The S8 is based on Audi's A8 prestige saloon and packs a powerful 5.2 L FSI (direct injection) V10 engine with 450 ps and electronically controlled 4WD, making it a world-class performance sedan.

There are also three Japan Premieres: the Q7 crossover SUV, the RS4 sports sedan and the A4 Cabriolet four-seater open car. Popular market vehicles are also shown, giving this booth plenty of impact and interest.



Shooting Brake Concept



The S8 has a V10 under the hood

Lamborghini



Wowed by the convertible Gallardo



The high-tech open top has been brought to the V10 Gallardo Spider for its first appearance in Japan. The Murcielago and its V12 engine leave no doubt that this is a supercar manufacturer. Surrounding the Lamborghini booth are exotic car fans hoping to snap pictures.

Bugatti



Creating a monster: 1,001 ps, more than 400 kph



The Veyron 16.4 is making its World Premiere, to be available in a limited edition of 300 worldwide. Although the only vehicle on display at this booth, it has a huge presence. Its W-shaped, 16-valve, 8 L turbocharged engine generates 1,001 ps and reaches a maximum speed of 406 kph.

Bentley



Dazzling, luxury four-seater convertible makes its debut



Making its Japan Premiere is the Bentley Azure super roadster, finished in a dignified creamy white. The Interior, with its selection of fine leather and wood, is absolutely beautiful. Also on display is the Continental Flying Spur high-speed tourer.

Race Cars and Motorcycles of All Ages and Makes around a Virtual Circuit



You can also try the "Tourist Trophy" motorcycle simulator

"Gran Turismo 4"

"Gran Turismo 4" lets you race around a virtual circuit in everything from an F1 racing car to a standard street vehicle to a classic car of yesteryear. The test Drive Arena is located in the 2F Central Mall in front of the East Hall, and it is packed throughout the day.

"Gran Turismo 4" is a racing game released for Sony Computer Entertainment's "PlayStation 2." By physically simulating the movement of the car, it has a very realistic driving feel. The arena has 12 machines equipped with Recaro racing seats, and people of all ages can be seen taking their turn at the wheel.

Along with "Gran Turismo 4" is a new game scheduled to be

released this winter, "Tourist Trophy." Like "Gran Turismo," this bike riding simulator lets you enjoy a wide range of classic and modern machines. The game is in fact fairly difficult. Which line you take on the circuit can have a significant impact on your time, so there is a lot of depth to be had from this software. It's certainly something you will want to experience for yourself.

TOPICS Official Merchandise Selling Well 50-Year Commemorative Items Popular Too



There are four shops selling official motor show merchandise, located in Yasuragi Mall, the West Rest Zone and other areas, and they are popular with visitors looking for mementos and souvenirs. The show has 18 pieces of official merchandise, including teddy bears, original chocolates, pins and bandannas. In addition, be sure to check out the six limited-edition 50-year commemorative items, which are sure to become collectors items in the future. The zippo set is already sold out, but there are still some leather mobile phone straps and postcard sets available at reasonable prices.

Today's EVENTS

26-Oct-05 (Wed)

- * **Trial Demonstration**
11:30~12:00 } Festival Park in the West Rest Zone
13:55~14:25 }
- * **Traffic Safety Talk Show**
12:35~13:05 } Festival Park in the West Rest Zone
15:55~16:25 }
- * **bay fm live program**
13:15~13:45 } Festival Park in the West Rest Zone
- * **Clean Energy Vehicle Test Rides**
10:30~16:30 } Special course in Makuhari Seaside Park
- * **Chiba Prefectural Police Band**
15:30~16:30 } Festival Park in the West Rest Zone

* Schedules subject to change depending on weather.



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