

The 39th

# TOKYO MOTOR SHOW 2005

Passenger Cars & Motorcycles



## News

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Passenger Cars & Motorcycles  
乗用車・二輪車

"Driving Tomorrow!" from Tokyo みんながココロに描いてる、くるまのすべてに新提案。

## Fully Recovered and Creating New Value



Nissan Motor



Nissan's GT-R PROTO unveiled for the first time

Nissan Motor declared that it was "fully recovered," having achieved the last task as committed in "NISSAN 180," the second stage of its management reform: to increase sales by one million vehicles worldwide. October saw the launch of a new business plan called "NISSAN Value-Up," which sets new hurdles for Nissan. The company says it will launch 28 new models globally and sell approximately 4.2 million vehicles worldwide over the next three years.

Nissan sees the Tokyo Motor Show as the perfect opportunity to change perceptions and tell the world how much it has shifted.

In fact, "SHIFT" is the company's main theme and you can see it throughout its corporate messages. Its booth, located in the West Hall, highlights three points: the "Driving Pleasure" that is one of Nissan's chief strengths and assets, together with

"Modern Living Design" and "Innovative Technology." Nissan cars, including those of the near future, create new values and succinctly embody these three ideas.

A highlight of the exhibit is the GT-R PROTO, a concept model for the next generation of the GT-R series that is premiering at the show. The GT-R PROTO is positioned as the ultimate in Nissan driving pleasure.

Nissan President and CEO Carlos Ghosn told the press during his briefing, "If the Fairlady Z (350Z outside Japan) symbolizes the rebirth of Nissan, the GT-R represents its power to move forward." Looking very much like a final model, the GT-R PROTO sits at center stage, a mecca for enthusiastic fans who crowd into the exhibit day after day looking for signs of the GT-R's reemergence. You can also see a lot of the older generation, excited to be so close to the "car of their dreams."



# The Theme Is "SHIFT;" Cars "Make Dreams Come True"



The Amenio is a multi-people carrier that extends the Modern Living concept to the minivan

Pivo encapsulates the potential of electric cars of the future



There's also an environment technology exhibit



Moco Preview goes on sale soon

Foria has a compact coupé body

Nissan has a total of 20 cars at its booth: 8 reference exhibits and 12 that are already on the market. The Pivo, which occupies the front stage, was designed around the basic concept of user-friendliness and represents the possibilities and potential of electric cars of the future. Its unique design, reminiscent of gondolas on a Ferris wheel, tries to embody ideas given to the company by young urban women when asked what kind of car they would like to have. Each of the four wheels has indepen-

dently controlled steering and drive, and the drive can be "detached" from the cabin so that the cabin swivels 180°, allowing the car to easily change direction. This compact car of the future will never need to be put into reverse.

To the left of the front center stage is the Amenio, a multi-people carrier that extends the "Modern Living" concept made famous by Teana to the minivan genre. The flat, spacious interior contains six seats that resemble lounge chairs. The passenger seat and the second row have power slides equipped with reclining modes and leg rests, and the beautiful, refined interior provides the ultimate in relaxation.

To the right of the GT-R PROTO is the Foria, a luxury concept car that combines elegance and sporty driving in a coupé body. A guide explains, "This is a car designed to appeal to the aesthetic sensibilities of sophisticated adult couples." The instrument panel, center console and door trim use thick, smooth leather to create an atmosphere of luxury and handmade quality.

The interior design takes its hint from traditional Japanese "inden" leather-working techniques, smoothing out the rough edges to create a very Japanese-style sense of peace and calm.

Also of interest is the "Note inspired by adidas," which takes its cue from young people who casually wear rugged sportswear as street clothes. Like them, the car is able to change with different parts depending on one's mood. Reference exhibits include several new models scheduled to be launched this year in Japan, among them the Wingroad Preview, Bluebird Sylphy Preview and Moco Preview.

## Briefing Column



*Nissan has fully recovered and made a significant shift*

**Carlos Ghosn**  
President and CEO, Nissan Motor

What we want to communicate at the show is that Nissan has fully recovered and made a significant shift, as you can see from the revival of the GT-R, a car that has passionate fans around the world.

We are going to bring new values to the automobile, to create a steady stream of cars that people find exciting and attractive. What I hope you will get from our exhibit is that Nissan makes cars not to satisfy itself, but to satisfy its customers, to make them feel happier and more fulfilled.



## Peugeot

*Chic, New Models Line in an Elegant, Refined Booth*



Peugeot has five Japan Premieres as the centerpiece of its exhibit. The 407 Coupé is the company's premium class personal car, a two-door vehicle with a form that combines elegance and sportiness, a smooth, comfortable ride, and high performance.

The 1007 is a compact hatchback with sliding doors on both sides. This is a fun car, with lots of new ideas. For example, buyers are free to coordinate the seat and trim colors however they wish. The 307 series underwent a minor change in Europe in June and comes to Japan with a redesigned front and rear; an extension of the lineup includes a seven-seater SW wagon. Also on display is the DT17 2.7 L V-6, an illustration of the low-pollution diesel for which Peugeot is famous.



The fluid design of the 407 Coupé

## Citroën

*Elegant Full-Size Sedans and State-of-the-Art French Technology*



CITROËN



The C6 has a hydropneumatic suspension

Citroën has two Japan Premieres at the show. The C6, which will be launched in Japan next year, is a full-size luxury sedan equipped with the company's "hydropneumatic suspension" system that uses oil pressure and air pressure to support the body rather than metal springs. The interior is roomy and extraordinarily comfortable. On the technology side, it comes packed with the latest in electronic instruments, including an electronically controlled suspension, a head-up display and a system to warn the driver if he has crossed out of his lane.

The distinctively-styled C3 compact car has had a minor change that redesigned its interior. The front grill also bears the Citroën double chevron symbol.

## Renault

*The Renault Esprit Embodied in Concept Cars, New Compacts and F1 Victories*



RENAULT

Renault won the titles for both driver and constructor in the 2005 F1 championships, and its booth emphasizes the company's sports credentials with the F1 machine displayed prominently.

The company brings two concept cars with it. The EGEUS is a crossover between a sports car and an SUV. The FLUENCE is a luxury four-seater coupé with a flowing, "fluent" design.

The Lutecia compact (called Clio in Europe) is making its



The EGEUS sports SUV



The FLUENCE luxury four-seater Coupé

Japan debut. The car is notable for the spaciousness of its interior, which belies its compact size. The "Lutecia Renault-sport Concept" brings a combination of sportiness and elegance to interior and exterior alike.



**Urgent Request**

# Sign a Petition Opposing the Reallocation of Automobile Taxes to "General Revenues"

Automobile taxes are "too many, too high and too onerous." And they are set to become even worse, something we cannot and should not permit.

The Japan Automobile Federation (JAF) and the Automobile Taxation Reform Forum are asking visitors to sign a petition to reduce automobile taxation. Petitions can be found at the West and North gates and also at the JAF corner in the second-floor hall of the Central Mall. The petition basically says, "We are opposed to the reallocation of automobile taxes, which are paid for the purpose of maintaining roads. If these revenues are to be used for other purposes, tax rates should be returned to their original levels." The signatures will be submitted to the government.

Drivers pay many taxes in Japan: the automobile acquisition tax, excise taxes, gasoline taxes, diesel transaction taxes and a number of others. These taxes are termed "revenues specifically earmarked for roads" and are paid in order to maintain and enhance the roadway system. Automobile taxes are now in surplus, however, in part because Japan is not building as many new roads as it used to. In fact, that surplus is estimated to reach ¥760 billion over the next two years. Some would like to quietly use this money for other purposes (reallocation) or free it up for any and all non-road purposes they desire (inclusion in general



revenues).

We cannot permit that to happen. We have always been told that Japanese roads are rather meager compared to other developed countries and need to be quickly built up. This has provided justification for repeated hikes in the tax rate ("provisional rate hikes") above and beyond the original rate. If the government has decided that it does not need to build any more roads, then it should return taxes to their original rates and use the surplus to cut taxes for drivers. That much seems only obvious.

## TOPICS JCB Card's "QUICPay" Brings New Convenience to Small Payments, such as Vending Machine Drinks



The JCB booth accepts applications for the official commemorative edition of the QUICPay card

Thanks to the "QUICPay" service that JCB launched this spring, all you have to do is show your card to the special reading device on the vending machine to buy yourself a can of coffee or a bottled soft drink. It's also quick and easy to pay for your meals at family restaurants or for your taxi fares. What the company has done is create a "quick" card that is linked to your main, everyday JCB card. The faster card can be used at any merchant bearing the "QUICPay" mark and is billed together with the ordinary JCB card.

JCB is a sponsor of the Tokyo Motor Show this year in order to highlight to the public what "QUICPay" can do. It will be issuing a limited edition of 10,000 official commemorative cards to motor show visitors. You can choose between "QUICPay" only versions and credit-linked versions. At the JCB booth, located in the Central Mall, there is a beverage service that demonstrates the use of the "QUICPay" with vending machines, and counters where you can apply for the official commemorative card, which can be used at more than 20 restaurants and merchants within the show.

VIP Visit 24-Oct-05 (Mon)

**Kenichi Mizuno**  
Member of the House of Representatives  
Chairman of the Environment Division, LDP

### Today's EVENTS 25-Oct-05 (Tue)

- \* **Trial Demonstration**  
11:45~12:15 } Festival Park in the West Rest Zone  
14:20~14:50 }
- \* **Traffic Safety Talk Show**  
12:50~13:20 } Festival Park in the West Rest Zone  
15:50~16:20 }
- \* **bay fm live program**  
13:30~14:00 } Festival Park in the West Rest Zone
- \* **Clean Energy Vehicle Test Rides**  
10:30~16:30 } Special course  
in Makuhari Seaside Park

\* Schedules subject to change depending on weather.

**Did you know that?**  
Konica Minolta on-demand printing system is currently supporting 276 major newspapers in 56 countries around the world.

The essentials of imaging

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**TOKYO MOTOR SHOW 2005**

**October 24 visitors 58,500 persons**  
**Total visitors 293,500 persons**

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