

37th Tokyo Motor Show--Passenger Cars and Motorcycles--(2003)
Symposiums schedule (tentative)

Date	Time	Theme	Sponsor	Location	Description
Oct. 24 (Fri)	14:00 - 15:30	Tokyo Motor Show Close-up: Events that Changed History	JAMA	International Conference Hall	The kickoff symposium for the Tokyo Motor Show will look back on the history of the show, tracing it from its beginnings and examining its relationship with the Japanese automotive industry. Special guests will be on hand.
	14:00 - 16:00	New Safety Technologies	MLIT	Room #201	New developments in vehicle safety technologies and new trends in safety standards. Panel discussion also planned.
Oct. 25 (Sat)	10:30 - 16:30	On the Forefront of Japanese Design (tentative)	JSAE	International Conference Hall	Lecture in the morning followed by a panel discussion in the afternoon. Foreign designers are also invited. Discussion will focus on exhibited vehicles and near-future trends. (Admission charged)
Oct. 26 (Sun)					
Oct. 27 (Mon)	15:00 - 17:00	Traffic Accidents and Emergency Medicine	JAMA	International Conference Hall	No one wants traffic accidents, but they do occur. This symposium focuses on how to respond to accidents in today's world of advanced information technology. It will emphasize the importance of emergency medicine as a means of reducing traffic deaths, including steps that ordinary drivers can take.
Oct. 28 (Tue)	15:00 - 17:00	Environment-friendly Cars of the Future	JAMA	International Conference Hall	Elementary schoolchildren in Chiba prefecture will be asked to provide questions on environmental issues. We anticipate a number of insightful questions from perspectives that may not be apparent to adults, and together with the show's guests we will use them to create a "Declaration on Safe Environment in the New Age" to be communicated to companies and governments.
	14:00 - 16:50	Cars for the Active Elderly	JSAE	Room #201	This symposium will focus on "universal design" and vehicles that are easier for the elderly to use.
Oct. 29 (Wed)	14:00 - 17:30	Reducing Traffic Deaths by Half	JSAE	Room #201	This symposium will look at a wide variety of issues and perspectives in reducing traffic accidents by half. Among the issues considered will be current accident statistics, driver psychology leading up to accidents, the safety of child seats, the safety of motorcycles, and the concept of "injury centers" to reduce fatalities.
Oct. 30 (Thu)	10:30 - 17:00	42 V Power Net Brings Greater Environment-friendliness and Comfort	JSAE	Room #201	Today's cars have increasingly heavy electrical loads. This symposium will look at efforts to increase car voltage from 14 V to 42 V in order to improve efficiency.
	13:30 - 15:30	Environmental Issues and Efforts in Asia	JAMA	International Conference Hall	As Asian economies develop, environmental issues take on greater importance for the automotive industry in the region. This symposium will look at the environmental problems in Asia and efforts to deal with them.
Oct. 31 (Fri)	13:30 - 15:00	Traffic Safety	JAMA	International Conference Hall	Panelists and the audience will consider ways to improve traffic safety, reduce traffic fatalities, and also reduce the numbers of accidents and injuries.
	14:00 - 17:30	Mechanical, Electrical and Hydrogen Vehicle Technologies	JSAE	Room #201	Drawings and illustrations will provide an easy-to-understand explanation of new-energy vehicles for the general public.
Nov. 1 (Sat)	13:00 - 14:30	Vehicles and Taxation	JAMA	International Conference Hall	This symposium will look at issues in the Japanese automobile taxation system and comparisons with taxation in Europe and North America.
	13:30 - 15:00	The Power of the Bike (tentative)	JAMA	Room #201	This symposium will discuss the appeal and attraction of motorcycles. It is geared to riders and non-riders alike.
Nov. 2 (Sun)					
Nov. 3 (Mon)					
Nov. 4 (Tue)	14:00 - 16:00	Environment-friendly Living: Using Automobiles while Reducing Global Warming	ME	Room #201	Carbon dioxide emissions are a major part of global warming, and automobiles account for a significant portion of them, but automobiles are also deeply intertwined in modern lives. This symposium will discuss new automobile use strategies and new technologies that may help reduce global warming.
	15:00 - 17:00	The New Age of ITS Cars	JAMA	International Conference Hall	This symposium will show how ITS will change driving, focusing on how lives will be enriched in the "ubiquitous society." It will also include demonstrations currently-available technologies.
Nov. 5 (Wed)	15:00 - 17:00	The Motor Sports Lifestyle	JAMA	Special outdoor stage	As the Tokyo Motor Show finale, this will be a colorful and entertaining look at the fun and attraction of motor sports. It will feature audience participation and end with a pledge to meet again at the next Tokyo Motor Show.

*JSAE: Society of Automotive Engineers of Japan

MLIT: Ministry of Land, Infrastructure and Transport of Japan

ME: Ministry of the Environment of Japan